M Dolores Méndez-Aparicio

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8037009/publications.pdf

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2682572 2550090 3 13 2 3 citations h-index g-index papers 3 3 3 14 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Studying Customer Experience and Retention Using Applied Data Science and Artificial Intelligence. Advances in Business Information Systems and Analytics Book Series, 2021, , 192-222.	0.4	1
2	Customer Experience and Satisfaction in Private Insurance Web Areas. Frontiers in Psychology, 2020, 11, 581659.	2.1	4
3	Consumer Expectations of Online Services in the Insurance Industry: An Exploratory Study of Drivers and Outcomes. Frontiers in Psychology, 2017, 8, 1254.	2.1	8