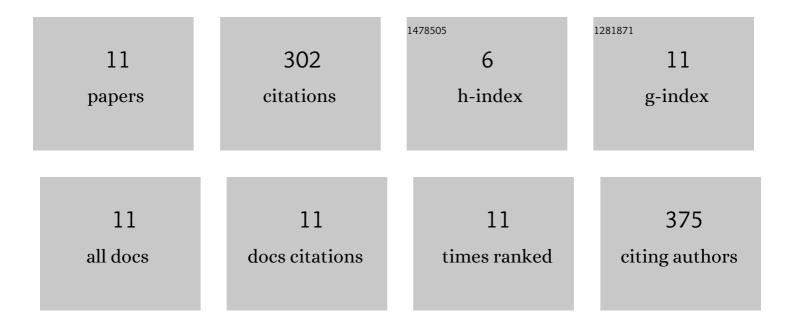
Rebecca R Ortiz

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7940789/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	A Social Identity Threat Perspective on Why Partisans May Engage in Greater Victim Blaming and Sexual Assault Myth Acceptance in the #MeToo Era. Violence Against Women, 2022, 28, 1302-1325.	1.7	8
2	How Explaining the Nature and Benefits of Organic Food in Advertising for Processed Products May Increase Purchase Intent. Journal of Food Products Marketing, 2021, 27, 57-71.	3.3	1
3	The evolving landscape of menstrual product advertisements in the United States: 2008-2018. Health Care for Women International, 2021, , 1-28.	1.1	3
4	#MeToo Social Media Engagement and Perceived Hypersensitivity in the Workplace. Communication Studies, 2021, 72, 531-546.	1.2	5
5	Explicit, Voluntary, and Conscious: Assessment of the Importance of Adopting an Affirmative Consent Definition for Sexual Assault Prevention Programming on College Campuses. Journal of Health Communication, 2019, 24, 728-735.	2.4	13
6	A systematic literature review to examine the potential for social media to impact HPV vaccine uptake and awareness, knowledge, and attitudes about HPV and HPV vaccination. Human Vaccines and Immunotherapeutics, 2019, 15, 1465-1475.	3.3	136
7	Unblurring the lines of sexual consent with a college student-driven sexual consent education campaign. Journal of American College Health, 2018, 66, 450-456.	1.5	18
8	The Role of Hypermasculinity, Token Resistance, Rape Myth, and Assertive Sexual Consent Communication Among College Men. Journal of Adolescent Health, 2018, 62, S44-S50.	2.5	46
9	Development and Evaluation of a Social Media Health Intervention to Improve Adolescents' Knowledge About and Vaccination Against the Human Papillomavirus. Global Pediatric Health, 2018, 5, 2333794X1877791.	0.7	32
10	Define Your Line: A Case Study on Student-Driven Sexual Consent Education. The Journal of Campus Title IX Compliance and Best Practices, 2015, 1, 16-20.	0.1	4
11	Designing Messages to Motivate Parents To Get Their Preteenage Sons Vaccinated Against Human Papillomavirus, Perspectives on Sexual and Reproductive Health, 2012, 44, 39-47	3.3	36