Marco Tregua

List of Publications by Year
in descending order

34 papers	551 citations	1039406 9 h-index	642321 23 g-index
34 all docs	34 docs citations	34 times ranked	496 citing authors

#	Article	IF	Citations
1	ICT and sustainability in smart cities management. International Journal of Public Sector Management, 2016, 29, 132-147.	1.2	231
2	Trends and Drivers in CSR Disclosure: A Focus on Reporting Practices in the Automotive Industry. Journal of Business Ethics, 2018, 151, 563-578.	3.7	54
3	Modern Conceptions of Cities as Smart and Sustainable and Their Commonalities. Sustainability, 2018, 10, 2642.	1.6	47
4	Being social for social: a co-creation perspective. Journal of Service Theory and Practice, 2015, 25, 198-219.	1.9	36
5	Searching through the jungle of innovation conceptualisations. Journal of Service Theory and Practice, 2017, 27, 977-1005.	1.9	25
6	Oleotourism: Local Actors for Local Tourism Development. Sustainability, 2018, 10, 1492.	1.6	22
7	On Technology in Innovation Systems and Innovation-Ecosystem Perspectives: A Cross-Linking Analysis. Sustainability, 2018, 10, 3744.	1.6	21
8	Value Creation and Sustainability: Lessons from Leading Sustainability Firms. Sustainability, 2020, 12, 4450.	1.6	15
9	Oleotourism: A Comparison of Three Mediterranean Countries. Sustainability, 2020, 12, 8995.	1.6	13
10	A digital business model: anÂillustrated framework from theÂcultural heritage business. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 2000-2023.	2.3	11
11	15 years of service-dominant logic: analyzing citation practices of Vargo and Lusch (2004). Journal of Service Theory and Practice, 2021, 31, 563-606.	1.9	10
12	The evolution of service systems to service ecosystems: A literature review. International Journal of Management Reviews, 2022, 24, 459-479.	5.2	8
13	Knowledge Sharing in Innovation Ecosystems: A Focus on Functional Food Industry. International Journal of Innovation and Technology Management, 2017, 14, 1750030.	0.8	7
14	Knowledge Practices for an Emerging Innovation Ecosystem. International Journal of Innovation and Technology Management, 2016, 13, 1640013.	0.8	5
15	Crossing technology and sustainability in citiesâ€™ development. Sustainability Science, 2018, 13, 1287-1297.	2.5	5
16	Zooming-in value-in-use through basic individual values. Journal of Customer Behavior, 2020, 19, 97-125.	0.0	5
17	A Value-Based Well-Being Framework. Journal of Macromarketing, 2023, 43, 85-97.	1.7	5
18	Multiple Context of Innovation: Insights from Literature. International Journal of Innovation and Technology Management, 2017, 14, 1740007.	0.8	4

#	Article	IF	Citations
19	Digital Business Models. Contributions To Management Science, 2021, , 39-68.	0.4	4
20	Service Innovation and Smart Cities: Linking the Perspectives. , 2017, , 261-287.		3
21	It gives you wheels: the university-based accelerators in start-up ecosystems. International Journal of Entrepreneurship and Small Business, 2022, 45, 235.	0.2	3
22	The Performativity of Value Propositions in Shaping a Service Ecosystem: The Case of B-corporations. New Economic Windows, 2018, , 175-194.	1.0	2
23	Value-oriented knowledge management: insights from theory and practice. Knowledge Management Research and Practice, 2020, , 1-11.	2.7	2
24	Charting service ecosystems flexibility: A museum setting. International Journal of Nonprofit and Voluntary Sector Marketing, 2020, 25, e1677.	0.5	2
25	Future Internet and Digital Ecosystems. Contributions To Management Science, 2021, , 17-38.	0.4	2
26	Comparing Research Streams on Smart City and Sustainable City. China-USA Business Review, 2015, 14, .	0.1	2
27	Social business innovation: A fresh conceptualisation of collective practices. Social Business, 2020, 10, 5-34.	0.3	2
28	WHO IS AN OLEOTOURIST? A MOTIVATION-BASED SEGMENTATION STUDY. Tourism and Hospitality Management, 2021, 27, 689-716.	0.5	2
29	Exploring innovation contexts: system, network and ecosystem innovation. International Journal of Management and Enterprise Development, 2016, 15, 127.	0.1	1
30	Technology-tailored tourism experiences. Context, tools, and users. International Journal of Technology Marketing, 2021, 15, 26.	0.1	1
31	Post, Ergo Sum. Advances in Hospitality, Tourism and the Services Industry, 2020, , 120-141.	0.2	1
32	Bibliometrics: The Case of Comparing an Ecosystem Using System and Network Approaches. Series on Technology Management, 2018, , 3-24.	0.1	0
33	Sustainability in smart cities: Merging theory and practice. , 2021, , 29-44.		0
34	Value creation as a picklock to understand business contexts. International Journal of Business and Globalisation, 2020, 24, 433.	0.1	0