

# Wendy Chapple

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8059614/publications.pdf>

Version: 2024-02-01

23  
papers

2,101  
citations

759233

12  
h-index

839539

18  
g-index

23  
all docs

23  
docs citations

23  
times ranked

1510  
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate Social Responsibility (CSR) in Asia. <i>Business and Society</i> , 2005, 44, 415-441.	6.4	902
2	Behind the Mask: Revealing the True Face of Corporate Citizenship. <i>Journal of Business Ethics</i> , 2003, 45, 109-120.	6.0	370
3	Assessing the relative performance of U.K. university technology transfer offices: parametric and non-parametric evidence. <i>Research Policy</i> , 2005, 34, 369-384.	6.4	370
4	An Integrated Approach to Implementing "Community Participation"™ in Corporate Community Involvement: Lessons from Magadi Soda Company in Kenya. <i>Journal of Business Ethics</i> , 2009, 85, 431-444.	6.0	84
5	Unpacking the Drivers of Corporate Social Performance: A Multilevel, Multistakeholder, and Multimethod Analysis. <i>Journal of Business Ethics</i> , 2017, 144, 21-40.	6.0	69
6	ASSESSING THE RELATIVE PERFORMANCE OF UNIVERSITY TECHNOLOGY TRANSFER IN THE US AND UK: A STOCHASTIC DISTANCE FUNCTION APPROACH. <i>Economics of Innovation and New Technology</i> , 2008, 17, 717-729.	3.4	66
7	CSR agendas for Asia. <i>Corporate Social Responsibility and Environmental Management</i> , 2007, 14, 183-188.	8.7	57
8	Micro-processes of translation in the transfer of practices from MNE headquarters to foreign subsidiaries: The role of subsidiary translators. <i>Journal of International Business Studies</i> , 2020, 51, 389-413.	7.3	45
9	Manufacturing and corporate environmental responsibility: cost implications of voluntary waste minimisation. <i>Structural Change and Economic Dynamics</i> , 2005, 16, 347-373.	4.5	34
10	Carrot and Stick? The Role of Financial Market Intermediaries in Corporate Social Performance. <i>Business and Society</i> , 2016, 55, 398-426.	6.4	31
11	The characteristics and attributes of UK firms obtaining accreditation to ISO 14001. <i>Business Strategy and the Environment</i> , 2001, 10, 238-244.	14.3	23
12	The determinants of voluntary investment decisions. <i>Managerial and Decision Economics</i> , 2001, 22, 453-463.	2.5	15
13	Lights Off, Spot On: Carbon Literacy Training Crossing Boundaries in the Television Industry. <i>Journal of Business Ethics</i> , 2020, 162, 813-834.	6.0	13
14	The Dynamics of Corporate Social Responsibility in Asia: A 6 Country Study. <i>Proceedings - Academy of Management</i> , 2014, 2014, 16813.	0.1	10
15	The cost implications of waste reduction: factor demand, competitiveness and policy implications. <i>Journal of Productivity Analysis</i> , 2006, 26, 245-258.	1.6	6
16	Merger activity in the waste disposal industry: the impact and the implications of the Environmental Protection Act. <i>Applied Economics</i> , 2000, 32, 749-755.	2.2	3
17	Transfer of Social and Environmental Accounting and Reporting Knowledge: Subsidiary Absorptive Capacity and Organisational Mechanisms. <i>Research in Global Strategic Management</i> , 2016, , 299-328.	0.5	1
18	Translating strategies of boundary spanners within an MNC: the case of CSR reporting. <i>Proceedings - Academy of Management</i> , 2016, 2016, 11681.	0.1	1

#	ARTICLE	IF	CITATIONS
19	Disciplinary Conversations on Sustainability Impact: Epistemic Bubbles and Silent Spaces. Proceedings - Academy of Management, 2020, 2020, 21020.	0.1	1
20	Guilty by Association? The Case of The Karin B Scare. European Journal of Law and Economics, 1998, 5, 5-12.	1.1	0
21	Corporate Stakeholder Responsibilities Decomposed: A Multilevel Exploratory Study. Proceedings - Academy of Management, 2013, 2013, 11179.	0.1	0
22	Carrot and Stick? Intermediaries' mechanisms for change in Corporate Social Performance. Proceedings - Academy of Management, 2013, 2013, 16411.	0.1	0
23	"Social Environmental Accounting and Reporting: MNC's Governance, Absorptive Capacity and Learning". Proceedings - Academy of Management, 2015, 2015, 11348.	0.1	0