

# Mehrdad Estiri

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8087053/publications.pdf>

Version: 2024-02-01

12  
papers

230  
citations

1163117

8  
h-index

1199594

12  
g-index

12  
all docs

12  
docs citations

12  
times ranked

171  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Novel Hybrid Fuzzy DEA-Fuzzy ARAS Method for Prioritizing High-Performance Innovation-Oriented Human Resource Practices in High Tech SMEs™s. <i>International Journal of Fuzzy Systems</i> , 2022, 24, 883-908.	4.0	16
2	COVID-19 crisis and resilience of tourism SME's: a focus on policy responses. <i>Economic Research-Ekonomska Istrazivanja</i> , 2022, 35, 5556-5580.	4.7	17
3	A novel advertising media selection framework for online games in an intuitionistic fuzzy environment. <i>Oeconomia Copernicana</i> , 2022, 13, 109-150.	6.0	5
4	Proposing a new model for shopping centre attractiveness assessment by a Combination of Structural Equation Modelling (SEM) and Additive Ratio ASsessment (ARAS). <i>Current Issues in Tourism</i> , 2021, 24, 1542-1560.	7.2	8
5	A multi-attribute framework for the selection of high-performance work systems: the hybrid DEMATEL-MABAC model. <i>Economic Research-Ekonomska Istrazivanja</i> , 2021, 34, 970-997.	4.7	5
6	Leader-member exchange and organizational citizenship behavior in hospitality industry: a study on effect of gender. <i>Eurasian Business Review</i> , 2018, 8, 267-284.	4.2	32
7	The impact of psychological capital on mental health among Iranian nurses: considering the mediating role of job burnout. <i>SpringerPlus</i> , 2016, 5, 1377.	1.2	40
8	How organizational citizenship behavior mediates between internal marketing and service quality. <i>International Journal of Quality and Reliability Management</i> , 2012, 29, 512-530.	2.0	14
9	Determinants of customer satisfaction in Islamic banking: evidence from Iran. <i>International Journal of Islamic and Middle Eastern Finance and Management</i> , 2011, 4, 295-307.	2.1	38
10	The Role of Internal Marketing in Creation of Sustainable Competitive Advantages. <i>Trends in Applied Sciences Research</i> , 2011, 6, 364-374.	0.4	14
11	A survey of marketing barriers of sport institutions in Iran. <i>Business Strategy Series</i> , 2010, 11, 169-176.	0.4	6
12	Food Products Consumer Behaviors: The Role of Packaging Elements. <i>Journal of Applied Sciences</i> , 2010, 10, 535-543.	0.3	35