

Himanshu Gupta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8115774/publications.pdf>

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7
papers

95
citations

1683354

5
h-index

1872312

6
g-index

7
all docs

7
docs citations

7
times ranked

111
citing authors

#	ARTICLE	IF	CITATIONS
1	Using social media in health literacy research: A promising example involving Facebook with young Aboriginal and Torres Strait Islander males from the Top End of the Northern Territory. Health Promotion Journal of Australia, 2021, 32, 186-191.	0.6	3
2	A cross-national comparison of the Twitter feeds of popular alcohol brands in India and Australia. Drugs: Education, Prevention and Policy, 2019, 26, 148-156.	0.8	7
3	How alcohol marketing engages users with alcohol brand content on Facebook: an Indian and Australian perspective. Critical Public Health, 2018, 28, 402-411.	1.4	10
4	The association between exposure to social media alcohol marketing and youth alcohol use behaviors in India and Australia. BMC Public Health, 2018, 18, 726.	1.2	19
5	Alcohol marketing on YouTube: exploratory analysis of content adaptation to enhance user engagement in different national contexts. BMC Public Health, 2018, 18, 141.	1.2	17
6	A Systematic Review of the Impact of Exposure to Internet-Based Alcohol-Related Content on Young People's Alcohol Use Behaviours. Alcohol and Alcoholism, 2016, 51, 763-771.	0.9	38
7	Strengthening health promotion development with Aboriginal and Torres Strait Islander males in remote Australia: A Northern Territory perspective. Australian Journal of Rural Health, 0, , .	0.7	1