

# Sumit K Kundu

## List of Publications by Year in descending order

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Version: 2024-02-01

46  
papers

4,271  
citations

185998

28  
h-index

243296

44  
g-index

48  
all docs

48  
docs citations

48  
times ranked

2501  
citing authors

#	ARTICLE	IF	CITATIONS
1	A three-stage theory of international expansion: the link between multinationality and performance in the service sector. <i>Journal of International Business Studies</i> , 2003, 34, 5-18.	4.6	818
2	Reconceptualizing the Firm in a World of Outsourcing and Offshoring: The Organizational and Geographical Relocation of High-Value Company Functions. <i>Journal of Management Studies</i> , 2010, 47, 1417-1433.	6.0	419
3	Modal Choice in a World of Alliances: Analyzing Organizational Forms in the International Hotel Sector. <i>Journal of International Business Studies</i> , 1998, 29, 325-356.	4.6	352
4	Nature of the relationship between international expansion and performance: The case of emerging market firms. <i>Journal of World Business</i> , 2007, 42, 401-417.	4.6	296
5	Born global or born regional? Evidence from an exploratory study in the Costa Rican software industry. <i>Journal of International Business Studies</i> , 2009, 40, 1228-1238.	4.6	259
6	Institutional, cultural and industry related determinants of ownership choices in emerging market FDI acquisitions. <i>International Business Review</i> , 2014, 23, 931-941.	2.6	175
7	Born-International SMEs: BI-Level Impacts of Resources and Intentions. <i>Small Business Economics</i> , 2003, 20, 25-47.	4.4	174
8	Country of origin and network effects on internationalization: A comparative study of SMEs from an emerging and developed economy. <i>Journal of Business Research</i> , 2014, 67, 916-923.	5.8	152
9	Explaining the Growth of E-Commerce Corporations (ECCs): An Extension and Application of the Eclectic Paradigm. <i>Journal of International Business Studies</i> , 2002, 33, 679-697.	4.6	132
10	Franchising versus Company-Run Operations: Modal Choice in the Global Hotel Sector. <i>Journal of International Marketing</i> , 1998, 6, 28-53.	2.5	127
11	Applying and advancing internalization theory: The multinational enterprise in the twenty-first century. <i>Journal of International Business Studies</i> , 2019, 50, 1231-1252.	4.6	111
12	Organizational Ethics, Individual Ethics, and Ethical Intentions in International Decision-Making. <i>Journal of Business Ethics</i> , 2010, 97, 543-561.	3.7	99
13	Viewing global strategy through a microfoundations lens. <i>Global Strategy Journal</i> , 2019, 9, 3-18.	4.4	97
14	Family firm internationalization: Past research and an agenda for the future. <i>Journal of International Business Studies</i> , 2021, 52, 1159-1198.	4.6	77
15	Country-of-origin image: measurement and cross-national testing. <i>Journal of Business Research</i> , 2005, 58, 103-106.	5.8	73
16	Cross-border acquisition in services: Comparing ownership choice of developed and emerging economy MNEs in India. <i>Journal of World Business</i> , 2014, 49, 409-420.	4.6	69
17	Firm internationalization, business group diversification and firm performance: The case of Latin American firms. <i>Journal of Business Research</i> , 2017, 72, 104-113.	5.8	69
18	Offshore outsourcing and firm performance: Moderating effects of size, growth and slack resources. <i>Journal of Business Research</i> , 2019, 103, 484-494.	5.8	64

#	ARTICLE	IF	CITATIONS
19	Country location choices of service multinationals. <i>Journal of International Management</i> , 1999, 5, 299-317.	2.4	59
20	Five Configurations of Opportunism in International Market Entry. <i>Journal of Management Studies</i> , 2019, 56, 1287-1313.	6.0	51
21	Service multinationals: Their past, present, and future. <i>Management International Review</i> , 2008, 48, 371-377.	2.1	49
22	Women's political leadership participation around the world: An institutional analysis. <i>Leadership Quarterly</i> , 2012, 23, 398-411.	3.6	46
23	An empirical analysis and extension of internalization theory in emerging markets: The role of firm-specific assets and asset dispersion in the multinationality-performance relationship. <i>Journal of World Business</i> , 2016, 51, 628-640.	4.6	46
24	A Cross-Cultural Analysis of Ethnocentrism in China, India, and Taiwan. <i>Journal of International Consumer Marketing</i> , 2002, 15, 77-90.	2.3	44
25	The antecedents of early internationalization: A configurational perspective. <i>International Business Review</i> , 2018, 27, 1200-1212.	2.6	43
26	IT Software Development Offshoring. <i>Journal of Global Information Management</i> , 2006, 14, 52-74.	1.4	40
27	How does firm experience and institutional distance impact ownership choice in high-technology acquisitions?. <i>R and D Management</i> , 2013, 43, 501-516.	3.0	37
28	The internationalization of Latin American enterprises—Empirical and theoretical perspectives. <i>Journal of Business Research</i> , 2016, 69, 1957-1962.	5.8	34
29	The role of export-driven entrepreneurship in economic development: A comparison of software exports from India, China, and Taiwan. <i>Technological Forecasting and Social Change</i> , 2004, 71, 799-822.	6.2	31
30	Turning the Spotlight on Service Multinationals: New Theoretical Insights and Empirical Evidence. <i>Journal of International Management</i> , 2015, 21, 215-219.	2.4	28
31	The Internationalization of African Small and Medium Enterprises (SMEs): A South-North Pattern. <i>Africa Journal of Management</i> , 2017, 3, 53-81.	0.8	26
32	The timing of internationalization — Drivers and outcomes. <i>Journal of Business Research</i> , 2019, 105, 322-332.	5.8	24
33	Explaining Export Performance: A Comparative Study of International New Ventures in Finnish and Indian Software Industry. <i>Advances in Entrepreneurship, Firm Emergence and Growth</i> , 0, , 43-84.	1.5	20
34	Offshoring propensity in information technology services: A firm and country level analysis. <i>Management International Review</i> , 2008, 48, 447-461.	2.1	19
35	International Business and Global Information Management Research. <i>Journal of Global Information Management</i> , 2002, 10, 33-47.	1.4	15
36	Efficiency-Seeking Emerging Market Firms: Resources and Location Choices. <i>Thunderbird International Business Review</i> , 2015, 57, 33-50.	0.9	15

#	ARTICLE	IF	CITATIONS
37	Processes Underlying Interfirm Cooperation. <i>British Journal of Management</i> , 2021, 32, 7-19.	3.3	11
38	Liabilities, Advantages, and Buffers of Newness. <i>Group and Organization Management</i> , 2016, 41, 786-822.	2.7	10
39	Examining the evolution of emerging market multinational enterprises' competitive advantages: Evidence from India. <i>Journal of Business Research</i> , 2022, 145, 732-744.	5.8	10
40	Global outsourcing and offshoring. , 2010, , 3-47.		9
41	Smaller Firms' Perceived Cost and Attractiveness in International Markets. <i>Journal of Global Marketing</i> , 2008, 21, 5-18.	2.0	9
42	Impact of ownership and location factors on service multinationals' internalisation. <i>Service Industries Journal</i> , 2008, 28, 567-580.	5.0	8
43	How do internationalizing firms emerge?. <i>Journal of Business Venturing Insights</i> , 2021, 15, e00227.	2.0	4
44	Social responsibility skepticism: shareholder and stakeholder perspectives. <i>Social Responsibility Journal</i> , 2019, 16, 521-535.	1.6	2
45	Learning and Knowledge Management In and Out of Emerging Markets. <i>Journal of World Business</i> , 2013, 48, 440-441.	4.6	1
46	IT Software Development Offshoring. <i>Advances in Global Information Management</i> , 0, , 59-84.	0.0	1