

# Nicole Ferdinand

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8035601/publications.pdf>

Version: 2024-02-01

7  
papers

274  
citations

1163117

8  
h-index

1588992

8  
g-index

8  
all docs

8  
docs citations

8  
times ranked

271  
citing authors

#	ARTICLE	IF	CITATIONS
1	Together Alone: An Exploration of the Virtual Event Experience. <i>Event Management</i> , 2019, 23, 721-732.	1.1	28
2	From WOM to aWOM – the evolution of unpaid influence: a perspective article. <i>Tourism Review</i> , 2019, 75, 314-318.	6.4	22
3	The making of the London Notting Hill Carnival festivalscape: Politics and power and the Notting Hill Carnival. <i>Tourism Management Perspectives</i> , 2018, 27, 33-46.	5.2	9
4	Destination eWOM: A macro and meso network approach?. <i>Annals of Tourism Research</i> , 2017, 64, 87-101.	6.4	54
5	Community crosstalk: an exploratory analysis of destination and festival eWOM on Twitter. <i>Journal of Marketing Management</i> , 2015, 31, 1113-1140.	2.3	55
6	Internationalization as Interaction: A Process Perspective on Internationalization from a Small Developing Country. <i>Thunderbird International Business Review</i> , 2014, 56, 127-144.	1.8	13
7	International festivals as experience production systems. <i>Tourism Management</i> , 2013, 34, 202-210.	9.8	47