

P Monica Chien

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7978490/publications.pdf>

Version: 2024-02-01

24
papers

688
citations

759233

12
h-index

677142

22
g-index

24
all docs

24
docs citations

24
times ranked

748
citing authors

#	ARTICLE	IF	CITATIONS
1	Sport scandal and fan response: the importance of ambi-fans. <i>European Sport Management Quarterly</i> , 2023, 23, 700-721.	3.8	6
2	Social impacts of mega-events: a systematic narrative review and research agenda. <i>Journal of Sustainable Tourism</i> , 2023, 31, 538-560.	9.2	48
3	Tell me your story: Branding destinations through residentsâ€™ (place) stories. <i>Journal of Vacation Marketing</i> , 2022, 28, 319-334.	4.3	12
4	Adventurous femininities: The value of adventure for women travelers. <i>Journal of Vacation Marketing</i> , 2022, 28, 171-187.	4.3	2
5	Sustainable High Yield Luxury Tourism Experiences. , 2022, , 403-423.		1
6	When compatriot tourists behave badly: The impact of misbehavior appraisal and outgroup criticism construal. <i>Journal of Destination Marketing & Management</i> , 2022, 23, 100695.	5.3	6
7	Understanding the emerging Chinese working holiday market. <i>Journal of Vacation Marketing</i> , 2021, 27, 3-16.	4.3	4
8	Investigating the impact of perceived nonprofit sponsorship engagement on prosocial behavior. <i>Journal of Business Research</i> , 2021, 126, 113-125.	10.2	10
9	Impulse buying behaviour in tourism: A new perspective. <i>Annals of Tourism Research</i> , 2021, 90, 103136.	6.4	8
10	A Leg(acy) to stand on? A non-host resident perspective of the London 2012 Olympic legacies. <i>Tourism Management</i> , 2020, 77, 104031.	9.8	23
11	Beyond the glamour: resident perceptions of olympic legacies and volunteering intentions. <i>Leisure Studies</i> , 2020, 39, 181-194.	1.9	10
12	Citizensâ€™ attitudes towards mega-events: A new framework. <i>Annals of Tourism Research</i> , 2019, 74, 208-210.	6.4	23
13	Understanding intergroup conflicts in tourism. <i>Annals of Tourism Research</i> , 2018, 72, 177-179.	6.4	58
14	Identifying objectives for mega-event leveraging: a non-host city case. <i>Marketing Intelligence and Planning</i> , 2018, 36, 168-184.	3.5	17
15	There goes my hero again: sport scandal frequency and social identity driven response. <i>Journal of Strategic Marketing</i> , 2018, 26, 56-70.	5.5	20
16	Segmentation by Travel Related Risks: An Integrated Approach. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 274-289.	7.0	51
17	Travelersâ€™ Health Risk Perceptions and Protective Behavior: A Psychological Approach. <i>Journal of Travel Research</i> , 2017, 56, 744-759.	9.0	135
18	Sport Scandal and Sponsorship Decisions: Team Identification Matters. <i>Journal of Sport Management</i> , 2016, 30, 490-505.	1.4	49

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19	It Can't Happen to Me: Travel Risk Perceptions. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2014, , 65-73.	0.3	8
20	I Am Having a Dilemma. <i>Journal of Travel Research</i> , 2012, 51, 451-463.	9.0	54
21	Rejoinder to commentary on Chien, Cornwell, and Pappu (2010): Advancing research on sponsorship portfolio effects. <i>Journal of Business Research</i> , 2012, 65, 117-121.	10.2	3
22	Sponsorship portfolio as a brand-image creation strategy. <i>Journal of Business Research</i> , 2011, 64, 142-149.	10.2	115
23	The role of the media in influencing residents' support for the 2012 Olympic Games. <i>International Journal of Event and Festival Management</i> , 2010, 1, 202-219.	1.4	25
24	Optimism bias and perceived susceptibility to COVID-19 among Australian travellers. <i>Current Issues in Tourism</i> , 0, , 1-4.	7.2	0