

# Beata Å einauskienÄ—

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8038557/publications.pdf>

Version: 2024-02-01

11  
papers

73  
citations

1684188  
5  
h-index

1588992  
8  
g-index

11  
all docs

11  
docs citations

11  
times ranked

55  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Relationship of Happiness, Impulse Buying and Brand Loyalty. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 213, 687-693.	0.5	17
2	Linking Luxury Brand Perceived Value, Brand Attachment, and Purchase Intention: The Role of Consumer Vanity. <i>Sustainability</i> , 2021, 13, 6912.	3.2	12
3	Do Demographics Matter in Consumer Materialism?. <i>Engineering Economics</i> , 2021, 32, 296-312.	2.6	12
4	The Link between Standardization/Adaptation of International Marketing Strategy and Company Performance. <i>Engineering Economics</i> , 2011, 22, .	2.6	7
5	Materialism as the Mediator of the Association between Subjective Well-being and Impulsive Buying Tendency. <i>Engineering Economics</i> , 2016, 27, .	2.6	6
6	The Influence of Psychic Distance on Export Performance: The Moderating Effects of International Experience. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 213, 665-670.	0.5	5
7	Lean, Agile and Service-oriented performers: templates of organising in a global production field. <i>Total Quality Management and Business Excellence</i> , 2021, 32, 1122-1146.	3.8	5
8	Perceived influence of corporate social responsibility on consumer loyalty: the role of ethical ideology. <i>Entrepreneurship and Sustainability Issues</i> , 2020, 8, 291-300.	1.1	4
9	Emotional intelligence and materialism: the mediating effect of subjective well-being. <i>Journal of Consumer Marketing</i> , 2022, ahead-of-print, .	2.3	4
10	The Effect of Emotional Intelligence on Materialism and Compulsive Buying. <i>Drustvena Istrazivanja</i> , 2021, 30, 487-508.	0.2	1
11	Psychic distance, marketing strategy adaptation and export performance: the role of international experience. <i>European Journal of International Management</i> , 2019, 1, 1.	0.2	0