

Markus Gnther

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

17
papers

451
citations

7
h-index

18
g-index

18
ext. papers

536
ext. citations

2.4
avg, IF

3.78
L-index

#	Paper	IF	Citations
17	Agent-based simulation of innovation diffusion: a review. <i>Central European Journal of Operations Research</i> , 2012 , 20, 183-230	2.2	282
16	Innovation diffusion of repeat purchase products in a competitive market: An agent-based simulation approach. <i>European Journal of Operational Research</i> , 2015 , 245, 157-167	5.6	67
15	Simulating resistances in innovation diffusion over multiple generations: an agent-based approach for fuel-cell vehicles. <i>Central European Journal of Operations Research</i> , 2015 , 23, 501-522	2.2	22
14	Stimulating academic patenting in a university ecosystem: an agent-based simulation approach. <i>Journal of Technology Transfer</i> , 2019 , 44, 434-461	4.4	21
13	Strategic management of disruptive technologies: a practical framework in the context of voice services and of computing towards the cloud. <i>International Journal of Grid and Utility Computing</i> , 2013 , 4, 47	1.1	14
12	MARKET INTRODUCTION AND DIFFUSION OF NEW PRODUCTS: RECENT DEVELOPMENTS IN AGENT-BASED MODELING. <i>International Journal of Innovation and Technology Management</i> , 2013 , 10, 1340015	1.1	8
11	Home charging and electric vehicle diffusion: Agent-based simulation using choice-based conjoint data. <i>Transportation Research, Part D: Transport and Environment</i> , 2020 , 88, 102475	6.4	8
10	An Agent-based simulation model for the market diffusion of a second generation biofuel 2009 ,		7
9	Adopting energy flow charts for the economic analysis of process innovations. <i>Technovation</i> , 2007 , 27, 693-703	7.9	6
8	Game-based Learning in Technology Management Education: A Novel Business Simulation. <i>International Journal of Emerging Technologies in Learning</i> , 2011 , 6, 20	1.4	4
7	Game-based learning in technology management education 2010 ,		3
6	Diffusion of multiple technology generations: An agent-based simulation approach 2016 ,		3
5	Disruptive ICT Service Technologies: Recent Developments and Practical Implications for Strategic Management 2011 ,		2
4	Simulating the Diffusion of Competing Multi-generation Technologies: An Agent-Based Model and Its Application to the Consumer Computer Market in Germany. <i>Operations Research Proceedings: Papers of the Annual Meeting = Vorträge Der Jahrestagung / DGOR</i> , 2018 , 569-574	0.1	2
3	An Agent-Based Simulation Using Conjoint Data: The Case of Electric Vehicles in Germany. <i>Operations Research Proceedings: Papers of the Annual Meeting = Vorträge Der Jahrestagung / DGOR</i> , 2018 , 595-601	0.1	1
2	Agentenbasierte Marktsimulation – ein Spezialwerkzeug. <i>Intelligente Technische Systeme, Lösungen Aus Dem Spitzencluster I³ OWL</i> , 2018 , 125-142	0.1	1
1	Beaming market simulation to the future by combining agent-based modeling with scenario analysis. <i>Journal of Business Economics</i> , 2021 , 91, 1469	2.3	0

