

Vania Vigolo

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

371
citations

1039406

9
h-index

887659

17
g-index

29
all docs

29
docs citations

29
times ranked

389
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of the Covid-19 pandemic on customer experience design: The hotel managers's perspective. International Journal of Hospitality Management, 2021, 94, 102871.	5.3	92
2	Drivers and Barriers to Clean Cooking: A Systematic Literature Review from a Consumer Behavior Perspective. Sustainability, 2018, 10, 4322.	1.6	66
3	Online travel behaviour across cohorts: the impact of social influences and attitude on hotel booking intention. International Journal of Tourism Research, 2018, 20, 660-670.	2.1	38
4	The effect of signage and emotions on satisfaction with the servicescape: An empirical investigation in a healthcare service setting. Psychology and Marketing, 2020, 37, 408-417.	4.6	23
5	Exploring city image: residents' versus tourists' perceptions. TQM Journal, 2018, 30, 476-489.	2.1	16
6	Investigating the Attractiveness of an Emerging Long-Haul Destination: Implications for Loyalty. International Journal of Tourism Research, 2015, 17, 564-576.	2.1	15
7	The Effect of Performance Quality and Customer Education on Attitudinal Loyalty: A Cross-Country Study of Opera Festival Attendees. Nonprofit and Voluntary Sector Quarterly, 2019, 48, 1272-1295.	1.3	13
8	Corporate culture and firm performance: a service-oriented perspective. International Journal of Managerial and Financial Accounting, 2016, 8, 109.	0.2	12
9	Older Tourist Behavior and Marketing Tools. Journal for Labour Market Research, 2017, , .	0.6	12
10	Does this fit my style? The role of self-congruity in young women's repurchase intention for intimate apparel. Journal of Fashion Marketing and Management, 2016, 20, 417-434.	1.5	10
11	Levers supporting tariff growth for water services: evidence from a contingent valuation analysis. Journal of Environmental Management, 2018, 207, 23-31.	3.8	9
12	Services branding: is it a matter of gender?. TQM Journal, 2014, 26, 75-87.	2.1	8
13	Hotel Responses to Guests' Online Reviews: An Exploratory Study on Communication Styles. , 2016, , 397-409.		8
14	Servicescape navigation. TQM Journal, 2017, 29, 546-563.	2.1	8
15	Older Tourists: An Exploratory Study on Online Behaviour. , 2013, , 439-452.		8
16	SMEs' switching behavior in the natural gas market. TQM Journal, 2014, 26, 300-307.	2.1	7
17	Hotel Attributes and Visual Image: A Comparison Between Website and User-Generated Photos. , 2015, , 621-633.		4
18	Exploring the Importance of Basic Hotel Attributes: A Focus on Senior Wellness Tourists. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 969-981.	0.1	4

#	ARTICLE	IF	CITATIONS
19	Managing responses to online reviews: an opportunity for value co-creation?. <i>Mercati & Competitivit�</i> , 2016, , 103-122.	0.1	3
20	The Role of WOM in Affecting the Intention to Purchase Online. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 317-333.	0.7	3
21	Recycling behaviour in higher education institutions: a systematic literature review. <i>Sinergie</i> , 2020, , 127-148.	0.6	3
22	Population Aging: Challenges and Opportunities for the Tourism Industry. <i>Journal for Labour Market Research</i> , 2017, , 3-23.	0.6	2
23	Older Tourists�™ Travel Planning Behavior. <i>Journal for Labour Market Research</i> , 2017, , 63-84.	0.6	2
24	Disentangling customer delight: a needs-based analysis of senior tourists in hotels. <i>Anatolia</i> , 2021, 32, 565-578.	1.3	2
25	Hospitality and Older Tourists: A Focus on Accommodation Choices. <i>Journal for Labour Market Research</i> , 2017, , 105-124.	0.6	1
26	Understanding Marketing Approaches to Older Tourists: A Selection of Case Studies. <i>Journal for Labour Market Research</i> , 2017, , 127-155.	0.6	1
27	Segmentation Approaches to Older Tourists. <i>Journal for Labour Market Research</i> , 2017, , 25-60.	0.6	1
28	Strategic and Operational Marketing Tools for Older Tourists. <i>Journal for Labour Market Research</i> , 2017, , 157-176.	0.6	0
29	Information and Communication Technologies: Impacts on Older Tourists�™ Behavior. <i>Journal for Labour Market Research</i> , 2017, , 85-104.	0.6	0