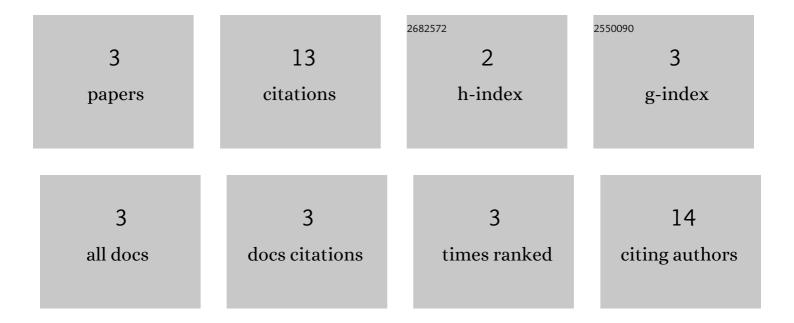
M Dolores Méndez-Aparicio

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8037009/publications.pdf

Version: 2024-02-01



#	Article	lF	CITATIONS
1	Consumer Expectations of Online Services in the Insurance Industry: An Exploratory Study of Drivers and Outcomes. Frontiers in Psychology, 2017, 8, 1254.	2.1	8
2	Customer Experience and Satisfaction in Private Insurance Web Areas. Frontiers in Psychology, 2020, 11, 581659.	2.1	4
3	Studying Customer Experience and Retention Using Applied Data Science and Artificial Intelligence. Advances in Business Information Systems and Analytics Book Series, 2021, , 192-222.	0.4	1