

Khan M R Taufique

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7954666/publications.pdf>

Version: 2024-02-01

18
papers

799
citations

840776

11
h-index

940533

16
g-index

18
all docs

18
docs citations

18
times ranked

629
citing authors

#	ARTICLE	IF	CITATIONS
1	A fresh look at understanding Green consumer behavior among young urban Indian consumers through the lens of Theory of Planned Behavior. <i>Journal of Cleaner Production</i> , 2018, 183, 46-55.	9.3	266
2	The influence of eco-label knowledge and trust on pro-environmental consumer behaviour in an emerging market. <i>Journal of Strategic Marketing</i> , 2017, 25, 511-529.	5.5	152
3	Integrating General Environmental Knowledge and Eco-Label Knowledge in Understanding Ecologically Conscious Consumer Behavior. <i>Procedia Economics and Finance</i> , 2016, 37, 39-45.	0.6	92
4	Synthesis of Constructs for Modeling Consumers' Understanding and Perception of Eco-Labels. <i>Sustainability</i> , 2014, 6, 2176-2200.	3.2	53
5	Measuring consumer understanding and perception of eco-labelling: Item selection and scale validation. <i>International Journal of Consumer Studies</i> , 2019, 43, 298-314.	11.6	50
6	Sustainable employee green behavior in the workplace: Integrating cognitive and non-cognitive factors in corporate environmental policy. <i>Business Strategy and the Environment</i> , 2022, 31, 110-128.	14.3	41
7	Revisiting the promise of carbon labelling. <i>Nature Climate Change</i> , 2022, 12, 132-140.	18.8	30
8	Green marketing in emerging Asia: antecedents of green consumer behavior among younger millennials. <i>Journal of Asia Business Studies</i> , 2021, 15, 541-558.	2.2	22
9	Examining the Influence of Atmospheric Cues on Online Impulse Buying Behavior across Product Categories: Insights from an Emerging E-Market. <i>Journal of Internet Commerce</i> , 2021, 20, 25-45.	5.5	21
10	Integrating environmental values and emotion in green marketing communications inducing sustainable consumer behaviour. <i>Journal of Marketing Communications</i> , 2022, 28, 272-290.	4.0	20
11	Measuring Consumers' Environmental Responsibility: A Synthesis of Constructs and Measurement Scale Items. <i>Current World Environment Journal</i> , 2014, 9, 27-36.	0.5	15
12	Import Inflows of Bangladesh: the Gravity Model Approach. <i>International Journal of Economics and Finance</i> , 2009, 1, .	0.3	13
13	Online Social Media as a Driver of Buzz Marketing. <i>International Journal of Online Marketing</i> , 2011, 1, 57-67.	1.1	11
14	Telemedicine acceptance during the COVID-19 pandemic: User satisfaction and strategic healthcare marketing considerations. <i>Health Marketing Quarterly</i> , 2021, 38, 168-187.	1.0	9
15	Modelling consumers' environmental responsibility and understanding of eco-labels: a conceptual framework for empirical research in Malaysia. <i>International Journal of Green Economics</i> , 2014, 8, 199.	0.8	2
16	Adoption of Online Social Media Innovation. <i>International Journal of E-Business Research</i> , 2013, 9, 21-35.	1.0	1
17	Adoption of Online Social Media Innovation. , 0, , 543-557.		1
18	Online Social Media as a Driver of Buzz Marketing. , 2013, , 143-153.		0