

# Nigel Jackson

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7982673/publications.pdf>

Version: 2024-02-01

13  
papers

621  
citations

1040056

9  
h-index

1199594

12  
g-index

17  
all docs

17  
docs citations

17  
times ranked

339  
citing authors

#	ARTICLE	IF	CITATIONS
1	Microblogging, Constituency Service and Impression Management: UK MPs and the Use of Twitter. <i>Journal of Legislative Studies, The</i> , 2011, 17, 86-105.	0.7	222
2	MPs and web technologies: an untapped opportunity?. <i>Journal of Public Affairs</i> , 2003, 3, 124-137.	3.1	68
3	Political parties, the Internet and the 2005 General Election: third time lucky?. <i>Internet Research</i> , 2007, 17, 249-271.	4.9	41
4	MPs and E-representation: Me, MySpace and I. <i>British Politics</i> , 2009, 4, 236-264.	1.1	35
5	Perception or Reality: How MPs Believe the Internet Helps Them Win Votes. <i>Journal of Political Marketing</i> , 2011, 10, 230-250.	2.0	24
6	MPs and their e-Newsletters: Winning Votes by Promoting Constituency Service. <i>Journal of Legislative Studies, The</i> , 2008, 14, 488-499.	0.7	15
7	'Scattergun' or 'rifle' approach to communication: MPs in the blogosphere. <i>Information Polity</i> , 2008, 13, 57-69.	0.8	15
8	An MP's role in the internet Era – The impact of e-newsletters. <i>Journal of Legislative Studies, The</i> , 2006, 12, 223-242.	0.7	12
9	Vote Winner or a Nuisance: Email and Elected Politicians' Relationship with Their Constituents. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2005, 14, 91-108.	1.6	10
10	General election marketing – selling a can of beans, building a favours bank or managing an event?. <i>Journal of Public Affairs</i> , 2013, 13, 251-259.	3.1	2
11	Review Article: Politics, Citizens and Cyberspace. <i>European Journal of Communication</i> , 2004, 19, 403-408.	1.4	1
12	Party E-Newsletters in the UK. <i>Journal of Information Technology &amp; Politics</i> , 2005, 1, 39-62.	0.3	1
13	Information, issues, and supporters: The application of online persuasion in the 2015 general election. <i>Journal of Public Affairs</i> , 2018, 18, e1724.	3.1	0