Nigel Jackson

List of Publications by Year
in descending order

13
papers	621
citations	1040056
9
h-index	1199594
12
g-index
17
all docs	17
docs citations	17
times ranked	339
citing authors

#	Article	IF	Citations
1	Information, issues, and supporters: The application of online persuasion in the 2015 <scp>G</scp>eneral <scp>E</scp>lection. Journal of Public Affairs, 2018, 18, e1724.	3.1	0
2	General election marketingâ€"selling a can of beans, building a favours bank or managing an event?. Journal of Public Affairs, 2013, 13, 251-259.	3.1	2
3	Microblogging, Constituency Service and Impression Management: UK MPs and the Use of Twitter. Journal of Legislative Studies, The, 2011, 17, 86-105.	0.7	222
4	Perception or Reality: How MPs Believe the Internet Helps Them Win Votes. Journal of Political Marketing, 2011, 10, 230-250.	2.0	24
5	MPs and E-representation: Me, MySpace and I. British Politics, 2009, 4, 236-264.	1.1	35
6	MPs and their e-Newsletters: Winning Votes by Promoting Constituency Service. Journal of Legislative Studies, The, 2008, 14, 488-499.	0.7	15
7	'Scattergun' or 'rifle' approach to communication: MPs in the blogosphere. Information Polity, 2008, 13, 57-69.	0.8	15
8	Political parties, the Internet and the 2005 General Election: third time lucky?. Internet Research, 2007, 17, 249-271.	4.9	41
9	An MP's role in the internet Era â€" The impact of e-newsletters. Journal of Legislative Studies, The, 2006, 12, 223-242.	0.7	12
10	Party E-Newsletters in the UK. Journal of Information Technology & Politics, 2005, 1, 39-62.	0.3	1
11	Vote Winner or a Nuisance: Email and Elected Politicians' Relationship with Their Constituents. Journal of Nonprofit and Public Sector Marketing, 2005, 14, 91-108.	1.6	10
12	Review Article: Politics, Citizens and Cyberspace. European Journal of Communication, 2004, 19, 403-408.	1.4	1
13	MPs and web technologies: an untapped opportunity?. Journal of Public Affairs, 2003, 3, 124-137.	3.1	68