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## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/810643/publications.pdf>

Version: 2024-02-01

11  
papers

27  
citations

2258059

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h-index

2053705

5  
g-index

11  
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11  
docs citations

11  
times ranked

8  
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing innovation activity of urban public transport: results of the empirical study. Marketing and Management of Innovations, 2018, , 229-240.	1.5	7
2	Priorities of marketing, competitiveness, and innovative development of transport service providers under sustainable urban development. Marketing and Management of Innovations, 2021, 5, 78-89.	1.5	4
3	Innovation Activity Development of Urban Public Transport Service Providers: Multifactor Economic and Mathematical Model. Marketing and Management of Innovations, 2019, , 98-109.	1.5	4
4	Content substantiation of the regional advanced training educational program “Kaizen Technology”. SHS Web of Conferences, 2021, 104, 01006.	0.2	3
5	RESEARCH OF CUSTOMER BUYING BEHAVIOR ON THE UKRAINIAN ELECTROMOBILE MARKET. Financial and Credit Activity Problems of Theory and Practice, 2020, 4, 507-513.	0.7	3
6	SOCIAL AND ECONOMIC PRECONDITIONS AND PERSPECTIVES OF THE SERVICES MARKET DEVELOPMENT OF TERNOPIIL CITY PUBLIC TRANSPORT. Economic Analysis, 2018, , 23-29.	0.3	3
7	INTERNET RESEARCH OF COMMUNICATION ACTIVITY OF UKRAINIAN URBAN PUBLIC TRANSPORT SERVICE PROVIDERS. Economic Analysis, 2019, , 7-12.	0.3	2
8	DIRECTIONS OF USE OF PAYMENT CARD AS INNOVATION OF PAYMENT OF TRANSPORT ORGANIZATIONS SERVICES. Economic Analysis, 2018, , 143-154.	0.3	1
9	Modernization of regional policy of Ukraine in European integration conditions. Prace Naukowe Uniwersytetu Ekonomicznego We Wrocławiu, 2015, , .	0.1	0
10	ORGANIZATIONAL ASPECTS OF SUSTAINABLE DEVELOPMENT IN URBAN PUBLIC TRANSPORT ENTERPRISES. , 2020, , 49-61.		0
11	MARKETING COMMUNICATION POLICY OF LOCAL AUTHORITIES AS A TOOL FOR FORMING THE IMAGE OF MUNICIPAL SERVICE PROVIDERS. Financial and Credit Activity Problems of Theory and Practice, 2022, 2, 306-315.	0.7	0