

# Jason Weismueller

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/799495/publications.pdf>

Version: 2024-02-01

2  
papers

188  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

87  
citing authors

#	ARTICLE	IF	CITATIONS
1	Influencer Endorsements: How Advertising Disclosure and Source Credibility Affect Consumer Purchase Intention on Social Media. <i>Australasian Marketing Journal</i> , 2020, 28, 160-170.	5.4	167
2	What makes people share political content on social media? The role of emotion, authority and ideology. <i>Computers in Human Behavior</i> , 2022, 129, 107150.	8.5	21