

Rebecca R Ortiz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7940789/publications.pdf>

Version: 2024-02-01

11
papers

302
citations

1478505

6
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

375
citing authors

#	ARTICLE	IF	CITATIONS
1	A Social Identity Threat Perspective on Why Partisans May Engage in Greater Victim Blaming and Sexual Assault Myth Acceptance in the #MeToo Era. <i>Violence Against Women</i> , 2022, 28, 1302-1325.	1.7	8
2	How Explaining the Nature and Benefits of Organic Food in Advertising for Processed Products May Increase Purchase Intent. <i>Journal of Food Products Marketing</i> , 2021, 27, 57-71.	3.3	1
3	The evolving landscape of menstrual product advertisements in the United States: 2008-2018. <i>Health Care for Women International</i> , 2021, , 1-28.	1.1	3
4	#MeToo Social Media Engagement and Perceived Hypersensitivity in the Workplace. <i>Communication Studies</i> , 2021, 72, 531-546.	1.2	5
5	Explicit, Voluntary, and Conscious: Assessment of the Importance of Adopting an Affirmative Consent Definition for Sexual Assault Prevention Programming on College Campuses. <i>Journal of Health Communication</i> , 2019, 24, 728-735.	2.4	13
6	A systematic literature review to examine the potential for social media to impact HPV vaccine uptake and awareness, knowledge, and attitudes about HPV and HPV vaccination. <i>Human Vaccines and Immunotherapeutics</i> , 2019, 15, 1465-1475.	3.3	136
7	Unblurring the lines of sexual consent with a college student-driven sexual consent education campaign. <i>Journal of American College Health</i> , 2018, 66, 450-456.	1.5	18
8	The Role of Hypermasculinity, Token Resistance, Rape Myth, and Assertive Sexual Consent Communication Among College Men. <i>Journal of Adolescent Health</i> , 2018, 62, S44-S50.	2.5	46
9	Development and Evaluation of a Social Media Health Intervention to Improve Adolescents' Knowledge About and Vaccination Against the Human Papillomavirus. <i>Global Pediatric Health</i> , 2018, 5, 2333794X1877791.	0.7	32
10	Define Your Line: A Case Study on Student-Driven Sexual Consent Education. <i>The Journal of Campus Title IX Compliance and Best Practices</i> , 2015, 1, 16-20.	0.1	4
11	Designing Messages to Motivate Parents To Get Their Preteenage Sons Vaccinated Against Human Papillomavirus. <i>Perspectives on Sexual and Reproductive Health</i> , 2012, 44, 39-47.	3.3	36