

# Beata Å einauskienė

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8038557/publications.pdf>

Version: 2024-02-01

11  
papers

73  
citations

1684188  
5  
h-index

1588992  
8  
g-index

11  
all docs

11  
docs citations

11  
times ranked

55  
citing authors

#	ARTICLE	IF	CITATIONS
1	Emotional intelligence and materialism: the mediating effect of subjective well-being. Journal of Consumer Marketing, 2022, ahead-of-print, .	2.3	4
2	Lean, Agile and Service-oriented performers: templates of organising in a global production field. Total Quality Management and Business Excellence, 2021, 32, 1122-1146.	3.8	5
3	Linking Luxury Brand Perceived Value, Brand Attachment, and Purchase Intention: The Role of Consumer Vanity. Sustainability, 2021, 13, 6912.	3.2	12
4	The Effect of Emotional Intelligence on Materialism and Compulsive Buying. Drustvena Istrazivanja, 2021, 30, 487-508.	0.2	1
5	Do Demographics Matter in Consumer Materialism?. Engineering Economics, 2021, 32, 296-312.	2.6	12
6	Perceived influence of corporate social responsibility on consumer loyalty: the role of ethical ideology. Entrepreneurship and Sustainability Issues, 2020, 8, 291-300.	1.1	4
7	Psychic distance, marketing strategy adaptation and export performance: the role of international experience. European Journal of International Management, 2019, 1, 1.	0.2	0
8	Materialism as the Mediator of the Association between Subjective Well-being and Impulsive Buying Tendency. Engineering Economics, 2016, 27, .	2.6	6
9	The Influence of Psychic Distance on Export Performance: The Moderating Effects of International Experience. Procedia, Social and Behavioral Sciences, 2015, 213, 665-670.	0.5	5
10	The Relationship of Happiness, Impulse Buying and Brand Loyalty. Procedia, Social and Behavioral Sciences, 2015, 213, 687-693.	0.5	17
11	The Link between Standardization/Adaptation of International Marketing Strategy and Company Performance. Engineering Economics, 2011, 22, .	2.6	7