

AssumpciÃ³ Huertas

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/806058/publications.pdf>

Version: 2024-02-01

40
papers

649
citations

687363

13
h-index

642732

23
g-index

44
all docs

44
docs citations

44
times ranked

462
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourist interaction and satisfaction with the chatbot evokes pre-visit destination image formation? A case study. <i>Anatolia</i> , 2023, 34, 509-523.	2.4	2
2	Analysis of the attributes of smart tourism technologies in destination chatbots that influence tourist satisfaction. <i>Current Issues in Tourism</i> , 2022, 25, 2854-2869.	7.2	32
3	Post-COVID-19 Touristsâ€™ Preferences, Attitudes and Travel Expectations: A Study in Guayaquil, Ecuador. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 4822.	2.6	28
4	Identification of Mobility Patterns of Clusters of City Visitors: An Application of Artificial Intelligence Techniques to Social Media Data. <i>Applied Sciences (Switzerland)</i> , 2022, 12, 5834.	2.5	4
5	Treatment of the Airbnb controversy by the press. <i>International Journal of Hospitality Management</i> , 2021, 95, 102762.	8.8	7
6	Influence of accessibility (open and toll-based) of scholarly publications on retractions. <i>Scientometrics</i> , 2021, 126, 4589-4606.	3.0	4
7	El empoderamiento de los turistas: estudio del fenÃ³meno blogger en el sector turÃ©stico espaÃ±ol. <i>Obets</i> , 2021, 16, 377.	0.3	0
8	Destination Management Organizationâ€™s Emotional Branding Communication: Challenges and Opportunities in Social Media. , 2021, , 1-25.		0
9	Place Branding for Smart Cities and Smart Tourism Destinations: Do They Communicate Their Smartness?. <i>Sustainability</i> , 2021, 13, 10953.	3.2	17
10	Emotional brand communication on Facebook and Twitter: Are DMOs successful?. <i>Journal of Destination Marketing & Management</i> , 2020, 16, 100350.	5.3	26
11	How safety affects destination image projected through online travel reviews. <i>Journal of Destination Marketing & Management</i> , 2020, 18, 100469.	5.3	41
12	THE ROLE OF AUGMENTED REALITY IN DESTINATION BRANDING. <i>Tourism and Hospitality Management</i> , 2020, 26, 419-436.	1.0	5
13	The image of Barcelona in Online Travel Reviews during 2017 Catalan independence process. <i>Communication and Society</i> , 2020, 33, 33-49.	1.0	4
14	AnÃ¡lisis de las fotografÃ­as y vÃ­deos de Instagram para la creaci3n de un ranking de popularidad de los territorios y los destinos. <i>Cuadernos De Turismo</i> , 2020, , 197-218.	0.3	4
15	How do destinations use twitter to recover their images after a terrorist attack?. <i>Journal of Destination Marketing & Management</i> , 2019, 12, 46-54.	5.3	34
16	Which emotional brand values do my followers want to hear about? An investigation of popular European tourist destinations. <i>Information Technology and Tourism</i> , 2019, 21, 63-81.	5.8	12
17	How tourism deals with terrorism from a public relations perspective: A content analysis of communication by destination management organizations in the aftermath of the 2017 terrorist attacks in Catalonia. <i>Catalan Journal of Communication and Cultural Studies</i> , 2019, 11, 39-58.	0.4	7
18	Do DMOs Communicate Their Emotional Brand Values? A Comparison Between Twitter and Facebook. , 2018, , 159-171.		4

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19	El contenido en los medios sociales de los destinos turísticos y la búsqueda de información de los usuarios. Cuadernos De Turismo, 2018, , .	0.3	8
20	Semantic analysis and the evolution towards participative branding: Do locals communicate the same destination brand values as DMOs?. PLoS ONE, 2018, 13, e0206572.	2.5	12
21	Searching and sharing of information in social networks during the different stages of a trip. Cuadernos De Turismo, 2018, , 185-212.	0.3	8
22	How live videos and stories in social media influence tourist opinions and behaviour. Information Technology and Tourism, 2018, 19, 1-28.	5.8	40
23	Semantic comparison of the emotional values communicated by destinations and tourists on social media. Journal of Destination Marketing & Management, 2017, 6, 170-183.	5.3	37
24	Do Local Residents and Visitors Express the Same Sentiments on Destinations Through Social Media?. , 2017, , 655-668.		8
25	YouTube usage by Spanish tourist destinations as a tool to communicate their identities and brands. Journal of Brand Management, 2017, 24, 211-229.	3.5	27
26	User reactions to destination brand contents in social media. Information Technology and Tourism, 2016, 15, 291-315.	5.8	58
27	Differential Destination Content Communication Strategies Through Multiple Social Media. , 2016, , 239-252.		11
28	Public relation. , 2016, , 758-759.		0
29	Trending topics and key issues in Public Relations. Catalan Journal of Communication and Cultural Studies, 2015, 7, 123-128.	0.4	0
30	The power of photographs in the communication and public relations of tourist destinations and their brands through Facebook and Flickr. Catalan Journal of Communication and Cultural Studies, 2015, 7, 197-215.	0.4	11
31	Official tourist destination websites: Hierarchical analysis and assessment with ELECTRE-III-H. Tourism Management Perspectives, 2015, 15, 16-28.	5.2	35
32	Comunicación de destinos turísticos a través de los medios sociales. Profesional De La Informacion, 2015, 24, 15-21.	2.7	44
33	Public relations, tourism. , 2014, , 1-2.		0
34	Advancing the study of place brands, tourism and reputation management. Catalan Journal of Communication and Cultural Studies, 2011, 3, 149-158.	0.4	13
35	Posicionamiento en buscadores de las webs oficiales de capitales de provincia españolas. Profesional De La Informacion, 2010, 19, 277-284.	2.7	8
36	Blogging PR: An exploratory analysis of public relations weblogs. Public Relations Review, 2008, 34, 269-275.	3.2	51

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37	Public relations and tourism: Fighting for the role of public relations in tourism. Public Relations Review, 2008, 34, 406-408.	3.2	11
38	Centre and periphery: Two speeds for the implementation of public relations in Spain. Public Relations Review, 2006, 32, 110-117.	3.2	10
39	Gesti3n comunicativa de crisis de las oficinas nacionales de turismo de Espa±a e Italia ante la Covid-19. Profesional De La Informacion, 0, , .	2.7	2
40	Gesti3n comunicativa de crisis de las oficinas nacionales de turismo de Espa±a e Italia ante la Covid-19. Profesional De La Informacion, 0, , .	2.7	8