

Jos Carlos Pinho

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

46
papers

1,199
citations

18
h-index

34
g-index

52
ext. papers

1,477
ext. citations

3.9
avg, IF

5.36
L-index

#	Paper	IF	Citations
46	The relationship between resource dependence and market orientation. <i>European Journal of Marketing</i> , 2006 , 40, 533-553	4.4	106
45	Exporting barriers: Insights from Portuguese small- and medium-sized exporters and non-exporters. <i>Journal of International Entrepreneurship</i> , 2010 , 8, 254-272	2.8	90
44	The impact of ownership. <i>International Marketing Review</i> , 2007 , 24, 715-734	4.4	88
43	Examining the technology acceptance model in the adoption of social networks. <i>Journal of Research in Interactive Marketing</i> , 2011 , 5, 116-129	7.5	85
42	TQM and performance in small medium enterprises. <i>International Journal of Quality and Reliability Management</i> , 2008 , 25, 256-275	2	82
41	The role of corporate culture, market orientation and organisational commitment in organisational performance. <i>Journal of Management Development</i> , 2014 , 33, 374-398	1.5	78
40	The effect of social networks and dynamic internationalization capabilities on international performance. <i>Journal of World Business</i> , 2016 , 51, 391-403	6.1	76
39	A mixed methods UTAUT2-based approach to assess mobile health adoption. <i>Journal of Business Research</i> , 2019 , 102, 140-150	8.7	67
38	Revisiting the link between mission statements and organizational performance in the non-profit sector: The mediating effect of organizational commitment. <i>European Management Journal</i> , 2016 , 34, 36-46	4.8	50
37	How personal and organizational drivers impact on SME international performance: The mediating role of organizational innovation. <i>International Business Review</i> , 2017 , 26, 1114-1123	6.2	47
36	From Social to Marketing Interactions: The Role of Social Networks. <i>Journal of Transnational Management</i> , 2012 , 17, 45-62	0.9	43
35	The impact of internal and external market orientation on performance in local public organisations. <i>Marketing Intelligence and Planning</i> , 2012 , 30, 284-306	3.2	38
34	Social capital and dynamic capabilities in international performance of SMEs. <i>Journal of Strategy and Management</i> , 2011 , 4, 404-421	2.4	29
33	Advertising in online social networks: the role of perceived enjoyment and social influence. <i>Journal of Research in Interactive Marketing</i> , 2014 , 8, 245-263	7.5	25
32	The role of social capital towards resource sharing in collaborative R&D projects: Evidences from the 7th Framework Programme. <i>International Journal of Project Management</i> , 2016 , 34, 1519-1536	7.6	24
31	Market orientation, job satisfaction, commitment and organisational performance. <i>Transforming Government: People, Process and Policy</i> , 2010 , 4, 172-192	2.3	23
30	The impact of succession on family business internationalisation. <i>Journal of Family Business Management</i> , 2014 , 4, 24-45	2.2	19

29	Effect of entrepreneurial framework conditions on R&D transfer to new and growing firms: The case of European Union innovation-driven countries. <i>Technological Forecasting and Social Change</i> , 2019 , 141, 47-58	9.5	18
28	The impact of online SERVQUAL dimensions on certified accountant satisfaction. <i>EuroMed Journal of Business</i> , 2007 , 2, 154-172	3.9	18
27	The role of relational social capital in examining exporter-intermediary relationships. <i>European Business Review</i> , 2013 , 25, 553-570	13.1	17
26	The Benefits and Barriers Associated with the Use of the Internet Within the Non-Profit Sector. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2006 , 16, 171-193	1	17
25	Stakeholder Network Integrated Analysis: The Specific Case of Rural Tourism in the Portuguese Peneda-Gerês National Park. <i>International Journal of Tourism Research</i> , 2015 , 17, 325-336	3.7	15
24	Institutional theory and global entrepreneurship: exploring differences between factor- versus innovation-driven countries. <i>Journal of International Entrepreneurship</i> , 2017 , 15, 56-84	2.8	13
23	Response to advertising on online social networks: the role of social capital. <i>International Journal of Consumer Studies</i> , 2015 , 39, 239-248	5.7	13
22	Personal characteristics, business relationships and entrepreneurial performance. <i>Journal of Small Business and Enterprise Development</i> , 2014 , 21, 284-300	2.5	13
21	ANTECEDENTS OF ONLINE PURCHASE INTENTION AND BEHAVIOUR: UNCOVERING UNOBSERVED HETEROGENEITY. <i>Journal of Business Economics and Management</i> , 2019 , 20, 131-148	2	12
20	Social network analysis and the internationalization of SMEs. <i>European Business Review</i> , 2015 , 27, 554-573	13.1	9
19	The e-SOCAPIT scale: a multi-item instrument for measuring online social capital. <i>Journal of Research in Interactive Marketing</i> , 2013 , 7, 216-235	7.5	9
18	Examining the antecedents and consequences of online satisfaction within the public sector. <i>Transforming Government: People, Process and Policy</i> , 2008 , 2, 177-193	2.3	9
17	Small businesses' internationalization. <i>Asia-Pacific Journal of Business Administration</i> , 2018 , 10, 50-63	2.1	7
16	Social capital and export performance within exporter-intermediary relationships. <i>Management Research Review</i> , 2016 , 39, 425-448	2.8	7
15	The outset of U-I R & D relationships: the specific case of biological sciences. <i>European Journal of Innovation Management</i> , 2015 , 18, 282-306	4.2	7
14	SOCIAL NETWORK ANALYSIS AS A NEW METHODOLOGICAL TOOL TO UNDERSTAND UNIVERSITY-INDUSTRY COOPERATION. <i>International Journal of Innovation Management</i> , 2015 , 19, 1550-1563	1.5	7
13	The effect of online service quality factors on internet usage. <i>International Journal of Quality and Reliability Management</i> , 2011 , 28, 706-722	2	7
12	Uncovering the Use of the Social Support Concept in Social Marketing Interventions for Health. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2020 , 1-35	1	5

11	Institutional-driven dimensions and the capacity to start a business. <i>International Marketing Review</i> , 2017 , 34, 787-813	4.4	4
10	Advertising in online social networks: the role of perceived enjoyment and social influence. <i>Journal of Research in Interactive Marketing</i> , 2014 , 8,	7.5	4
9	The driving forces of internet adoption. <i>EuroMed Journal of Business</i> , 2008 , 3, 305-319	3.9	4
8	The opportunity to create a business: Systemic banking crisis, institutional factor conditions and trade openness. <i>Journal of International Entrepreneurship</i> , 2020 , 18, 393-418	2.8	3
7	Career attitudes and employability: analysis of mediation via career strategies. <i>Employee Relations</i> , 2019 , 42, 417-436	2.1	3
6	Examining social capital and online social support links: a study in online health communities facing treatment uncertainty. <i>International Review on Public and Nonprofit Marketing</i> , 2021 , 18, 57-94	1.6	3
5	CONDIÇÕES ESTRUTURAIS EMPREENDEDORAS NA CRIAÇÃO DE NOVOS NEGÓCIOS: A VISÃO DE ESPECIALISTAS. <i>RAE Revista De Administracao De Empresas</i> , 2016 , 56, 166-181	0.5	2
4	Social Marketing and Online Social Support Structure in Contexts of Treatment Uncertainty. <i>Journal of Nonprofit and Public Sector Marketing</i> , 1-40	1	2
3	Modeling the Impact of Commitment/Trust on Cooperation and Performance: The Specific Case of Exporter and Intermediaries Relationships. <i>Advances in International Marketing</i> , 2012 , 243-265		1
2	Mission Statements and Performance in Non-Profit Health Care Organisations: An Exploratory Study. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2015 , 119-124 ¹		0.1
1	Understanding the Navigation Experience: Do Virtual Customer Service Agents Make a Difference?. <i>Journal of Creative Communications</i> , 097325862210841	0.7	