

AssumpciÃ³ Huertas

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/806058/publications.pdf>

Version: 2024-02-01

40
papers

649
citations

687363

13
h-index

642732

23
g-index

44
all docs

44
docs citations

44
times ranked

462
citing authors

#	ARTICLE	IF	CITATIONS
1	User reactions to destination brand contents in social media. <i>Information Technology and Tourism</i> , 2016, 15, 291-315.	5.8	58
2	Blogging PR: An exploratory analysis of public relations weblogs. <i>Public Relations Review</i> , 2008, 34, 269-275.	3.2	51
3	Comunicación de destinos turísticos a través de los medios sociales. <i>Profesional De La Informacion</i> , 2015, 24, 15-21.	2.7	44
4	How safety affects destination image projected through online travel reviews. <i>Journal of Destination Marketing & Management</i> , 2020, 18, 100469.	5.3	41
5	How live videos and stories in social media influence tourist opinions and behaviour. <i>Information Technology and Tourism</i> , 2018, 19, 1-28.	5.8	40
6	Semantic comparison of the emotional values communicated by destinations and tourists on social media. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 170-183.	5.3	37
7	Official tourist destination websites: Hierarchical analysis and assessment with ELECTRE-III-H. <i>Tourism Management Perspectives</i> , 2015, 15, 16-28.	5.2	35
8	How do destinations use twitter to recover their images after a terrorist attack?. <i>Journal of Destination Marketing & Management</i> , 2019, 12, 46-54.	5.3	34
9	Analysis of the attributes of smart tourism technologies in destination chatbots that influence tourist satisfaction. <i>Current Issues in Tourism</i> , 2022, 25, 2854-2869.	7.2	32
10	Post-COVID-19 Tourists' Preferences, Attitudes and Travel Expectations: A Study in Guayaquil, Ecuador. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 4822.	2.6	28
11	YouTube usage by Spanish tourist destinations as a tool to communicate their identities and brands. <i>Journal of Brand Management</i> , 2017, 24, 211-229.	3.5	27
12	Emotional brand communication on Facebook and Twitter: Are DMOs successful?. <i>Journal of Destination Marketing & Management</i> , 2020, 16, 100350.	5.3	26
13	Place Branding for Smart Cities and Smart Tourism Destinations: Do They Communicate Their Smartness?. <i>Sustainability</i> , 2021, 13, 10953.	3.2	17
14	Advancing the study of place brands, tourism and reputation management. <i>Catalan Journal of Communication and Cultural Studies</i> , 2011, 3, 149-158.	0.4	13
15	Semantic analysis and the evolution towards participative branding: Do locals communicate the same destination brand values as DMOs?. <i>PLoS ONE</i> , 2018, 13, e0206572.	2.5	12
16	Which emotional brand values do my followers want to hear about? An investigation of popular European tourist destinations. <i>Information Technology and Tourism</i> , 2019, 21, 63-81.	5.8	12
17	Public relations and tourism: Fighting for the role of public relations in tourism. <i>Public Relations Review</i> , 2008, 34, 406-408.	3.2	11
18	The power of photographs in the communication and public relations of tourist destinations and their brands through Facebook and Flickr. <i>Catalan Journal of Communication and Cultural Studies</i> , 2015, 7, 197-215.	0.4	11

#	ARTICLE	IF	CITATIONS
19	Differential Destination Content Communication Strategies Through Multiple Social Media. , 2016, , 239-252.		11
20	Centre and periphery: Two speeds for the implementation of public relations in Spain. Public Relations Review, 2006, 32, 110-117.	3.2	10
21	Do Local Residents and Visitors Express the Same Sentiments on Destinations Through Social Media?. , 2017, , 655-668.		8
22	El contenido en los medios sociales de los destinos turÃsticos y la bÃsqueda de informaciÃ³n de los usuarios. Cuadernos De Turismo, 2018, , .	0.3	8
23	Searching and sharing of information in social networks during the different stages of a trip. Cuadernos De Turismo, 2018, , 185-212.	0.3	8
24	Posicionamiento en buscadores de las webs oficiales de capitales de provincia espaÃ±olas. Profesional De La Informacion, 2010, 19, 277-284.	2.7	8
25	GestiÃ³n comunicativa de crisis de las oficinas nacionales de turismo de EspaÃ±a e Italia ante la Covid-19. Profesional De La Informacion, 0, , .	2.7	8
26	Treatment of the Airbnb controversy by the press. International Journal of Hospitality Management, 2021, 95, 102762.	8.8	7
27	How tourism deals with terrorism from a public relations perspective: A content analysis of communication by destination management organizations in the aftermath of the 2017 terrorist attacks in Catalonia. Catalan Journal of Communication and Cultural Studies, 2019, 11, 39-58.	0.4	7
28	THE ROLE OF AUGMENTED REALITY IN DESTINATION BRANDING. Tourism and Hospitality Management, 2020, 26, 419-436.	1.0	5
29	Do DMOs Communicate Their Emotional Brand Values? A Comparison Between Twitter and Facebook. , 2018, , 159-171.		4
30	Influence of accessibility (open and toll-based) of scholarly publications on retractions. Scientometrics, 2021, 126, 4589-4606.	3.0	4
31	The image of Barcelona in Online Travel Reviews during 2017 Catalan independence process. Communication and Society, 2020, 33, 33-49.	1.0	4
32	AnÃ¡lisis de las fotografÃas y vÃdeos de Instagram para la creaciÃ³n de un ranking de popularidad de los territorios y los destinos. Cuadernos De Turismo, 2020, , 197-218.	0.3	4
33	Identification of Mobility Patterns of Clusters of City Visitors: An Application of Artificial Intelligence Techniques to Social Media Data. Applied Sciences (Switzerland), 2022, 12, 5834.	2.5	4
34	GestiÃ³n comunicativa de crisis de las oficinas nacionales de turismo de EspaÃ±a e Italia ante la Covid-19. Profesional De La Informacion, 0, , .	2.7	2
35	Tourist interaction and satisfaction with the chatbot evokes pre-visit destination image formation? A case study. Anatolia, 2023, 34, 509-523.	2.4	2
36	Trending topics and key issues in Public Relations. Catalan Journal of Communication and Cultural Studies, 2015, 7, 123-128.	0.4	0

#	ARTICLE	IF	CITATIONS
37	El empoderamiento de los turistas: estudio del fenómeno blogger en el sector turístico español. Obets, 2021, 16, 377.	0.3	0
38	Destination Management Organization's Emotional Branding Communication: Challenges and Opportunities in Social Media. , 2021, , 1-25.		0
39	Public relations, tourism. , 2014, , 1-2.		0
40	Public relation. , 2016, , 758-759.		0