

Marco Tregua

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7937402/publications.pdf>

Version: 2024-02-01

34
papers

551
citations

1039406

9
h-index

642321

23
g-index

34
all docs

34
docs citations

34
times ranked

496
citing authors

#	ARTICLE	IF	CITATIONS
1	A Value-Based Well-Being Framework. <i>Journal of Macromarketing</i> , 2023, 43, 85-97.	1.7	5
2	The evolution of service systems to service ecosystems: A literature review. <i>International Journal of Management Reviews</i> , 2022, 24, 459-479.	5.2	8
3	It gives you wheels: the university-based accelerators in start-up ecosystems. <i>International Journal of Entrepreneurship and Small Business</i> , 2022, 45, 235.	0.2	3
4	A digital business model: an illustrated framework from the cultural heritage business. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022, 28, 2000-2023.	2.3	11
5	Digital Business Models. <i>Contributions To Management Science</i> , 2021, , 39-68.	0.4	4
6	Future Internet and Digital Ecosystems. <i>Contributions To Management Science</i> , 2021, , 17-38.	0.4	2
7	Technology-tailored tourism experiences. Context, tools, and users. <i>International Journal of Technology Marketing</i> , 2021, 15, 26.	0.1	1
8	Sustainability in smart cities: Merging theory and practice. , 2021, , 29-44.		0
9	15 years of service-dominant logic: analyzing citation practices of Vargo and Lusch (2004). <i>Journal of Service Theory and Practice</i> , 2021, 31, 563-606.	1.9	10
10	WHO IS AN OLEOTOURIST? A MOTIVATION-BASED SEGMENTATION STUDY. <i>Tourism and Hospitality Management</i> , 2021, 27, 689-716.	0.5	2
11	Value-oriented knowledge management: insights from theory and practice. <i>Knowledge Management Research and Practice</i> , 2020, , 1-11.	2.7	2
12	Oleotourism: A Comparison of Three Mediterranean Countries. <i>Sustainability</i> , 2020, 12, 8995.	1.6	13
13	Charting service ecosystems flexibility: A museum setting. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2020, 25, e1677.	0.5	2
14	Value Creation and Sustainability: Lessons from Leading Sustainability Firms. <i>Sustainability</i> , 2020, 12, 4450.	1.6	15
15	Post, Ergo Sum. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 120-141.	0.2	1
16	Zooming-in value-in-use through basic individual values. <i>Journal of Customer Behavior</i> , 2020, 19, 97-125.	0.0	5
17	Value creation as a picklock to understand business contexts. <i>International Journal of Business and Globalisation</i> , 2020, 24, 433.	0.1	0
18	Social business innovation: A fresh conceptualisation of collective practices. <i>Social Business</i> , 2020, 10, 5-34.	0.3	2

#	ARTICLE	IF	CITATIONS
19	Crossing technology and sustainability in citiesâ€™ development. Sustainability Science, 2018, 13, 1287-1297.	2.5	5
20	Trends and Drivers in CSR Disclosure: A Focus on Reporting Practices in the Automotive Industry. Journal of Business Ethics, 2018, 151, 563-578.	3.7	54
21	The Performativity of Value Propositions in Shaping a Service Ecosystem: The Case of B-corporations. New Economic Windows, 2018, , 175-194.	1.0	2
22	On Technology in Innovation Systems and Innovation-Ecosystem Perspectives: A Cross-Linking Analysis. Sustainability, 2018, 10, 3744.	1.6	21
23	Bibliometrics: The Case of Comparing an Ecosystem Using System and Network Approaches. Series on Technology Management, 2018, , 3-24.	0.1	0
24	Oleotourism: Local Actors for Local Tourism Development. Sustainability, 2018, 10, 1492.	1.6	22
25	Modern Conceptions of Cities as Smart and Sustainable and Their Commonalities. Sustainability, 2018, 10, 2642.	1.6	47
26	Multiple Context of Innovation: Insights from Literature. International Journal of Innovation and Technology Management, 2017, 14, 1740007.	0.8	4
27	Knowledge Sharing in Innovation Ecosystems: A Focus on Functional Food Industry. International Journal of Innovation and Technology Management, 2017, 14, 1750030.	0.8	7
28	Searching through the jungle of innovation conceptualisations. Journal of Service Theory and Practice, 2017, 27, 977-1005.	1.9	25
29	Service Innovation and Smart Cities: Linking the Perspectives. , 2017, , 261-287.		3
30	Exploring innovation contexts: system, network and ecosystem innovation. International Journal of Management and Enterprise Development, 2016, 15, 127.	0.1	1
31	Knowledge Practices for an Emerging Innovation Ecosystem. International Journal of Innovation and Technology Management, 2016, 13, 1640013.	0.8	5
32	ICT and sustainability in smart cities management. International Journal of Public Sector Management, 2016, 29, 132-147.	1.2	231
33	Being social for social: a co-creation perspective. Journal of Service Theory and Practice, 2015, 25, 198-219.	1.9	36
34	Comparing Research Streams on Smart City and Sustainable City. China-USA Business Review, 2015, 14, .	0.1	2