

# Himanshu Gupta

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8115774/publications.pdf>

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7  
papers

95  
citations

1683354

5  
h-index

1872312

6  
g-index

7  
all docs

7  
docs citations

7  
times ranked

111  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Systematic Review of the Impact of Exposure to Internet-Based Alcohol-Related Content on Young People's Alcohol Use Behaviours. <i>Alcohol and Alcoholism</i> , 2016, 51, 763-771.	0.9	38
2	The association between exposure to social media alcohol marketing and youth alcohol use behaviors in India and Australia. <i>BMC Public Health</i> , 2018, 18, 726.	1.2	19
3	Alcohol marketing on YouTube: exploratory analysis of content adaptation to enhance user engagement in different national contexts. <i>BMC Public Health</i> , 2018, 18, 141.	1.2	17
4	How alcohol marketing engages users with alcohol brand content on Facebook: an Indian and Australian perspective. <i>Critical Public Health</i> , 2018, 28, 402-411.	1.4	10
5	A cross-national comparison of the Twitter feeds of popular alcohol brands in India and Australia. <i>Drugs: Education, Prevention and Policy</i> , 2019, 26, 148-156.	0.8	7
6	Using social media in health literacy research: A promising example involving Facebook with young Aboriginal and Torres Strait Islander males from the Top End of the Northern Territory. <i>Health Promotion Journal of Australia</i> , 2021, 32, 186-191.	0.6	3
7	Strengthening health promotion development with Aboriginal and Torres Strait Islander males in remote Australia: A Northern Territory perspective. <i>Australian Journal of Rural Health</i> , 0, , .	0.7	1