

Muhammad Sabbir Rahman

List of Publications by Year in descending order

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Version: 2024-02-01

68
papers

901
citations

643344

15
h-index

685536

24
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72
all docs

72
docs citations

72
times ranked

619
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of 3S in big data quality: a perspective on operational performance indicators using an integrated approach. <i>TQM Journal</i> , 2023, 35, 153-182.	2.1	17
2	The role of capabilities in shaping sustainable supply chain flexibility and enhancing circular economy-target performance: an empirical study. <i>Supply Chain Management</i> , 2023, 28, 162-178.	3.7	51
3	Optimizing firm's supply chain resilience in data-driven business environment. <i>Journal of Global Operations and Strategic Sourcing</i> , 2023, 16, 258-281.	3.4	7
4	Examining the dark side of using gamification elements in online community engagement: an application of PLS-SEM and ANN modeling. <i>Benchmarking</i> , 2023, 30, 2921-2947.	2.9	7
5	Avoidance behaviour towards using pirated software: testing a seven-component model on SME employees. <i>Information Technology and People</i> , 2022, 35, 316-343.	1.9	5
6	Does marketing analytics capability boost firms' competitive marketing performance in data-rich business environment?. <i>Journal of Enterprise Information Management</i> , 2022, 35, 455-480.	4.4	21
7	Investigating training effectiveness of public and private banks employees in this digital age: an empirical study. <i>International Journal of Manpower</i> , 2022, 43, 542-568.	2.5	8
8	Destination brand equity and tourist's revisit intention towards health tourism: an empirical study. <i>Benchmarking</i> , 2022, 29, 1306-1331.	2.9	10
9	Role of enterprise information system management in enhancing firms competitive performance towards achieving SDGs during and after COVID-19 pandemic. <i>Journal of Enterprise Information Management</i> , 2022, 35, 214-236.	4.4	11
10	Millennials' purchasing behavior toward fashion clothing brands: influence of brand awareness and brand schematicity. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 153-183.	1.5	12
11	An integrated understanding of academics knowledge sharing behaviour. <i>Global Knowledge, Memory and Communication</i> , 2021, 70, 1-24.	0.9	9
12	E-Service Quality and Trust on Customer's Patronage Intention. <i>Journal of Global Information Management</i> , 2020, 28, 39-55.	1.4	25
13	Conceptualising online fashion brand recognition: scale development and validation. <i>Spanish Journal of Marketing - ESIC</i> , 2020, 24, 73-96.	2.7	5
14	Paradigm of new service development projects (NSDPs): "One Basket Fits all". <i>Journal of Contemporary Marketing Science</i> , 2020, 3, 303-331.	0.6	1
15	Optimizing competitive performance of service firms in data-rich environment. <i>Journal of Service Theory and Practice</i> , 2020, 30, 681-706.	1.9	15
16	Optimisation of knowledge sharing behaviour capability among sales executives: application of SEM and fsQCA. <i>VINE Journal of Information and Knowledge Management Systems</i> , 2020, ahead-of-print, .	1.2	3
17	Mediating effect of employee's commitment on workplace spirituality and executive's sales performance. <i>Journal of Islamic Marketing</i> , 2019, 10, 1057-1073.	2.3	11
18	M-payment adoption for bottom of pyramid segment: an empirical investigation. <i>International Journal of Bank Marketing</i> , 2019, 37, 362-381.	3.6	70

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19	Awareness of occupational hazards in learning organizations. <i>Global Knowledge, Memory and Communication</i> , 2019, 68, 17-32.	0.9	1
20	Patient's behavioral intention: public and private hospitals context. <i>Marketing Intelligence and Planning</i> , 2018, 36, 349-364.	2.1	23
21	Tourist's preferences in selection of local food: perception and behavior embedded model. <i>Tourism Review</i> , 2018, 73, 111-132.	3.8	35
22	Tacit knowledge-sharing behavior among the academic staff. <i>International Journal of Educational Management</i> , 2018, 32, 761-782.	0.9	24
23	Customer's patronage decision toward health insurance products. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 62-83.	1.8	4
24	The intention to quit smoking. <i>Health Education</i> , 2018, 118, 96-110.	0.4	10
25	Awareness on climate change: perceived physical and psychological impact among the young generation. Least developing country's perspective. <i>Interdisciplinary Environmental Review</i> , 2018, 19, 91.	0.1	0
26	Consumer online purchase behavior of local fashion clothing brands. <i>Journal of Fashion Marketing and Management</i> , 2018, 22, 404-419.	1.5	39
27	Generation X and Y knowledge sharing behaviour. <i>Journal of Applied Research in Higher Education</i> , 2017, 9, 325-342.	1.1	15
28	Assessing organizational citizenship behaviour through constructing emotional intelligence. <i>Asia-Pacific Journal of Business Administration</i> , 2017, 9, 105-117.	1.5	6
29	Edu-tourist's perceived service quality and perception – the mediating role of satisfaction from foreign students' perspectives. <i>Tourism Review</i> , 2017, 72, 156-170.	3.8	9
30	Influence of individual factors on concern for information privacy (CFIP), a perspective from Malaysian higher educational students. <i>Library Review</i> , 2017, 66, 182-200.	1.5	3
31	Destination selection for education tourism. <i>Journal of Islamic Marketing</i> , 2017, 8, 373-392.	2.3	13
32	Key success factors and challenges in harnessing the power of women entrepreneurs. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017, 13, 450.	0.2	5
33	Preservation of Malaysian handicraft to support tourism development. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 32, 402.	0.2	12
34	Key success factors and challenges in harnessing the power of women entrepreneurs. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017, 13, 450.	0.2	1
35	Preservation of Malaysian handicraft to support tourism development. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 32, 402.	0.2	0
36	Effects of workplace spirituality and trust mediated by perceived risk towards knowledge sharing behaviour. <i>VINE Journal of Information and Knowledge Management Systems</i> , 2016, 46, 450-468.	1.2	18

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37	Consumption values, destination cues and nostalgia on the attitude in the selection of destination for educational tourism: the mediating role of destination image. <i>International Journal of Tourism Cities</i> , 2016, 2, 257-272.	1.2	9
38	Knowledge sharing behaviors among non academic staff of higher learning institutions. <i>Library Review</i> , 2016, 65, 65-83.	1.5	41
39	Wealth Optimization: A Conceptual Model of Financial Literacy, Financial Socialization, Parental Norms and Money Attitude. <i>Advanced Science Letters</i> , 2016, 22, 4312-4315.	0.2	2
40	Testing knowledge sharing effectiveness: trust, motivation, leadership style, workplace spirituality and social network embedded model. <i>Management and Marketing</i> , 2015, 10, 284-303.	0.8	7
41	Assessing the antecedents of customer loyalty on healthcare insurance products: Service quality; perceived value embedded model. <i>Journal of Industrial Engineering and Management</i> , 2015, 8, .	1.0	10
42	Patient satisfaction constructs. <i>International Journal of Health Care Quality Assurance</i> , 2015, 28, 841-854.	0.2	3
43	Trust and work place spirituality on knowledge sharing behaviour. <i>Learning Organization</i> , 2015, 22, 317-332.	0.7	40
44	Exploring residents' satisfaction of facilities provided by private apartment companies. <i>Asia Pacific Management Review</i> , 2015, 20, 130-140.	2.6	10
45	Service Utopia: Impact of Hypermarket Service Extensions on Corporate Brand Value Based on Consumer Experience and Brand Personality. <i>Advanced Science Letters</i> , 2015, 21, 1314-1316.	0.2	0
46	Determinants of Nostalgia Sensitivity in Nostalgic Driven Advertising. <i>International Journal of Academic Research in Psychology</i> , 2015, 2, .	0.2	0
47	Climate Change: A Review of Its Health Impact and Percieved Awareness by the Young Citizens. <i>Global Journal of Health Science</i> , 2014, 6, 196-204.	0.1	6
48	Investigation of the Relationship of Brand Personality, Subjective Norm and Perceived Control on Consumers' Purchase Intention of Organic Fast Food. <i>Modern Applied Science</i> , 2014, 8, .	0.4	18
49	The impact of trust, motivation and rewards on knowledge sharing attitudes among the secondary and higher secondary level students. <i>Library Review</i> , 2014, 63, 637-652.	1.5	18
50	A comparative study of knowledge sharing pattern among the undergraduate and postgraduate students of private universities in Bangladesh. <i>Library Review</i> , 2014, 63, 653-669.	1.5	18
51	Service quality and behavioural intentions in broadband services selection. <i>Marketing Intelligence and Planning</i> , 2014, 32, 455-474.	2.1	16
52	Service Quality and Customers' Patronage Decision of Healthcare Insurance Products: ?In-Depth Interview Approach. <i>International Journal of Academic Research in Business and Social Sciences</i> , 2014, 4, .	0.0	3
53	Malaysian hypermarket retailing development and expansion. <i>International Journal of Retail and Distribution Management</i> , 2013, 41, 584-595.	2.7	20
54	Examining the relationship between service quality and customer satisfaction: A factor specific approach. <i>Journal of Industrial Engineering and Management</i> , 2013, 6, .	1.0	4

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55	Self-service Technology for Hypermarket Checkout Stations. Asian Social Science, 2013, 10, .	0.1	3
56	Determines of Sectoral R&D Investment in the UK: A Dymanic Panel Approach. Review of European Studies, 2013, 5, .	0.1	0
57	Dynamics of consumers' perception, demographic characteristics and consumers' behavior towards selection of a restaurant: an exploratory study on Dhaka city consumers. Business Strategy Series, 2012, 13, 75-88.	0.4	19
58	Transformation of hypermarket retailing industry in Malaysia. , 2012, , .		8
59	A Conceptual Study on the Relationship between Service Quality towards Customer Satisfaction: Servqual and Gronroosâ€™s Service Quality Model Perspective. Asian Social Science, 2012, 8, .	0.1	22
60	A Conceptual Study on the Country of Origin Effect on Consumer Purchase Intention. Asian Social Science, 2012, 8, .	0.1	76
61	A Conceptual Study on E-marketing and Its Operation on Firm's Promotion and Understanding Customerâ€™s Response. International Journal of Business and Management, 2012, 7, .	0.1	10
62	Extended Shopping Experiences in Hypermarket. Asian Social Science, 2012, 8, .	0.1	1
63	The Impact of Hypermarket Corporate Brand Extensions on Brand Personality: A Conceptual Analysis of Malaysian Market. International Journal of Business and Management, 2012, 7, .	0.1	5
64	CRM: A Conceptual Framework of Enablers and Perspectives. Business and Management Research, 2012, 1, .	0.1	2
65	A Conceptual Study on Consumersâ€™ Purchase Intention of Broadband Services: Service Quality and Experience Economy Perspective. International Journal of Business and Management, 2012, 7, .	0.1	12
66	Experience as a Marketing Tools: A Distinct Thinking under Developing Countryâ€™s Consumersâ€™ Perspective. Journal of Applied Sciences, 2012, 12, 2295-2303.	0.1	9
67	Personality Expression Through Hypermarket Brand Extension Products. Asian Journal of Marketing, 2012, 6, 27-34.	0.9	0
68	Perception of Business Students toward the Study of Social Business. Journal of Business and Economics, 2012, 3, 212-221.	0.0	0