

# Shameek Sinha

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/794436/publications.pdf>

Version: 2024-02-01

1  
papers

2  
citations

3311381

1  
h-index

3475538

1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

4  
citing authors

#	ARTICLE	IF	CITATIONS
1	A customer portfolio management model that relates company's marketing to its long-term survival. Journal of the Academy of Marketing Science, 2021, 49, 584-600.	11.2	2