

Markus Gäthner

List of Publications by Year in descending order

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Version: 2024-02-01

17
papers

613
citations

1464605

7
h-index

1255698

13
g-index

18
all docs

18
docs citations

18
times ranked

768
citing authors

#	ARTICLE	IF	CITATIONS
1	Beaming market simulation to the future by combining agent-based modeling with scenario analysis. Journal of Business Economics, 2021, 91, 1469-1497.	1.3	5
2	Home charging and electric vehicle diffusion: Agent-based simulation using choice-based conjoint data. Transportation Research, Part D: Transport and Environment, 2020, 88, 102475.	3.2	25
3	Stimulating academic patenting in a university ecosystem: an agent-based simulation approach. Journal of Technology Transfer, 2019, 44, 434-461.	2.5	30
4	Simulating the Diffusion of Competing Multi-generation Technologies: An Agent-Based Model and Its Application to the Consumer Computer Market in Germany. Operations Research Proceedings: Papers of the Annual Meeting = Vorträge Der Jahrestagung / DGOR, 2018, , 569-574.	0.1	2
5	Agentenbasierte Marktsimulation – ein Spezialwerkzeug. Intelligente Technische Systeme, Lösungen Aus Dem Spitzencluster It – OWL, 2018, , 125-142.	0.1	1
6	Szenario-Analyse trifft agentenbasierte Marktsimulation. TATuP - Zeitschrift für Technikfolgenabschätzung in Theorie Und Praxis, 2017, 26, 17-22.	0.2	0
7	Diffusion of multiple technology generations: An agent-based simulation approach. , 2016, , .		4
8	Simulating resistances in innovation diffusion over multiple generations: an agent-based approach for fuel-cell vehicles. Central European Journal of Operations Research, 2015, 23, 501-522.	1.1	30
9	Innovation diffusion of repeat purchase products in a competitive market: An agent-based simulation approach. European Journal of Operational Research, 2015, 245, 157-167.	3.5	94
10	Strategic management of disruptive technologies: a practical framework in the context of voice services and of computing towards the cloud. International Journal of Grid and Utility Computing, 2013, 4, 47.	0.1	17
11	MARKET INTRODUCTION AND DIFFUSION OF NEW PRODUCTS: RECENT DEVELOPMENTS IN AGENT-BASED MODELING. International Journal of Innovation and Technology Management, 2013, 10, 1340015.	0.8	11
12	Agent-based simulation of innovation diffusion: a review. Central European Journal of Operations Research, 2012, 20, 183-230.	1.1	368
13	Disruptive ICT Service Technologies: Recent Developments and Practical Implications for Strategic Management. , 2011, , .		2
14	Game-based Learning in Technology Management Education: A Novel Business Simulation. International Journal of Emerging Technologies in Learning, 2011, 6, 20.	0.8	4
15	Game-based learning in technology management education. , 2010, , .		4
16	An Agent-based simulation model for the market diffusion of a second generation biofuel. , 2009, , .		7
17	Adopting energy flow charts for the economic analysis of process innovations. Technovation, 2007, 27, 693-703.	4.2	8