Barbara Gaudenzi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7936497/publications.pdf

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		1040018	1058452	
17	377	9	14	
papers	citations	h-index	g-index	
17	17	17	366	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	Citations
1	Prioritizing Multidimensional Interdependent Factors Influencing COVIDâ€19 Risk. Risk Analysis, 2022, 42, 143-161.	2.7	12
2	Hitting or missing the target: Resources and capabilities for alternative e-commerce pathways in the fashion industry. Industrial Marketing Management, 2021, 93, 124-136.	6.7	18
3	E-commerce and E-supply Chain Resources and Capabilities in the Fashion Industry: A Dynamic View. Proceedings - Academy of Management, 2020, 2020, 17517.	0.1	1
4	Effects of data breaches from user-generated content: A corporate reputation analysis. European Management Journal, 2019, 37, 492-504.	5.1	33
5	Risk management strategies and residual risk perception in the wine industry: A spatial analysis in Northeast Italy. Land Use Policy, 2019, 83, 47-62.	5.6	10
6	The Role of Supply Chain Resilience on IT and cyber Disruptions. Lecture Notes in Information Systems and Organisation, 2018, , 57-69.	0.6	1
7	An exploration of factors influencing the choice of commodity price risk mitigation strategies. Journal of Purchasing and Supply Management, 2018, 24, 218-237.	5.7	24
8	Supply chain risk network management: A Bayesian belief network and expected utility based approach for managing supply chain risks. International Journal of Production Economics, 2018, 196, 24-42.	8.9	144
9	Just do it: Managing IT and Cyber Risks to Protect the Value Creation. Journal of Promotion Management, 2017, 23, 372-385.	3.4	10
10	JET FUEL PRICE VARIATIONS AND MARKET VALUE: A FOCUS ON LOW-COST AND REGULAR AIRLINE COMPANIES. Journal of Business Economics and Management, 2016, 17, 977-991.	2.4	4
11	Supply chain risk management: creating an agenda for future research. International Journal of Supply Chain and Operations Resilience, 2016, 2, 12.	0.1	10
12	Achieving supply chain â€~Leagility' through a project management orientation. International Journal of Logistics Research and Applications, 2016, 19, 3-18.	8.8	37
13	Managing Reputational Risk: Insights from an European Survey. Corporate Reputation Review, 2015, 18, 248-260.	1.7	13
14	Logistics Service Quality: Searching for New Drivers of 3PL Customers' Satisfaction. , 2015, , 383-387.		1
15	Liability of corporations in Italy and risk prevention: toward a cloud-governance system. International Journal of Auditing Technology, 2013, 1, 277.	0.1	0
16	The Need for an Enterprise-Wide Approach to Risk Management. Perspectives in Business Culture, 2013, , 31-42.	0.0	0
17	Exploiting knowledge across networks through reputation management. Industrial Marketing Management, 2009, 38, 191-197.	6.7	59