

Myriam CaratÃ¹

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7963768/publications.pdf>

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4
papers

157
citations

1937685

4
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

131
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Consumer Behaviour through the Eyes of Neurophysiological Measures: State-of-the-Art and Future Trends. Computational Intelligence and Neuroscience, 2019, 2019, 1-41. | 1.7 | 91 |
| 2 | Electroencephalographic, Heart Rate, and Galvanic Skin Response Assessment for an Advertising Perception Study: Application to Antismoking Public Service Announcements. Journal of Visualized Experiments, 2017, , . | 0.3 | 49 |
| 3 | Assessing Cerebral and Emotional Activity During the Purchase of Fruit and Vegetable Products in the Supermarkets. Springer Proceedings in Business and Economics, 2017, , 293-307. | 0.3 | 11 |
| 4 | 21st century luxury fashion retailers' marketing strategies for customer satisfaction: UK perspective. International Journal of Business and Globalisation, 2016, 16, 79. | 0.2 | 6 |