

Russell W Belk

List of Publications by Year in descending order

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Version: 2024-02-01

211
papers

29,838
citations

22153

59
h-index

5255

165
g-index

231
all docs

231
docs citations

231
times ranked

10698
citing authors

#	ARTICLE	IF	CITATIONS
1	Possessions and the Extended Self. <i>Journal of Consumer Research</i> , 1988, 15, 139.	5.1	6,002
2	You are what you can access: Sharing and collaborative consumption online. <i>Journal of Business Research</i> , 2014, 67, 1595-1600.	10.2	2,055
3	Materialism: Trait Aspects of Living in the Material World. <i>Journal of Consumer Research</i> , 1985, 12, 265.	5.1	1,400
4	The Sacred and the Profane in Consumer Behavior: Theodicy on the Odyssey. <i>Journal of Consumer Research</i> , 1989, 16, 1.	5.1	1,335
5	Sharing: Table 1. <i>Journal of Consumer Research</i> , 2010, 36, 715-734.	5.1	1,204
6	Situational Variables and Consumer Behavior. <i>Journal of Consumer Research</i> , 1975, 2, 157.	5.1	1,190
7	Extended Self in a Digital World: Table 1.. <i>Journal of Consumer Research</i> , 2013, 40, 477-500.	5.1	1,051
8	The Fire of Desire: A Multisited Inquiry into Consumer Passion. <i>Journal of Consumer Research</i> , 2003, 30, 326-351.	5.1	726
9	Why Not Share Rather Than Own?. <i>Annals of the American Academy of Political and Social Science</i> , 2007, 611, 126-140.	1.6	586
10	Gift Giving as Agapic Love: An Alternative to the Exchange Paradigm Based on Dating Experiences. <i>Journal of Consumer Research</i> , 1993, 20, 393.	5.1	562
11	A Naturalistic Inquiry into Buyer and Seller Behavior at a Swap Meet. <i>Journal of Consumer Research</i> , 1988, 14, 449.	5.1	539
12	The Mountain Man Myth: A Contemporary Consuming Fantasy. <i>Journal of Consumer Research</i> , 1998, 25, 218-240.	5.1	488
13	Cross-cultural differences in materialism. <i>Journal of Economic Psychology</i> , 1996, 17, 55-77.	2.2	473
14	Developmental Recognition of Consumption Symbolism. <i>Journal of Consumer Research</i> , 1982, 9, 4.	5.1	446
15	Becoming a Consumer Society: A Longitudinal and Cross-Cultural Content Analysis of Print Ads from Hong Kong, the People's Republic of China, and Taiwan. <i>Journal of Consumer Research</i> , 1989, 15, 457.	5.1	441
16	Artifacts, Identity, and Transition: Favorite Possessions of Indians and Indian Immigrants to the United States. <i>Journal of Consumer Research</i> , 1991, 17, 398.	5.1	412
17	Sharing Versus Pseudo-Sharing in Web 2.0. <i>Anthropologist</i> , 2014, 18, 7-23.	0.1	403
18	CHINESE CONSUMER READINGS OF GLOBAL AND LOCAL ADVERTISING APPEALS. <i>Journal of Advertising</i> , 2004, 33, 63-76.	6.6	358

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19	I'd like to buy the world a coke: Consumptionscapes of the "œless affluent world". Journal of Consumer Policy, 1996, 19, 271-304.	1.3	350
20	Images of Ourselves: The Good Life in Twentieth Century Advertising. Journal of Consumer Research, 1985, 11, 887.	5.1	289
21	An Exploratory Assessment of Situational Effects in Buyer Behavior. Journal of Marketing Research, 1974, 11, 156.	4.8	269
22	The Cult of Macintosh. Consumption Markets and Culture, 2005, 8, 205-217.	2.1	268
23	Why don't consumers consume ethically?. Journal of Consumer Behaviour, 2010, 9, 426-436.	4.2	251
24	Extended Self and Possessions in the Workplace. Journal of Consumer Research, 2005, 32, 297-310.	5.1	223
25	Consumer Ethics Across Cultures. Consumption Markets and Culture, 2005, 8, 275-289.	2.1	215
26	The rise of inconspicuous consumption. Journal of Marketing Management, 2015, 31, 807-826.	2.3	213
27	The sacred meanings of money. Journal of Economic Psychology, 1990, 11, 35-67.	2.2	209
28	Marketplace Tensions in Extraordinary Experiences. Journal of Consumer Research, 2011, 38, 42-61.	5.1	195
29	Nationalism and Ideology in an Anticonsumption Movement. Journal of Consumer Research, 2009, 36, 686-700.	5.1	190
30	It's the Thought that Counts: A Signed Digraph Analysis of Gift-Giving. Journal of Consumer Research, 1976, 3, 155.	5.1	182
31	Heaven on Earth: Consumption at Heritage Village, USA. Journal of Consumer Research, 1989, 16, 227.	5.1	182
32	Do Not Go Cheaply into That Good Night: Death-Ritual Consumption in Asante, Ghana: Table 1. Journal of Consumer Research, 2003, 30, 41-55.	5.1	172
33	Crescent marketing, Muslim geographies and brand Islam. Journal of Islamic Marketing, 2013, 4, 22-50.	3.5	166
34	Videography in marketing and consumer research. Qualitative Market Research, 2005, 8, 128-141.	1.5	163
35	Culture and Consumption: New Approaches to the Symbolic Character of Consumer Goods and Activities. Journal of Marketing, 1989, 53, 125.	11.3	161
36	Politicizing Consumer Culture: Advertising's Appropriation of Political Ideology in China's Social Transition. Journal of Consumer Research, 2008, 35, 231-244.	5.1	154

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37	Moving Possessions: An Analysis Based on Personal Documents from the 1847-1869 Mormon Migration. Journal of Consumer Research, 1992, 19, 339.	5.1	148
38	Predictors of Attendance at the Performing Arts. Journal of Consumer Research, 1980, 7, 112.	5.1	143
39	Research for Marketing Decisions. Journal of Marketing Research, 1978, 15, 658.	4.8	138
40	The Meanings of Lesbian and Gay Pride Day. Journal of Contemporary Ethnography, 2001, 30, 392-429.	1.7	136
41	Collecting as luxury consumption: Effects on individuals and households. Journal of Economic Psychology, 1995, 16, 477-490.	2.2	127
42	Children's Recognition of Consumption Symbolism in Children's Products. Journal of Consumer Research, 1984, 10, 386.	5.1	124
43	Extended Self and Extending Paradigmatic Perspective. Journal of Consumer Research, 1989, 16, 129.	5.1	124
44	Digital consumption and the extended self. Journal of Marketing Management, 2014, 30, 1101-1118.	2.3	122
45	Accounting for Materialism in Four Cultures. Journal of Material Culture, 1999, 4, 183-204.	0.7	121
46	MATERIALISM AND STATUS APPEALS IN JAPANESE AND US PRINT ADVERTISING. International Marketing Review, 1985, 2, 38-47.	3.6	106
47	Servant, friend or master? The relationships users build with voice-controlled smart devices. Journal of Marketing Management, 2019, 35, 693-715.	2.3	104
48	Metaphoric Relationships with Pets. Society and Animals, 1996, 4, 121-145.	0.2	103
49	Glocal understandings: female readers' perceptions of the new woman in Chinese advertising. Journal of International Business Studies, 2007, 38, 1034-1051.	7.3	103
50	Leaping Luxuries and Transitional Consumers. , 1999, , 39-54.		100
51	Conflicts at the Bottom of the Pyramid: Profitability, Poverty Alleviation, and Neoliberal Governmentality. Journal of Public Policy and Marketing, 2012, 31, 19-35.	3.4	98
52	Material Values in the Comics: A Content Analysis of Comic Books Featuring Themes of Wealth. Journal of Consumer Research, 1987, 14, 26.	5.1	96
53	Hyperreality and Globalization:. Journal of International Consumer Marketing, 1996, 8, 23-37.	3.7	89
54	Benign envy. AMS Review, 2011, 1, 117-134.	2.5	86

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55	Attachment to Possessions. , 1992, , 37-62.		84
56	Islamic Arab hospitality and multiculturalism. <i>Marketing Theory</i> , 2013, 13, 443-463.	3.1	80
57	Ethical issues in service robotics and artificial intelligence. <i>Service Industries Journal</i> , 2021, 41, 860-876.	8.3	74
58	Extended self and the digital world. <i>Current Opinion in Psychology</i> , 2016, 10, 50-54.	4.9	71
59	Status, Caste, and Market in a Changing Indian Village. <i>Journal of Consumer Research</i> , 2015, 42, 472-498.	5.1	68
60	Conceptualizing unconventional luxury. <i>Journal of Business Research</i> , 2020, 116, 441-445.	10.2	62
61	Advertising Consumer Culture in 1930s Shanghai: Globalization and Localization in <i>Yuefenpai</i> . <i>Journal of Advertising</i> , 2008, 37, 45-56.	6.6	61
62	Mall Shopping Motives and Activities: A Multimethod Approach. <i>Journal of International Consumer Marketing</i> , 2010, 22, 95-115.	3.7	60
63	Qualitative Research in Advertising. <i>Journal of Advertising</i> , 2017, 46, 36-47.	6.6	60
64	Collecting as Luxury Consumption: Effects on Individuals and Households. , 2009, , 73-84.		59
65	Consuming cool: Behind the unemotional mask. <i>Research in Consumer Behavior</i> , 2010, , 183-208.	0.3	59
66	Consuming postcolonial shopping malls. <i>Journal of Marketing Management</i> , 2012, 28, 62-84.	2.3	59
67	Tourist photographs: signs of self. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2011, 5, 345-353.	2.9	58
68	Dirty Little Secret: Home Chaos and Professional Organizers. <i>Consumption Markets and Culture</i> , 2007, 10, 133-140.	2.1	57
69	Packaging as Vehicle for Mythologizing the Brand. <i>Consumption Markets and Culture</i> , 2007, 10, 51-69.	2.1	52
70	Exploring space and place in marketing research. <i>Marketing Theory</i> , 2012, 12, 369-389.	3.1	50
71	Moments of luxury – A qualitative account of the experiential essence of luxury. <i>Journal of Business Research</i> , 2020, 116, 491-502.	10.2	50
72	Domains of privacy and hospitality in Arab Gulf homes. <i>Journal of Islamic Marketing</i> , 2011, 2, 125-137.	3.5	49

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73	Materializing digital collecting: An extended view of digital materiality. <i>Marketing Theory</i> , 2018, 18, 543-570.	3.1	49
74	Christmas shopping scenes: From modern miracle to postmodern mall. <i>International Journal of Research in Marketing</i> , 1993, 10, 277-296.	4.2	48
75	May the farce be with you: On Las Vegas and consumer infantilization. <i>Consumption Markets and Culture</i> , 2000, 4, 101-124.	2.1	46
76	The Effects of Physical Surroundings on Egyptian Consumers' Emotional States and Buying Intentions. <i>Journal of International Consumer Marketing</i> , 2004, 16, 5-27.	3.7	45
77	Preferred Solutions to the Energy Crisis as a Function of Causal Attributions. <i>Journal of Consumer Research</i> , 1981, 8, 306.	5.1	44
78	Mimicry and modernity in the Middle East: fashion invisibility and young women of the Arab Gulf. <i>Consumption Markets and Culture</i> , 2014, 17, 392-412.	2.1	44
79	International Tourism: An Assessment and Overview. <i>Journal of Macromarketing</i> , 1995, 15, 33-49.	2.6	40
80	Social Change and Gendered Gift-Giving Rituals: A Historical Analysis of Valentine's Day in Japan. <i>Journal of Macromarketing</i> , 2011, 31, 44-56.	2.6	40
81	Modest seductiveness: Reconciling modesty and vanity by reverse assimilation and double resistance. <i>Journal of Consumer Behaviour</i> , 2012, 11, 357-367.	4.2	39
82	Consumer Ownership and Sharing: Introduction to the Issue. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 193-197.	1.7	39
83	Sharing without caring. <i>Cambridge Journal of Regions, Economy and Society</i> , 2017, 10, 249-261.	3.0	38
84	Examining Markets, Marketing, Consumers, and Society through Documentary Films. <i>Journal of Macromarketing</i> , 2011, 31, 403-409.	2.6	37
85	The Body as (Another) Place: Producing Embodied Heterotopias Through Tattooing. <i>Journal of Consumer Research</i> , 2019, 46, 483-507.	5.1	37
86	No assemblage required: On pursuing original consumer culture theory. <i>Marketing Theory</i> , 2019, 19, 489-507.	3.1	34
87	Co-construction and performancescapes. <i>Journal of Consumer Behaviour</i> , 2013, 12, 49-59.	4.2	33
88	Privacy and Gendered Spaces in Arab Gulf Homes. <i>Home Cultures</i> , 2011, 8, 317-340.	0.3	32
89	Judith Butler on performativity and precarity: exploratory thoughts on gender and violence in India. <i>Journal of Marketing Management</i> , 2015, 31, 1739-1745.	2.3	32
90	Marketing a new African God: Pentecostalism and material salvation in Ghana. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2010, 15, 305-323.	0.8	31

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91	Christmas in Japan: Globalization Versus Localization. <i>Consumption Markets and Culture</i> , 2005, 8, 325-338.	2.1	30
92	Measuring consumer perceptions of payment mode. <i>Journal of Economic Psychology</i> , 2015, 47, 34-49.	2.2	30
93	Envisioning consumers: how videography can contribute to marketing knowledge. <i>Journal of Marketing Management</i> , 2018, 34, 432-458.	2.3	30
94	Exchange Taboos From an Interpretive Perspective. <i>Journal of Consumer Psychology</i> , 2005, 15, 16-21.	4.5	28
95	THE TASTE TRANSFORMATION RITUAL IN THE SPECIALTY COFFEE MARKET. <i>RAE Revista De Administracao De Empresas</i> , 2017, 57, 483-494.	0.3	28
96	Visual and projective methods in Asian research. <i>Qualitative Market Research</i> , 2013, 16, 94-107.	1.5	26
97	Personal accounts and an anatomy of conceptual contributions in the special issue. <i>Journal of Marketing Management</i> , 2019, 35, 1-12.	2.3	26
98	Sexual Consumption in the Time of AIDS: A Study of Prostitute Patronage in Thailand. <i>Journal of Public Policy and Marketing</i> , 1998, 17, 197-214.	3.4	24
99	Marketing and Envy. , 2008, , 211-226.		24
100	Marketing and the Multiple Meanings of Australian Aboriginal Art. <i>Journal of Macromarketing</i> , 1999, 19, 20-33.	2.6	23
101	Disney discourses of self and Other: animality, primitivity, modernity, and postmodernity. <i>Consumption Markets and Culture</i> , 2011, 14, 163-176.	2.1	23
102	Strategies of the extended self: The role of possessions in transpeople's conflicted selves. <i>Journal of Business Research</i> , 2018, 88, 102-110.	10.2	23
103	Enchantment and perpetual desire: Theorizing disenchanting and technology adoption. <i>Marketing Theory</i> , 2021, 21, 25-52.	3.1	23
104	Identity and the Relevance of Market, Personal, and Community Objects. , 1987, , 151-164.		23
105	Introduction to the Resonant Representations Issue of Consumption, Markets and Culture. <i>Consumption Markets and Culture</i> , 2005, 8, 195-203.	2.1	22
106	Videography in marketing research: mixing art and science. <i>Arts and the Market</i> , 2015, 5, 73-102.	0.5	22
107	Supermarkets as libraries of postmodern mythology. <i>Journal of Business Research</i> , 2010, 63, 748-753.	10.2	21
108	Harmonization Processes and Relational Meanings in Constructing Asian Weddings. <i>Journal of Consumer Research</i> , 2013, 40, 518-538.	5.1	21

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109	Is there a generalized energy conservation ethic? A comparison of the determinants of gasoline and home heating energy conservation. <i>Journal of Economic Psychology</i> , 1983, 3, 317-331.	2.2	20
110	Shangri-La. <i>Journal of Macromarketing</i> , 2011, 31, 257-275.	2.6	20
111	Third World Tourism:. <i>Journal of International Consumer Marketing</i> , 1993, 5, 27-68.	3.7	19
112	Understanding the robot: Comments on Goudey and Bonnin (2016). <i>Recherche Et Applications En Marketing</i> , 2016, 31, 83-90.	0.5	19
113	Artificial Emotions and Love and Sex Doll Service Workers. <i>Journal of Service Research</i> , 2022, 25, 521-536.	12.2	19
114	Art Versus Science as Ways of Generating Knowledge About Materialism. , 1966, , 3-36.		18
115	Journal of Macromarketing Special Issue. <i>Journal of Macromarketing</i> , 2013, 33, 187-189.	2.6	18
116	The Extended Self Unbound. <i>Journal of Marketing Theory and Practice</i> , 2014, 22, 133-134.	4.3	18
117	The labors of the Odysseans and the legacy of the Odyssey. <i>Journal of Historical Research in Marketing</i> , 2014, 6, 379-404.	0.4	18
118	Ownership: The Extended Self and the Extended Object. , 2018, , 53-67.		18
119	Cultural resonance of global brands in Brazilian social movements. <i>International Marketing Review</i> , 2017, 34, 480-497.	3.6	18
120	Acquisition of Consumption Stereotypes by Children. <i>Journal of Consumer Affairs</i> , 1982, 16, 307-321.	2.3	17
121	The effects of family life cycle on arts patronage. <i>Journal of Cultural Economics</i> , 1982, 6, 25-35.	2.2	17
122	Setting the conditions for going global: Dubai's transformations and the Emirati women. <i>Journal of Marketing Management</i> , 2015, 31, 317-335.	2.3	17
123	Artificial Life. <i>Journal of Macromarketing</i> , 2020, 40, 221-236.	2.6	17
124	This We Remember: Consuming Representation via the Web Posting of War Photographs. <i>Consumption Markets and Culture</i> , 2007, 10, 251-291.	2.1	16
125	Leaving Pleasantville: Macro/micro, public/private, conscious/non-conscious, volitional/imposed, and permanent/ephemeral transformations beyond everyday life. <i>Journal of Business Research</i> , 2016, 69, 1-5.	10.2	16
126	If This Brand Were a Person, or Anthropomorphism of Brands Through Packaging Stories. <i>Journal of Global Academy of Marketing Science</i> , 2010, 20, 231-238.	0.8	15

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127	Accept no substitutes. <i>Marketing Theory</i> , 2016, 16, 143-149.	3.1	15
128	Battling Worldliness in the New Zion: Mercantilism versus Homespun in Nineteenth-Century Utah. <i>Journal of Macromarketing</i> , 1994, 14, 9-22.	2.6	14
129	Consumers in an Age of Autonomous and Semiautonomous Machines. , 2017, , 5-32.		14
130	Augmented reality magic mirror in the service sector: experiential consumption and the self. <i>Journal of Service Management</i> , 2023, 34, 56-77.	7.2	14
131	Ad hoc Japonisme: how national identity rhetorics work in Japanese advertising. <i>Consumption Markets and Culture</i> , 2017, 20, 329-349.	2.1	13
132	Morphing anthropomorphism: An update. <i>Journal of Global Scholars of Marketing Science</i> , 2018, 28, 239-247.	2.0	13
133	Consumer resilience and subservience in technology consumption by the poor. <i>Consumption Markets and Culture</i> , 2019, 22, 489-507.	2.1	13
134	Narratives selves in the digital world: An empirical investigation. <i>Journal of Consumer Behaviour</i> , 2021, 20, 368-380.	4.2	13
135	MULTIMEDIA APPROACHES TO QUALITATIVE DATA AND REPRESENTATIONS. , 0, , 308-338.		13
136	Decolonizing marketing. <i>Consumption Markets and Culture</i> , 2022, 25, 176-186.	2.1	13
137	International Issues in Law and Public Policy: Special Editors' Note. <i>Journal of Public Policy and Marketing</i> , 1997, 16, 1-1.	3.4	12
138	Performance Theory and Consumer Engagement: Wine-Tourism Experiences in South Africa and India. <i>Research in Consumer Behavior</i> , 2018, , 163-187.	0.3	12
139	How Does a Product Gain the Status of a Necessity? An Analysis of Necessitation Narratives. <i>Psychology and Marketing</i> , 2016, 33, 209-222.	8.2	11
140	Emotion and consumption: Toward a new understanding of cultural collisions between Hong Kong and PRC luxury consumers. <i>Journal of Consumer Culture</i> , 2020, 20, 578-597.	2.5	11
141	The analogue diaries of postdigital consumption. <i>Journal of Marketing Management</i> , 2020, 36, 633-659.	2.3	11
142	Normative Violence in Domestic Service: A Study of Exploitation, Status, and Grievability. <i>Journal of Business Ethics</i> , 2021, 171, 645-665.	6.0	11
143	Situating the Situation: A Reply to Barker and Wicker. <i>Journal of Consumer Research</i> , 1975, 2, 235.	5.1	10
144	Pimps for paradise: missionaries, monetary funds, and marketers. <i>Marketing Intelligence and Planning</i> , 2000, 18, 337-345.	3.5	10

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145	Resonant Representations 2. Consumption Markets and Culture, 2007, 10, 75-76.	2.1	10
146	Vietnamese Weddings. Journal of Macromarketing, 2012, 32, 109-120.	2.6	10
147	Robots, Cyborgs, and Consumption. , 0, , 741-758.		10
148	Machines and Artificial Intelligence. Journal of Marketing Behavior, 2019, 4, 11-30.	0.4	10
149	You Ought to Be in Pictures. Review of Marketing Research, 2007, , 193-206.	0.2	8
150	YouTube on the couch. Marketing Theory, 2015, 15, 21-24.	3.1	8
151	Comprendre le robot : commentaires sur Goudey et Bonnin (2016). Recherche Et Applications En Marketing, 2016, 31, 89-97.	0.5	8
152	The Kafka quagmire for the poor in India. Journal of Marketing Management, 2017, 33, 1559-1569.	2.3	8
153	Design fiction diegetic prototyping: a research framework for visualizing service innovations. Journal of Services Marketing, 2019, 34, 59-73.	3.0	8
154	Connoisseurship Consumption Community and Its Dynamics. Revista Brasileira De Gestao De Negocios, 2017, 19, 48-64.	0.5	8
155	Ritual Revision During a Crisis: The Case of Indian Religious Rituals During the COVID-19 Pandemic. Journal of Public Policy and Marketing, 2022, 41, 277-297.	3.4	8
156	Situational Mediation and Consumer Behavior: A Reply. Journal of Consumer Research, 1976, 3, 175.	5.1	7
157	Themed experiences and spaces. Consumption Markets and Culture, 2011, 14, 123-124.	2.1	7
158	Introduction to the Handbook of the Sharing Economy: the paradox of the sharing economy. , 2019, , .		7
159	Qualitative approaches to life course research: Linking life story to gift giving. Journal of Global Scholars of Marketing Science, 2020, 30, 60-75.	2.0	7
160	Transhumanism in speculative fiction. Journal of Marketing Management, 0, , 1-20.	2.3	7
161	Human enhancement technologies and the future of consumer well-being. Journal of Services Marketing, 2022, 36, 885-894.	3.0	7
162	I Shop, Therefore I Am:The Shopping Experience.;A Theory of Shopping.;Shopping, Place and Identity.. American Anthropologist, 1999, 101, 182-185.	1.4	6

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163	THE MODELINGâ€“EMPIRICISM GAP: LESSONS FROM THE QUALITATIVEâ€“QUANTITATIVE GAP IN CONSUMER RESEARCH[*]. Journal of Supply Chain Management, 2009, 45, 35-37.	10.2	6
164	Thin-slicing TremÃ© as a subjective sashay: heretical pilgrimages to St. Augustine Catholic Church. Consumption Markets and Culture, 2018, 21, 215-238.	2.1	6
165	Resurrecting marketing. AMS Review, 2020, 10, 168-171.	2.5	6
166	Stabilising collaborative consumer networks: how technological mediation shapes relational work. European Journal of Marketing, 2021, 55, 1385-1410.	2.9	6
167	Post-pandemic consumption: portal to a new world?. Cadernos EBAPE BR, 2020, 18, 639-647.	0.4	6
168	Ethnographic Research in Marketing: Past, Present, and Possible Futures.. Revista Brasileira De Marketing, 2014, 13, 01-17.	0.2	6
169	Ownership and Collecting. , 2014, , .		5
170	Russ Belk, autobiographical reflections. Journal of Historical Research in Marketing, 2017, 9, 191-202.	0.4	5
171	Commodification as a Part of Marketization. , 2020, , 31-72.		5
172	The Promethean biohacker: on consumer biohacking as a labour of love. Journal of Marketing Management, 2022, 38, 483-514.	2.3	5
173	Money as civilizing ritual. Behavioral and Brain Sciences, 2006, 29, 180-180.	0.7	4
174	The Naomi Klein Brand. Wsq, 2010, 38, 293-298.	0.1	4
175	â€œSatoshi is Dead. Long Live Satoshiâ€“ The Curious Case of Bitcoinâ€™s Creator. Research in Consumer Behavior, 2018, , 19-35.	0.3	4
176	On standing out and fitting in. Journal of Global Fashion Marketing, 2019, 10, 219-227.	3.7	4
177	The future of globalization: a comment. International Marketing Review, 2019, 36, 545-547.	3.6	4
178	â€œOne country, two systemsâ€“ consumer acculturation of Hong Kong locals. European Journal of Marketing, 2019, 54, 1-25.	2.9	4
179	Fundraising design: key issues, unifying framework, and open puzzles. Marketing Letters, 2020, 31, 371-380.	2.9	4
180	Extending Diderot unities: How cosmetic surgery changes consumption. Psychology and Marketing, 2021, 38, 745-758.	8.2	4

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181	Consumer culture theory. , 2017, , 13-24.		4
182	New developments in consumer psychology. Journal of Economic Psychology, 1994, 15, 1-4.	2.2	3
183	The Fire of Desire: A Multisited Inquiry into Consumer Passion. SSRN Electronic Journal, 2003, , .	0.4	3
184	The changing notions of materialism and status in an increasingly dematerialized world. , 2020, , 2-21.		3
185	Romantic Gift-Giving of Mature Consumers. , 2018, , 37-64.		3
186	Money, Sacrificial Work, and Poor Consumers. Journal of Consumer Research, 2022, 49, 657-677.	5.1	3
187	Do Not Go Cheaply Into That Good Night: Death Ritual Consumption in Asante, Ghana. SSRN Electronic Journal, 2003, , .	0.4	2
188	Consumption and identity. , 2008, , 181-198.		2
189	Consumer insights for developing markets. Journal of Indian Business Research, 2013, 5, 6-9.	2.1	2
190	The art of using ethnography. International Journal of Market Research, 2014, 56, 551-553.	3.8	2
191	Gifts and Nationalism in Wartime Japan. Journal of Macromarketing, 2018, 38, 298-314.	2.6	2
192	Coping and career choices: Irish gay men's passage from hopelessness to redemption. Consumption Markets and Culture, 2020, , 1-27.	2.1	2
193	Entwicklung produktspezifischer Klassifikationen von Verbrauchssituationen. , 1979, , 333-351.		2
194	The Human Consequences of Consumer Culture. , 2020, , 67-85.		2
195	Les symboles de statut social et l'individualisme dans la publicit� au Japon et aux Etats-Unis. Recherche Et Applications En Marketing, 1986, 1, 43-53.	0.5	1
196	Book Review Section and Communications. Journal of Macromarketing, 1988, 8, 46-51.	2.6	1
197	Participant Observation: A Methodology for Human Studies. Journal of Marketing Research, 1990, 27, 368.	4.8	1
198	Living in a Digital World. , 0, , .		1

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199	Consumer behaviour and the toilet: Research on expulsive and retentive personalities. <i>Journal of Consumer Behaviour</i> , 2018, 17, 280-289.	4.2	1
200	India's Kochi Biennale: sponsorship, patronage, and art's resistance. <i>Arts and the Market</i> , 2019, 9, 16-31.	0.5	1
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