

Nicole Ferdinand

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8035601/publications.pdf>

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7

papers

274

citations

1163117

8

h-index

1588992

8

g-index

8

all docs

8

docs citations

8

times ranked

271

citing authors

#	ARTICLE	IF	CITATIONS
1	Community crosstalk: an exploratory analysis of destination and festival eWOM on Twitter. Journal of Marketing Management, 2015, 31, 1113-1140.	2.3	55
2	Destination eWOM: A macro and meso network approach?. Annals of Tourism Research, 2017, 64, 87-101.	6.4	54
3	International festivals as experience production systems. Tourism Management, 2013, 34, 202-210.	9.8	47
4	Together Alone: An Exploration of the Virtual Event Experience. Event Management, 2019, 23, 721-732.	1.1	28
5	From WOM to aWOM – the evolution of unpaid influence: a perspective article. Tourism Review, 2019, 75, 314-318.	6.4	22
6	Internationalization as Interaction: A Process Perspective on Internationalization from a Small Developing Country. Thunderbird International Business Review, 2014, 56, 127-144.	1.8	13
7	The making of the London Notting Hill Carnival festivalscape: Politics and power and the Notting Hill Carnival. Tourism Management Perspectives, 2018, 27, 33-46.	5.2	9