

Bilge Aykol

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8009533/publications.pdf>

Version: 2024-02-01

21
papers

551
citations

840776

11
h-index

794594

19
g-index

22
all docs

22
docs citations

22
times ranked

483
citing authors

#	ARTICLE	IF	CITATIONS
1	Being creative under the Covid-19 pandemic crisis: the role of effective inter-organizational relationship management. <i>International Marketing Review</i> , 2023, 40, 981-1011.	3.6	1
2	TV series adaptations and their repercussions on consumers: insights from two complementary qualitative analyses. <i>Journal of Marketing Management</i> , 2022, 38, 183-218.	2.3	2
3	Enhancing International Buyer-Seller Relationship Quality and Long-Term Orientation Using Emotional Intelligence: The Moderating Role of Foreign Culture. <i>Management International Review</i> , 2021, 61, 365-402.	3.3	6
4	Unveiling the infidelity problem in exclusive manufacturer-distributor relationships: A dyadic perspective. <i>Psychology and Marketing</i> , 2021, 38, 2122-2141.	8.2	1
5	The Profile of Research on Exporter-Importer Relationships: A Chronological Analysis. <i>Journal of Global Marketing</i> , 2019, 32, 177-199.	3.4	1
6	The Role of Exporters' Emotional Intelligence in Building Foreign Customer Relationships. <i>Journal of International Marketing</i> , 2019, 27, 58-80.	4.4	15
7	Authenticity as a Contributor to Satisfaction with Arts Events: The Moderating Role of Involvement. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2019, , 259-275.	0.3	0
8	The power roots and drivers of infidelity in international business relationships. <i>Industrial Marketing Management</i> , 2019, 78, 198-212.	6.7	17
9	Betrayal in buyer-seller relationships: Exploring its causes, symptoms, forms, effects, and therapies. <i>Psychology and Marketing</i> , 2018, 35, 341-356.	8.2	24
10	Exporter-importer business relationships: Past empirical research and future directions. <i>International Business Review</i> , 2018, 27, 1007-1021.	4.8	35
11	International Marketing Research: A State-of-the-Art Review and the Way Forward. , 2018, , 3-33.		20
12	Betrayal intention in exporter-importer working relationships: Drivers, outcomes, and moderating effects. <i>International Business Review</i> , 2018, 27, 246-258.	4.8	12
13	Betrayal in international buyer-seller relationships: Its drivers and performance implications. <i>Journal of World Business</i> , 2017, 52, 28-44.	7.7	33
14	Antecedents and Consequences of Infidelity in Cross-Border Business Relationships. <i>Journal of International Marketing</i> , 2017, 25, 46-71.	4.4	21
15	Flow within theatrical consumption: The relevance of authenticity. <i>Journal of Consumer Behaviour</i> , 2017, 16, 254-264.	4.2	13
16	Fifty Years of Empirical Research on Country-of-Origin Effects on Consumer Behavior: A Meta-Analysis. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 505-510.	0.2	10
17	Dynamic capabilities driving an eco-based advantage and performance in global hotel chains: The moderating effect of international strategy. <i>Tourism Management</i> , 2015, 50, 268-280.	9.8	102
18	Researching the Green Practices of Smaller Service Firms: A Theoretical, Methodological, and Empirical Assessment. <i>Journal of Small Business Management</i> , 2015, 53, 1264-1288.	4.8	66

#	ARTICLE	IF	CITATIONS
19	Antecedents and Outcomes of Exporterâ€™Importer Relationship Quality: Synthesis, Meta-Analysis, and Directions for Further Research. <i>Journal of International Marketing</i> , 2014, 22, 21-46.	4.4	129
20	Research on the Import Activities of Firms 1960â€™2010. <i>Management International Review</i> , 2013, 53, 215-250.	3.3	26
21	Setting the Theoretical Foundations of Importing Research: Past Evaluation and Future Perspectives. <i>Journal of International Marketing</i> , 2012, 20, 1-24.	4.4	14