

Mehrdad Estiri

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8087053/publications.pdf>

Version: 2024-02-01

12
papers

230
citations

1163117

8
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

171
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of psychological capital on mental health among Iranian nurses: considering the mediating role of job burnout. SpringerPlus, 2016, 5, 1377.	1.2	40
2	Determinants of customer satisfaction in Islamic banking: evidence from Iran. International Journal of Islamic and Middle Eastern Finance and Management, 2011, 4, 295-307.	2.1	38
3	Food Products Consumer Behaviors: The Role of Packaging Elements. Journal of Applied Sciences, 2010, 10, 535-543.	0.3	35
4	Leader-member exchange and organizational citizenship behavior in hospitality industry: a study on effect of gender. Eurasian Business Review, 2018, 8, 267-284.	4.2	32
5	COVID-19 crisis and resilience of tourism SME's: a focus on policy responses. Economic Research-Ekonomiska Istrazivanja, 2022, 35, 5556-5580.	4.7	17
6	A Novel Hybrid Fuzzy DEA-Fuzzy ARAS Method for Prioritizing High-Performance Innovation-Oriented Human Resource Practices in High Tech SMEs. International Journal of Fuzzy Systems, 2022, 24, 883-908.	4.0	16
7	How organizational citizenship behavior mediates between internal marketing and service quality. International Journal of Quality and Reliability Management, 2012, 29, 512-530.	2.0	14
8	The Role of Internal Marketing in Creation of Sustainable Competitive Advantages. Trends in Applied Sciences Research, 2011, 6, 364-374.	0.4	14
9	Proposing a new model for shopping centre attractiveness assessment by a Combination of Structural Equation Modelling (SEM) and Additive Ratio Assessment (ARAS). Current Issues in Tourism, 2021, 24, 1542-1560.	7.2	8
10	A survey of marketing barriers of sport institutions in Iran. Business Strategy Series, 2010, 11, 169-176.	0.4	6
11	A multi-attribute framework for the selection of high-performance work systems: the hybrid DEMATEL-MABAC model. Economic Research-Ekonomiska Istrazivanja, 2021, 34, 970-997.	4.7	5
12	A novel advertising media selection framework for online games in an intuitionistic fuzzy environment. Oeconomia Copernicana, 2022, 13, 109-150.	6.0	5