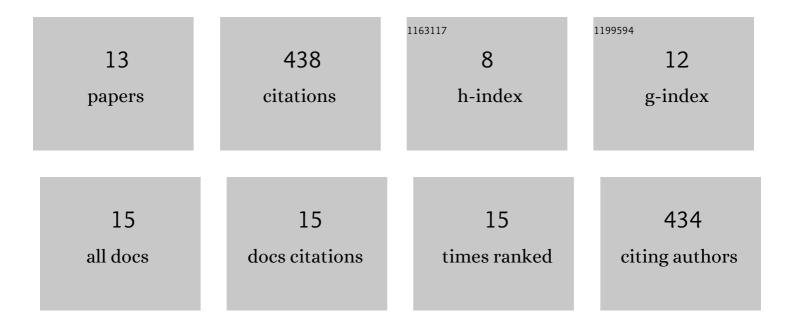
Reza Zaefarian

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7970485/publications.pdf Version: 2024-02-01



REZA ZAFEADIAN

#	Article	IF	CITATIONS
1	The influence of network effects on SME performance. Industrial Marketing Management, 2014, 43, 630-641.	6.7	90
2	An exploratory study of international opportunity identification among family firms. International Business Review, 2016, 25, 333-345.	4.8	86
3	Internationalisation of service firms through corporate social entrepreneurship and networking. International Marketing Review, 2014, 31, 576-600.	3.6	80
4	Internal social capital and international firm performance in emerging market family firms: The mediating role of participative governance. International Small Business Journal, 2018, 36, 887-910.	4.8	40
5	Applying Competency based Approach for Entrepreneurship education. Procedia, Social and Behavioral Sciences, 2011, 12, 436-447.	0.5	32
6	The creation view of opportunities at the base of the pyramid. Entrepreneurship and Regional Development, 2015, 27, 106-126.	3.3	31
7	A Corporate Social Entrepreneurship Approach to Market-Based Poverty Reduction. Emerging Markets Finance and Trade, 2015, 51, 320-334.	3.1	28
8	Entering the base of the pyramid market in India. International Marketing Review, 2016, 33, 555-579.	3.6	22
9	Human resource capabilities in uncertain environments. International Journal of Human Resource Management, 2021, 32, 3721-3747.	5.3	9
10	How relational embeddedness affects business performance through trust: empirical research on emerging SMEs. International Journal of Entrepreneurship and Small Business, 2015, 26, 61.	0.2	8
11	The Entry of Multinational Companies to the Base of the Pyramid: A Network Perspective. , 2014, , 39-52.		6
12	Development of international market information in emerging economy family SMEs: The role of participative governance. Journal of Small Business Management, 2023, 61, 560-589.	4.8	5
13	Participative Governance as Internal Social Capital Configuration in Family Firms (WITHDRAWN). Proceedings - Academy of Management, 2017, 2017, 15872.	0.1	Ο