

Gabrielle Walters

List of Publications by Year in descending order

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41
papers

1,804
citations

430874

18
h-index

315739

38
g-index

44
all docs

44
docs citations

44
times ranked

1442
citing authors

#	ARTICLE	IF	CITATIONS
1	Using Facial Electromyography to Test the Peakâ€œEnd Rule in Tourism Advertising. Journal of Hospitality and Tourism Research, 2022, 46, 55-77.	2.9	11
2	Understanding the emerging Chinese working holiday market. Journal of Vacation Marketing, 2021, 27, 3-16.	4.3	4
3	Consumer attitudes towards flying amidst growing climate concern. Journal of Sustainable Tourism, 2021, 29, 944-963.	9.2	15
4	Identifying appropriate service recovery strategies in the event of a natural disaster. Journal of Hospitality and Tourism Management, 2021, 46, 405-413.	6.6	7
5	Commercial hospitality in tourism: A global comparison of what culturally matters. International Journal of Hospitality Management, 2021, 95, 102939.	8.8	6
6	Special Issue on â€œWhere to from here? COVID 19 and the future of tourismâ€• Asia Pacific Journal of Tourism Research, 2021, 26, 1171-1172.	3.7	2
7	Tourist socio-cultural aversions: A holistic conceptual framework. Journal of Hospitality and Tourism Management, 2021, 49, 439-450.	6.6	2
8	Air travel attitude functions. Journal of Sustainable Tourism, 2020, 28, 319-336.	9.2	17
9	Up close and personal: Using high engagement techniques to study Chinese visitors' landscape perceptions. Tourism Management Perspectives, 2020, 33, 100629.	5.2	7
10	Effective conservation behaviours for protecting marine environments: the views of the experts. Journal of Sustainable Tourism, 2020, 28, 1460-1478.	9.2	10
11	Managing experience co-creation practices: Direct and indirect inducement in pop-up food tourism events. Tourism Management Perspectives, 2020, 35, 100702.	5.2	18
12	A market positioning approach to universityâ€œindustry collaboration in tourism. Tourism Recreation Research, 2019, 44, 103-115.	4.9	5
13	International tertiary student experience in Australia: A Singaporean perspective. Journal of Hospitality, Leisure, Sport and Tourism Education, 2019, 25, 100174.	2.9	12
14	The Threat of Terrorism and Tourist Choice Behavior. Journal of Travel Research, 2019, 58, 370-382.	9.0	78
15	Theoretical foundations for the study of image and reputational management in tourism and hospitality. , 2019, , .		1
16	When two worlds collide Branding industrial destinations. , 2019, , .		0
17	Using skin conductance and facial electromyography to measure emotional responses to tourism advertising. Current Issues in Tourism, 2018, 21, 1761-1783.	7.2	73
18	A Comparative Analysis of Self-Report and Psychophysiological Measures of Emotion in the Context of Tourism Advertising. Journal of Travel Research, 2018, 57, 1078-1092.	9.0	60

#	ARTICLE	IF	CITATIONS
19	Managing seasonality in rural destinations: a case study of South Gippsland " Australia. <i>Tourism Recreation Research</i> , 2018, 43, 445-455.	4.9	9
20	The effectiveness of ad-induced emotion in reducing tourist risk perceptions towards politically unstable destinations. <i>Tourism Recreation Research</i> , 2018, 43, 483-496.	4.9	25
21	The impact of human-induced environmental destruction on destination image perception and travel behaviour. <i>Journal of Vacation Marketing</i> , 2017, 23, 73-84.	4.3	11
22	Fandom and risk perceptions of Olympic tourists. <i>Annals of Tourism Research</i> , 2017, 66, 210-212.	6.4	27
23	12. Marketing the Middle East in Times of Political Instability " The Case of Jordan. , 2017, , 175-187.		1
24	Chinese Travel Behavior in Response to Disastrous Events: The Case of the Japan Earthquake. <i>Journal of China Tourism Research</i> , 2016, 12, 216-231.	1.9	4
25	Sensationalist media reporting of disastrous events: Implications for tourism. <i>Journal of Hospitality and Tourism Management</i> , 2016, 28, 3-10.	6.6	54
26	Behavioural adaptation to climate change among winter alpine tourists: an analysis of tourist motivations and leisure substitutability. <i>Journal of Sustainable Tourism</i> , 2016, 24, 846-865.	9.2	44
27	Towards a research agenda for post-disaster and post-crisis recovery strategies for tourist destinations: a narrative review. <i>Current Issues in Tourism</i> , 2016, 19, 1-26.	7.2	351
28	Back to nature. <i>International Journal of Event and Festival Management</i> , 2015, 6, 282-302.	1.4	7
29	From White to Green. <i>Journal of Hospitality and Tourism Research</i> , 2015, 39, 517-539.	2.9	12
30	Understanding the tourist's response to natural disasters. <i>Journal of Vacation Marketing</i> , 2015, 21, 101-113.	4.3	41
31	Current and potential methods for measuring emotion in tourism experiences: a review. <i>Current Issues in Tourism</i> , 2015, 18, 805-827.	7.2	171
32	Fostering Collaboration between Academia and the Tourism Sector. <i>Tourism Planning and Development</i> , 2015, 12, 489-494.	2.2	13
33	Investigating the Role of Prior Knowledge in Tourist Decision Making. <i>Journal of Travel Research</i> , 2014, 53, 307-322.	9.0	156
34	Risk perception, prior knowledge, and willingness to travel. <i>Journal of Vacation Marketing</i> , 2014, 20, 111-123.	4.3	87
35	The interplay between prior knowledge, perceived risk and the tourism consumer decision process: A conceptual framework. <i>The Marketing Review</i> , 2014, 14, 279-296.	0.1	9
36	The Mediating Role of Sensation Seeking on the Relationship Between Risk Perceptions and Travel Behavior. <i>Tourism Analysis</i> , 2013, 18, 543-557.	0.9	25

#	ARTICLE	IF	CITATIONS
37	The Impact of Consumption Vision and Emotion on the Tourism Consumer's Decision Behavior. <i>Journal of Hospitality and Tourism Research</i> , 2012, 36, 366-389.	2.9	76
38	The Effectiveness of Post-Disaster Recovery Marketing Messages—The Case of the 2009 Australian Bushfires. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 87-103.	7.0	111
39	The Tourism Market's Response to the 2009 Black Saturday Bushfires: The Case of Gippsland. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 844-857.	7.0	40
40	Burnout and Perceived Organisational Support Among Front-Line Hospitality Employees. <i>Journal of Hospitality and Tourism Management</i> , 2007, 14, 144-156.	6.6	52
41	The Effectiveness of Print Advertising Stimuli in Evoking Elaborate Consumption Visions for Potential Travelers. <i>Journal of Travel Research</i> , 2007, 46, 24-34.	9.0	144