

# Russell W Belk

## List of Publications by Year in descending order

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Version: 2024-02-01

211  
papers

29,838  
citations

22153

59  
h-index

5255

165  
g-index

231  
all docs

231  
docs citations

231  
times ranked

10698  
citing authors

#	ARTICLE	IF	CITATIONS
1	Augmented reality magic mirror in the service sector: experiential consumption and the self. <i>Journal of Service Management</i> , 2023, 34, 56-77.	7.2	14
2	Decolonizing marketing. <i>Consumption Markets and Culture</i> , 2022, 25, 176-186.	2.1	13
3	Money, Sacrificial Work, and Poor Consumers. <i>Journal of Consumer Research</i> , 2022, 49, 657-677.	5.1	3
4	Ritual Revision During a Crisis: The Case of Indian Religious Rituals During the COVID-19 Pandemic. <i>Journal of Public Policy and Marketing</i> , 2022, 41, 277-297.	3.4	8
5	Human enhancement technologies and the future of consumer well-being. <i>Journal of Services Marketing</i> , 2022, 36, 885-894.	3.0	7
6	Artificial Emotions and Love and Sex Doll Service Workers. <i>Journal of Service Research</i> , 2022, 25, 521-536.	12.2	19
7	The Promethean biohacker: on consumer biohacking as a labour of love. <i>Journal of Marketing Management</i> , 2022, 38, 483-514.	2.3	5
8	Práticas de consumo incertas em um futuro incerto. <i>Cadernos EBAPE BR</i> , 2022, 20, 333-338.	0.4	0
9	Uncertain consumption practices in an uncertain future. <i>Cadernos EBAPE BR</i> , 2022, 20, 333-338.	0.4	1
10	Ethical issues in service robotics and artificial intelligence. <i>Service Industries Journal</i> , 2021, 41, 860-876.	8.3	74
11	Normative Violence in Domestic Service: A Study of Exploitation, Status, and Grievability. <i>Journal of Business Ethics</i> , 2021, 171, 645-665.	6.0	11
12	Narratives selves in the digital world: An empirical investigation. <i>Journal of Consumer Behaviour</i> , 2021, 20, 368-380.	4.2	13
13	Enchantment and perpetual desire: Theorizing disenchanting and technology adoption. <i>Marketing Theory</i> , 2021, 21, 25-52.	3.1	23
14	Stabilising collaborative consumer networks: how technological mediation shapes relational work. <i>European Journal of Marketing</i> , 2021, 55, 1385-1410.	2.9	6
15	Extending Diderot unities: How cosmetic surgery changes consumption. <i>Psychology and Marketing</i> , 2021, 38, 745-758.	8.2	4
16	Localizing taste: using metaphors to understand locultural consumptionscapes. <i>Food, Culture &amp; Society</i> , 2021, 24, 431-445.	1.1	1
17	Commentary "Look east young sojourner!". <i>International Marketing Review</i> , 2021, 38, 660-670.	3.6	0
18	Emotion and consumption: Toward a new understanding of cultural collisions between Hong Kong and PRC luxury consumers. <i>Journal of Consumer Culture</i> , 2020, 20, 578-597.	2.5	11

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19	Artificial Life. <i>Journal of Macromarketing</i> , 2020, 40, 221-236.	2.6	17
20	Moments of luxury â€“ A qualitative account of the experiential essence of luxury. <i>Journal of Business Research</i> , 2020, 116, 491-502.	10.2	50
21	Resurrecting marketing. <i>AMS Review</i> , 2020, 10, 168-171.	2.5	6
22	The changing notions of materialism and status in an increasingly dematerialized world. , 2020, , 2-21.		3
23	Coping and career choices: Irish gay menâ€™s passage from hopelessness to redemption. <i>Consumption Markets and Culture</i> , 2020, , 1-27.	2.1	2
24	Fundraising design: key issues, unifying framework, and open puzzles. <i>Marketing Letters</i> , 2020, 31, 371-380.	2.9	4
25	Conceptualizing unconventional luxury. <i>Journal of Business Research</i> , 2020, 116, 441-445.	10.2	62
26	Qualitative approaches to life course research: Linking life story to gift giving. <i>Journal of Global Scholars of Marketing Science</i> , 2020, 30, 60-75.	2.0	7
27	The analogue diaries of postdigital consumption. <i>Journal of Marketing Management</i> , 2020, 36, 633-659.	2.3	11
28	Commodification as a Part of Marketization. , 2020, , 31-72.		5
29	Post-pandemic consumption: portal to a new world?. <i>Cadernos EBAPE BR</i> , 2020, 18, 639-647.	0.4	6
30	The Human Consequences of Consumer Culture. , 2020, , 67-85.		2
31	Machines and Artificial Intelligence. <i>Journal of Marketing Behavior</i> , 2019, 4, 11-30.	0.4	10
32	On standing out and fitting in. <i>Journal of Global Fashion Marketing</i> , 2019, 10, 219-227.	3.7	4
33	Self, Theory, and AI. <i>Journal of Marketing Behavior</i> , 2019, 4, 49-56.	0.4	0
34	The future of globalization: a comment. <i>International Marketing Review</i> , 2019, 36, 545-547.	3.6	4
35	Personal accounts and an anatomy of conceptual contributions in the special issue. <i>Journal of Marketing Management</i> , 2019, 35, 1-12.	2.3	26
36	Servant, friend or master? The relationships users build with voice-controlled smart devices. <i>Journal of Marketing Management</i> , 2019, 35, 693-715.	2.3	104

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37	â€œOne country, two systemsâ€ consumer acculturation of Hong Kong locals. <i>European Journal of Marketing</i> , 2019, 54, 1-25.	2.9	4
38	Introduction to the Handbook of the Sharing Economy: the paradox of the sharing economy. , 2019, , .		7
39	Design fiction diegetic prototyping: a research framework for visualizing service innovations. <i>Journal of Services Marketing</i> , 2019, 34, 59-73.	3.0	8
40	The Body as (Another) Place: Producing Embodied Heterotopias Through Tattooing. <i>Journal of Consumer Research</i> , 2019, 46, 483-507.	5.1	37
41	No assemblage required: On pursuing original consumer culture theory. <i>Marketing Theory</i> , 2019, 19, 489-507.	3.1	34
42	Indiaâ€™s Kochi Biennale: sponsorship, patronage, and artâ€™s resistance. <i>Arts and the Market</i> , 2019, 9, 16-31.	0.5	1
43	Consumer resilience and subservience in technology consumption by the poor. <i>Consumption Markets and Culture</i> , 2019, 22, 489-507.	2.1	13
44	Thin-slicing TremÃ© as a subjective sashay: heretical pilgrimages to St. Augustine Catholic Church. <i>Consumption Markets and Culture</i> , 2018, 21, 215-238.	2.1	6
45	Consumer behaviour and the toilet: Research on expulsive and retentive personalities. <i>Journal of Consumer Behaviour</i> , 2018, 17, 280-289.	4.2	1
46	â€œSatoshi is Dead. Long Live Satoshiâ€ The Curious Case of Bitcoinâ€™s Creator. <i>Research in Consumer Behavior</i> , 2018, , 19-35.	0.3	4
47	Performance Theory and Consumer Engagement: Wine-Tourism Experiences in South Africa and India. <i>Research in Consumer Behavior</i> , 2018, , 163-187.	0.3	12
48	Strategies of the extended self: The role of possessions in transpeople's conflicted selves. <i>Journal of Business Research</i> , 2018, 88, 102-110.	10.2	23
49	Envisioning consumers: how videography can contribute to marketing knowledge. <i>Journal of Marketing Management</i> , 2018, 34, 432-458.	2.3	30
50	Gifts and Nationalism in Wartime Japan. <i>Journal of Macromarketing</i> , 2018, 38, 298-314.	2.6	2
51	Ownership: The Extended Self and the Extended Object. , 2018, , 53-67.		18
52	Materializing digital collecting: An extended view of digital materiality. <i>Marketing Theory</i> , 2018, 18, 543-570.	3.1	49
53	Morphing anthropomorphism: An update. <i>Journal of Global Scholars of Marketing Science</i> , 2018, 28, 239-247.	2.0	13
54	Romantic Gift-Giving of Mature Consumers. , 2018, , 37-64.		3

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55	Qualitative Research in Advertising. <i>Journal of Advertising</i> , 2017, 46, 36-47.	6.6	60
56	Sharing without caring. <i>Cambridge Journal of Regions, Economy and Society</i> , 2017, 10, 249-261.	3.0	38
57	Russ Belk, autobiographical reflections. <i>Journal of Historical Research in Marketing</i> , 2017, 9, 191-202.	0.4	5
58	Ad hoc Japonisme: how national identity rhetorics work in Japanese advertising. <i>Consumption Markets and Culture</i> , 2017, 20, 329-349.	2.1	13
59	The Kafka quagmire for the poor in India. <i>Journal of Marketing Management</i> , 2017, 33, 1559-1569.	2.3	8
60	THE TASTE TRANSFORMATION RITUAL IN THE SPECIALTY COFFEE MARKET. <i>RAE Revista De Administracao De Empresas</i> , 2017, 57, 483-494.	0.3	28
61	Cultural resonance of global brands in Brazilian social movements. <i>International Marketing Review</i> , 2017, 34, 480-497.	3.6	18
62	Consumers in an Age of Autonomous and Semiautonomous Machines. , 2017, , 5-32.		14
63	Consumer culture theory. , 2017, , 13-24.		4
64	Connoisseurship Consumption Community and Its Dynamics. <i>Revista Brasileira De Gestao De Negocios</i> , 2017, 19, 48-64.	0.5	8
65	How Does a Product Gain the Status of a Necessity? An Analysis of Necessitation Narratives. <i>Psychology and Marketing</i> , 2016, 33, 209-222.	8.2	11
66	Consumer Ownership and Sharing: Introduction to the Issue. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 193-197.	1.7	39
67	Understanding the robot: Comments on Goudey and Bonnin (2016). <i>Recherche Et Applications En Marketing</i> , 2016, 31, 83-90.	0.5	19
68	Comprendre le robot : commentaires sur Goudey et Bonnin (2016). <i>Recherche Et Applications En Marketing</i> , 2016, 31, 89-97.	0.5	8
69	Extended self and the digital world. <i>Current Opinion in Psychology</i> , 2016, 10, 50-54.	4.9	71
70	Accept no substitutes. <i>Marketing Theory</i> , 2016, 16, 143-149.	3.1	15
71	Leaving Pleasantville: Macro/micro, public/private,Âconscious/non-conscious, volitional/imposed, and permanent/ephemeral transformations beyond everyday life. <i>Journal of Business Research</i> , 2016, 69, 1-5.	10.2	16
72	YouTube on the couch. <i>Marketing Theory</i> , 2015, 15, 21-24.	3.1	8

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73	The rise of inconspicuous consumption. <i>Journal of Marketing Management</i> , 2015, 31, 807-826.	2.3	213
74	Measuring consumer perceptions of payment mode. <i>Journal of Economic Psychology</i> , 2015, 47, 34-49.	2.2	30
75	Setting the conditions for going global: Dubai's transformations and the Emirati women. <i>Journal of Marketing Management</i> , 2015, 31, 317-335.	2.3	17
76	Videography in marketing research: mixing art and science. <i>Arts and the Market</i> , 2015, 5, 73-102.	0.5	22
77	Judith Butler on performativity and precarity: exploratory thoughts on gender and violence in India. <i>Journal of Marketing Management</i> , 2015, 31, 1739-1745.	2.3	32
78	Status, Caste, and Market in a Changing Indian Village. <i>Journal of Consumer Research</i> , 2015, 42, 472-498.	5.1	68
79	Ownership and Collecting. , 2014, , .		5
80	The Extended Self Unbound. <i>Journal of Marketing Theory and Practice</i> , 2014, 22, 133-134.	4.3	18
81	You are what you can access: Sharing and collaborative consumption online. <i>Journal of Business Research</i> , 2014, 67, 1595-1600.	10.2	2,055
82	Mimicry and modernity in the Middle East: fashion invisibility and young women of the Arab Gulf. <i>Consumption Markets and Culture</i> , 2014, 17, 392-412.	2.1	44
83	Digital consumption and the extended self. <i>Journal of Marketing Management</i> , 2014, 30, 1101-1118.	2.3	122
84	The art of using ethnography. <i>International Journal of Market Research</i> , 2014, 56, 551-553.	3.8	2
85	Sharing Versus Pseudo-Sharing in Web 2.0. <i>Anthropologist</i> , 2014, 18, 7-23.	0.1	403
86	The labors of the Odysseans and the legacy of the Odyssey. <i>Journal of Historical Research in Marketing</i> , 2014, 6, 379-404.	0.4	18
87	Ethnographic Research in Marketing: Past, Present, and Possible Futures.. <i>Revista Brasileira De Marketing</i> , 2014, 13, 01-17.	0.2	6
88	Co-construction and performancescapes. <i>Journal of Consumer Behaviour</i> , 2013, 12, 49-59.	4.2	33
89	Consumer insights for developing markets. <i>Journal of Indian Business Research</i> , 2013, 5, 6-9.	2.1	2
90	Visual and projective methods in Asian research. <i>Qualitative Market Research</i> , 2013, 16, 94-107.	1.5	26

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91	Extended Self in a Digital World: Table 1.. Journal of Consumer Research, 2013, 40, 477-500.	5.1	1,051
92	Harmonization Processes and Relational Meanings in Constructing Asian Weddings. Journal of Consumer Research, 2013, 40, 518-538.	5.1	21
93	Crescent marketing, Muslim geographies and brand Islam. Journal of Islamic Marketing, 2013, 4, 22-50.	3.5	166
94	Islamic Arab hospitality and multiculturalism. Marketing Theory, 2013, 13, 443-463.	3.1	80
95	Journal of Macromarketing Special Issue. Journal of Macromarketing, 2013, 33, 187-189.	2.6	18
96	Exploring space and place in marketing research. Marketing Theory, 2012, 12, 369-389.	3.1	50
97	Conflicts at the Bottom of the Pyramid: Profitability, Poverty Alleviation, and Neoliberal Governmentality. Journal of Public Policy and Marketing, 2012, 31, 19-35.	3.4	98
98	Consuming postcolonial shopping malls. Journal of Marketing Management, 2012, 28, 62-84.	2.3	59
99	Vietnamese Weddings. Journal of Macromarketing, 2012, 32, 109-120.	2.6	10
100	Modest seductiveness: Reconciling modesty and vanity by reverse assimilation and double resistance. Journal of Consumer Behaviour, 2012, 11, 357-367.	4.2	39
101	Marketplace Tensions in Extraordinary Experiences. Journal of Consumer Research, 2011, 38, 42-61.	5.1	195
102	Themed experiences and spaces. Consumption Markets and Culture, 2011, 14, 123-124.	2.1	7
103	Disney discourses of self and Other: animality, primitivity, modernity, and postmodernity. Consumption Markets and Culture, 2011, 14, 163-176.	2.1	23
104	Benign envy. AMS Review, 2011, 1, 117-134.	2.5	86
105	Enveloping envy: reply to comments. AMS Review, 2011, 1, 143-144.	2.5	0
106	Examining Markets, Marketing, Consumers, and Society through Documentary Films. Journal of Macromarketing, 2011, 31, 403-409.	2.6	37
107	Shangri-La. Journal of Macromarketing, 2011, 31, 257-275.	2.6	20
108	Social Change and Gendered Gift-Giving Rituals: A Historical Analysis of Valentine's Day in Japan. Journal of Macromarketing, 2011, 31, 44-56.	2.6	40

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109	Tourist photographs: signs of self. International Journal of Culture, Tourism and Hospitality Research, 2011, 5, 345-353.	2.9	58
110	Domains of privacy and hospitality in Arab Gulf homes. Journal of Islamic Marketing, 2011, 2, 125-137.	3.5	49
111	Privacy and Gendered Spaces in Arab Gulf Homes. Home Cultures, 2011, 8, 317-340.	0.3	32
112	Sharing: Table 1. Journal of Consumer Research, 2010, 36, 715-734.	5.1	1,204
113	Marketing a new African God: Pentecostalism and material salvation in Ghana. International Journal of Nonprofit and Voluntary Sector Marketing, 2010, 15, 305-323.	0.8	31
114	Why don't consumers consume ethically?. Journal of Consumer Behaviour, 2010, 9, 426-436.	4.2	251
115	The Naomi Klein Brand. Wsq, 2010, 38, 293-298.	0.1	4
116	If This Brand Were a Person, or Anthropomorphism of Brands Through Packaging Stories. Journal of Global Academy of Marketing Science, 2010, 20, 231-238.	0.8	15
117	Mall Shopping Motives and Activities: A Multimethod Approach. Journal of International Consumer Marketing, 2010, 22, 95-115.	3.7	60
118	Consuming cool: Behind the unemotional mask. Research in Consumer Behavior, 2010, , 183-208.	0.3	59
119	Supermarkets as libraries of postmodern mythology. Journal of Business Research, 2010, 63, 748-753.	10.2	21
120	Collecting as Luxury Consumption: Effects on Individuals and Households. , 2009, , 73-84.		59
121	THE MODELINGâ€“EMPIRICISM GAP: LESSONS FROM THE QUALITATIVEâ€“QUANTITATIVE GAP IN CONSUMER RESEARCH<sup>*</sup>. Journal of Supply Chain Management, 2009, 45, 35-37.	10.2	6
122	Nationalism and Ideology in an Anticonsumption Movement. Journal of Consumer Research, 2009, 36, 686-700.	5.1	190
123	Politicizing Consumer Culture: Advertising's Appropriation of Political Ideology in China's Social Transition. Journal of Consumer Research, 2008, 35, 231-244.	5.1	154
124	Advertising Consumer Culture in 1930s Shanghai: Globalization and Localization in<i>Yuefenpai</i>. Journal of Advertising, 2008, 37, 45-56.	6.6	61
125	Consumption and identity. , 2008, , 181-198.		2
126	Marketing and Envy. , 2008, , 211-226.		24



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127	Glocal understandings: female readersâ€™ perceptions of the new woman in Chinese advertising. <i>Journal of International Business Studies</i> , 2007, 38, 1034-1051.	7.3	103
128	Dirty Little Secret: Home Chaos and Professional Organizers. <i>Consumption Markets and Culture</i> , 2007, 10, 133-140.	2.1	57
129	You Ought to Be in Pictures. <i>Review of Marketing Research</i> , 2007, , 193-206.	0.2	8
130	Why Not Share Rather Than Own?. <i>Annals of the American Academy of Political and Social Science</i> , 2007, 611, 126-140.	1.6	586
131	Resonant Representations 2. <i>Consumption Markets and Culture</i> , 2007, 10, 75-76.	2.1	10
132	Packaging as Vehicle for Mythologizing the Brand. <i>Consumption Markets and Culture</i> , 2007, 10, 51-69.	2.1	52
133	This We Remember: Consuming Representation via the Web Posting of War Photographs. <i>Consumption Markets and Culture</i> , 2007, 10, 251-291.	2.1	16
134	Marketing meets Da Vinci and Stephen Meets Dan in The Marketing Code20072Stephen Brown. Marketing meets Da Vinci and Stephen Meets Dan in The Marketing Code. London: Cyan Books 2006. 256 pp. Â£9.99 (hardback), ISBN: 1904879888. <i>European Journal of Marketing</i> , 2007, 41, 225-227.	2.9	0
135	Money as civilizing ritual. <i>Behavioral and Brain Sciences</i> , 2006, 29, 180-180.	0.7	4
136	Exchange Taboos From an Interpretive Perspective. <i>Journal of Consumer Psychology</i> , 2005, 15, 16-21.	4.5	28
137	Extended Self and Possessions in the Workplace. <i>Journal of Consumer Research</i> , 2005, 32, 297-310.	5.1	223
138	Consumer Ethics Across Cultures. <i>Consumption Markets and Culture</i> , 2005, 8, 275-289.	2.1	215
139	Videography in marketing and consumer research. <i>Qualitative Market Research</i> , 2005, 8, 128-141.	1.5	163
140	Christmas in Japan: Globalization Versus Localization. <i>Consumption Markets and Culture</i> , 2005, 8, 325-338.	2.1	30
141	Introduction to the Resonant Representations Issue of Consumption, Markets and Culture. <i>Consumption Markets and Culture</i> , 2005, 8, 195-203.	2.1	22
142	The Cult of Macintosh. <i>Consumption Markets and Culture</i> , 2005, 8, 205-217.	2.1	268
143	CHINESE CONSUMER READINGS OF GLOBAL AND LOCAL ADVERTISING APPEALS. <i>Journal of Advertising</i> , 2004, 33, 63-76.	6.6	358
144	The Effects of Physical Surroundings on Egyptian Consumers' Emotional States and Buying Intentions. <i>Journal of International Consumer Marketing</i> , 2004, 16, 5-27.	3.7	45

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145	The Fire of Desire: A Multisited Inquiry into Consumer Passion. <i>Journal of Consumer Research</i> , 2003, 30, 326-351.	5.1	726
146	Do Not Go Cheaply into That Good Night: Death-Ritual Consumption in Asante, Ghana: Table 1. <i>Journal of Consumer Research</i> , 2003, 30, 41-55.	5.1	172
147	The Fire of Desire: A Multisited Inquiry into Consumer Passion. <i>SSRN Electronic Journal</i> , 2003, , .	0.4	3
148	Do Not Go Cheaply Into That Good Night: Death Ritual Consumption in Asante, Ghana. <i>SSRN Electronic Journal</i> , 2003, , .	0.4	2
149	The Meanings of Lesbian and Gay Pride Day. <i>Journal of Contemporary Ethnography</i> , 2001, 30, 392-429.	1.7	136
150	Merry Christmas! Celebrating America's Greatest Holiday. By Karal Ann Marling. Cambridge, Mass.: Harvard University Press, 2000. xxii + 442 pp. Bibliography, notes, index. Cloth, \$27.00. ISBN 0-674-00318-7.. <i>Business History Review</i> , 2001, 75, 601-603.	0.4	0
151	Pimps for paradise: missionaries, monetary funds, and marketers. <i>Marketing Intelligence and Planning</i> , 2000, 18, 337-345.	3.5	10
152	May the farce be with you: On Las Vegas and consumer infantilization. <i>Consumption Markets and Culture</i> , 2000, 4, 101-124.	2.1	46
153	Marketing and the Multiple Meanings of Australian Aboriginal Art. <i>Journal of Macromarketing</i> , 1999, 19, 20-33.	2.6	23
154	Leaping Luxuries and Transitional Consumers. , 1999, , 39-54.		100
155	Accounting for Materialism in Four Cultures. <i>Journal of Material Culture</i> , 1999, 4, 183-204.	0.7	121
156	I Shop, Therefore I Am: The Shopping Experience.; A Theory of Shopping.; Shopping, Place and Identity.. <i>American Anthropologist</i> , 1999, 101, 182-185.	1.4	6
157	The Mountain Man Myth: A Contemporary Consuming Fantasy. <i>Journal of Consumer Research</i> , 1998, 25, 218-240.	5.1	488
158	Sexual Consumption in the Time of AIDS: A Study of Prostitute Patronage in Thailand. <i>Journal of Public Policy and Marketing</i> , 1998, 17, 197-214.	3.4	24
159	International Issues in Law and Public Policy: Special Editorsâ€™ Note. <i>Journal of Public Policy and Marketing</i> , 1997, 16, 1-1.	3.4	12
160	Hyperreality and Globalization:. <i>Journal of International Consumer Marketing</i> , 1996, 8, 23-37.	3.7	89
161	Cross-cultural differences in materialism. <i>Journal of Economic Psychology</i> , 1996, 17, 55-77.	2.2	473
162	I'd like to buy the world a coke: Consumptionscapes of the "œless affluent worldâ€•. <i>Journal of Consumer Policy</i> , 1996, 19, 271-304.	1.3	350

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163	Metaphoric Relationships with Pets. <i>Society and Animals</i> , 1996, 4, 121-145.	0.2	103
164	Collecting as luxury consumption: Effects on individuals and households. <i>Journal of Economic Psychology</i> , 1995, 16, 477-490.	2.2	127
165	International Tourism: An Assessment and Overview. <i>Journal of Macromarketing</i> , 1995, 15, 33-49.	2.6	40
166	Battling Worldliness in the New Zion: Mercantilism versus Homespun in Nineteenth-Century Utah. <i>Journal of Macromarketing</i> , 1994, 14, 9-22.	2.6	14
167	New developments in consumer psychology. <i>Journal of Economic Psychology</i> , 1994, 15, 1-4.	2.2	3
168	Christmas shopping scenes: From modern miracle to postmodern mall. <i>International Journal of Research in Marketing</i> , 1993, 10, 277-296.	4.2	48
169	Gift Giving as Agapic Love: An Alternative to the Exchange Paradigm Based on Dating Experiences. <i>Journal of Consumer Research</i> , 1993, 20, 393.	5.1	562
170	Third World Tourism:. <i>Journal of International Consumer Marketing</i> , 1993, 5, 27-68.	3.7	19
171	Moving Possessions: An Analysis Based on Personal Documents from the 1847-1869 Mormon Migration. <i>Journal of Consumer Research</i> , 1992, 19, 339.	5.1	148
172	Attachment to Possessions. , 1992, , 37-62.		84
173	Artifacts, Identity, and Transition: Favorite Possessions of Indians and Indian Immigrants to the United States. <i>Journal of Consumer Research</i> , 1991, 17, 398.	5.1	412
174	The sacred meanings of money. <i>Journal of Economic Psychology</i> , 1990, 11, 35-67.	2.2	209
175	Participant Observation: A Methodology for Human Studies. <i>Journal of Marketing Research</i> , 1990, 27, 368.	4.8	1
176	Becoming a Consumer Society: A Longitudinal and Cross-Cultural Content Analysis of Print Ads from Hong Kong, the People's Republic of China, and Taiwan. <i>Journal of Consumer Research</i> , 1989, 15, 457.	5.1	441
177	Heaven on Earth: Consumption at Heritage Village, USA. <i>Journal of Consumer Research</i> , 1989, 16, 227.	5.1	182
178	Extended Self and Extending Paradigmatic Perspective. <i>Journal of Consumer Research</i> , 1989, 16, 129.	5.1	124
179	Culture and Consumption: New Approaches to the Symbolic Character of Consumer Goods and Activities. <i>Journal of Marketing</i> , 1989, 53, 125.	11.3	161
180	The Sacred and the Profane in Consumer Behavior: Theodicy on the Odyssey. <i>Journal of Consumer Research</i> , 1989, 16, 1.	5.1	1,335

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181	Possessions and the Extended Self. <i>Journal of Consumer Research</i> , 1988, 15, 139.	5.1	6,002
182	A Naturalistic Inquiry into Buyer and Seller Behavior at a Swap Meet. <i>Journal of Consumer Research</i> , 1988, 14, 449.	5.1	539
183	Book Review Section and Communications. <i>Journal of Macromarketing</i> , 1988, 8, 46-51.	2.6	1
184	Material Values in the Comics: A Content Analysis of Comic Books Featuring Themes of Wealth. <i>Journal of Consumer Research</i> , 1987, 14, 26.	5.1	96
185	Identity and the Relevance of Market, Personal, and Community Objects. , 1987, , 151-164.		23
186	Les symboles de statut social et l'individualisme dans la publicit� au Japon et aux Etats-Unis. <i>Recherche Et Applications En Marketing</i> , 1986, 1, 43-53.	0.5	1
187	Images of Ourselves: The Good Life in Twentieth Century Advertising. <i>Journal of Consumer Research</i> , 1985, 11, 887.	5.1	289
188	MATERIALISM AND STATUS APPEALS IN JAPANESE AND US PRINT ADVERTISING. <i>International Marketing Review</i> , 1985, 2, 38-47.	3.6	106
189	Materialism: Trait Aspects of Living in the Material World. <i>Journal of Consumer Research</i> , 1985, 12, 265.	5.1	1,400
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