

Sonja Bidmon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7954288/publications.pdf>

Version: 2024-02-01

12
papers

800
citations

1306789

7
h-index

1372195

10
g-index

15
all docs

15
docs citations

15
times ranked

1047
citing authors

#	ARTICLE	IF	CITATIONS
1	Gender Differences in Searching for Health Information on the Internet and the Virtual Patient-Physician Relationship in Germany: Exploratory Results on How Men and Women Differ and Why. <i>Journal of Medical Internet Research</i> , 2015, 17, e156.	2.1	242
2	Risk aversion and brand loyalty: the mediating role of brand trust and brand affect. <i>Journal of Product and Brand Management</i> , 2008, 17, 154-162.	2.6	218
3	Who Uses Physician-Rating Websites? Differences in Sociodemographic Variables, Psychographic Variables, and Health Status of Users and Nonusers of Physician-Rating Websites. <i>Journal of Medical Internet Research</i> , 2014, 16, e97.	2.1	117
4	What Explains Usage of Mobile Physician-Rating Apps? Results From a Web-Based Questionnaire. <i>Journal of Medical Internet Research</i> , 2014, 16, e148.	2.1	76
5	How does attachment style influence the brand attachment “ brand trust and brand loyalty chain in adolescents?. <i>International Journal of Advertising</i> , 2017, 36, 164-189.	4.2	49
6	What Predicts Patients’ Willingness to Undergo Online Treatment and Pay for Online Treatment? Results from a Web-Based Survey to Investigate the Changing Patient-Physician Relationship. <i>Journal of Medical Internet Research</i> , 2016, 18, e32.	2.1	47
7	What Patients Value in Physicians: Analyzing Drivers of Patient Satisfaction Using Physician-Rating Website Data. <i>Journal of Medical Internet Research</i> , 2020, 22, e13830.	2.1	35
8	Advertising Effects of In-Game-Advertising vs. In-App-Advertising. , 2018, , 73-86.		6
9	Advance directives in Austrian intensive care units: An analysis of prevalence and barriers. <i>Resuscitation Plus</i> , 2020, 3, 100014.	0.6	5
10	Promoting advance care planning via mediated health resources: A systematic mixed studies review. <i>Patient Education and Counseling</i> , 2021, 105, 15-29.	1.0	3
11	Patient Satisfaction with the Primary Care Physician and Usage of Physician Rating Websites: How Do They Relate to Each Other?. <i>European Advertising Academy</i> , 2019, , 15-28.	0.2	2
12	Authors’ Reply to: Is a Ratio Scale Assumption for Physician Ratings Justified? Comment on “What Patients Value in Physicians: Analyzing Drivers of Patient Satisfaction Using Physician-Rating Website Data”. <i>Journal of Medical Internet Research</i> , 2020, 22, e21057.	2.1	0