

Jason Weismueller

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/799495/publications.pdf>

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2
papers

188
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

87
citing authors

#	ARTICLE	IF	CITATIONS
1	What makes people share political content on social media? The role of emotion, authority and ideology. <i>Computers in Human Behavior</i> , 2022, 129, 107150.	8.5	21
2	Influencer Endorsements: How Advertising Disclosure and Source Credibility Affect Consumer Purchase Intention on Social Media. <i>Australasian Marketing Journal</i> , 2020, 28, 160-170.	5.4	167