

Carla Susana Marques

List of Publications by Year in descending order

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97
papers

2,763
citations

218381

26
h-index

214527

47
g-index

99
all docs

99
docs citations

99
times ranked

2190
citing authors

#	ARTICLE	IF	CITATIONS
1	Knowledge spillovers between universities and companies of low-density territories. Knowledge Management Research and Practice, 2023, 21, 51-64.	2.7	3
2	Neo-rural small entrepreneurs's motivations and challenges in Portugal's low density regions. Journal of Enterprising Communities, 2022, 16, 900-923.	1.6	8
3	Intuition and rationality in intrapreneurship and innovation outputs: The case of health professionals in primary health care. International Entrepreneurship and Management Journal, 2022, 18, 579-602.	2.9	12
4	Entrepreneurial ecosystems and local economy sustainability: institutional actors' views on neo-rural entrepreneurship in low-density Portuguese territories. Management of Environmental Quality, 2022, 33, 44-63.	2.2	6
5	Organizational and Personal Factors That Boost Innovation: The Case of Nurses during COVID-19 Pandemic Based on Job Demands-Resources Model. Sustainability, 2022, 14, 458.	1.6	7
6	The Influence of Cognitive Styles as Promoters of Entrepreneurial Orientation and Intrapreneurship as Drivers of Innovation: The Case of Pharmacy Professionals in Portugal. Sustainability, 2022, 14, 368.	1.6	4
7	How Perceived Organizational Support, Identification with Organization and Work Engagement Influence Job Satisfaction: A Gender-Based Perspective. Administrative Sciences, 2022, 12, 66.	1.5	14
8	Minority groups in entrepreneurship. Strategic Change, 2022, 31, 361-366.	2.5	1
9	Technological transfer and spillovers within the RIS3 entrepreneurial ecosystems: a quadruple helix approach. Knowledge Management Research and Practice, 2021, 19, 127-136.	2.7	17
10	Corporate entrepreneurship education's impact on family business sustainability: A case study in Brazil. International Journal of Management Education, 2021, 19, 100424.	2.2	17
11	The impact of knowledge creation and acquisition on innovation, cooperation and international opportunity development. European Journal of International Management, 2021, 16, 450.	0.1	8
12	The Influence of Research and Innovation Strategies for Smart Specialization (RIS3) on University-Industry Collaboration. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 82.	2.6	4
13	Perceptions on effectiveness of public policies supporting entrepreneurship and internationalization. Journal of Entrepreneurship and Public Policy, 2021, ahead-of-print, .	0.7	4
14	The Influence of Embeddedness on Entrepreneurship, Innovation and Strategy: A Gender Perspective in the Agri-Food Sector. Sustainability, 2021, 13, 9384.	1.6	6
15	Sport entrepreneurship and value co-creation in times of crisis: The covid-19 pandemic. Journal of Business Research, 2021, 133, 265-274.	5.8	45
16	The Influence of Cognitive Styles as Promoters of Entrepreneurial Orientation and Intrapreneurship as Drivers of Innovation: The Case of Nurses in Health Services in Portugal in Times of COVID-19. Administrative Sciences, 2021, 11, 107.	1.5	5
17	Motivations and Barriers for the Sustainable Internationalization of the Portuguese Textile Sector. Sustainability, 2021, 13, 13147.	1.6	1
18	ASTROTURISM: A LITERATURE REVIEW AND FRAMEWORK FOR FUTURE RESEARCH. Enlightening Tourism: A Pathmaking Journal, 2021, 11, 291.	1.0	1

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19	Sustainable International Expansion via Cooperation Networks in the Manufacturing Industries. Sustainability, 2021, 13, 14013.	1.6	1
20	Physical activity level as a booster of entrepreneurial intention: a social innovation approach. International Review on Public and Nonprofit Marketing, 2020, 17, 121-133.	1.3	6
21	One for All and All for One: Collaboration and Cooperation in Triple Helix Knowledge Cocreation. International Regional Science Review, 2020, 43, 316-343.	1.0	8
22	Innovation and entrepreneurship as drivers of economic development. Competitiveness Review, 2020, 30, 681-704.	1.8	22
23	The role of entrepreneurship education and training programmes in advancing entrepreneurial skills and new ventures. European Journal of Training and Development, 2020, 44, 595-614.	1.2	23
24	Handicaps and new opportunity businesses: what do we (not) know about disabled entrepreneurs?. Journal of Enterprising Communities, 2020, 14, 321-347.	1.6	7
25	An artificial-intelligence-based method for assessing service quality: insights from the prosthodontics sector. Journal of Service Management, 2020, 31, 291-312.	4.4	15
26	Exploring CSR's influence on employees' attitudes and behaviours in higher education. Sustainability Accounting, Management and Policy Journal, 2020, 11, 653-678.	2.4	7
27	Geotourism and Territorial Development: a Systematic Literature Review and Research Agenda. Geoheritage, 2020, 12, 1.	1.5	31
28	Cooperation Networks and Embeddedness – The Case of the Portuguese Footwear Sector. Sustainability, 2020, 12, 9612.	1.6	6
29	Passion and perseverance as two new dimensions of an Individual Entrepreneurial Orientation scale. Journal of Business Research, 2020, 112, 190-199.	5.8	60
30	Mentoring entrepreneurship in a rural territory – A qualitative exploration of an entrepreneurship program for rural areas. Journal of Rural Studies, 2020, 78, 314-324.	2.1	27
31	Understanding social responsibility's influence on service quality and student satisfaction in higher education. Journal of Cleaner Production, 2020, 256, 120597.	4.6	55
32	Stakeholders' role in entrepreneurship education and training programmes with impacts on regional development. Journal of Rural Studies, 2020, 74, 169-179.	2.1	31
33	Analyzing technology transfer offices' influence for entrepreneurial universities in Portugal. Management Decision, 2019, 57, 3473-3491.	2.2	12
34	University-industry technology transfer within the context of RIS3 North of Portugal. Knowledge Management Research and Practice, 2019, 17, 473-485.	2.7	8
35	Evaluation of an entrepreneurship training programme: a proposal for new guidelines. Education and Training, 2019, 61, 136-152.	1.7	4
36	A systematic review of women's entrepreneurship and internationalization literature. Thunderbird International Business Review, 2019, 61, 635-648.	0.9	52

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37	The role of start-up incubators in cooperation networks from the perspective of resource dependence and interlocking directorates. <i>Management Decision</i> , 2019, 57, 2816-2836.	2.2	20
38	Sustainable Entrepreneurship: The Role of Collaboration in the Global Economy. <i>Contributions To Management Science</i> , 2019, , 1-7.	0.4	3
39	The effects of coopetition on the innovation activities and firm performance. <i>Competitiveness Review</i> , 2019, 29, 622-645.	1.8	14
40	Triple helix and its evolution: a systematic literature review. <i>Journal of Science and Technology Policy Management</i> , 2019, 10, 812-833.	1.7	82
41	Innovation as a booster of rural artisan entrepreneurship: a case study of black pottery. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 753-772.	2.3	44
42	Factors influencing students' corporate social responsibility orientation in higher education. <i>Journal of Cleaner Production</i> , 2019, 215, 290-304.	4.6	45
43	Entrepreneurial women's networks: the case of "Uva" Portugal wine girls. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 298-322.	2.3	26
44	Effects of traits, self-motivation and managerial skills on nursing intrapreneurship. <i>International Entrepreneurship and Management Journal</i> , 2019, 15, 733-748.	2.9	29
45	EMPREENDEDORISMO COMERCIAL, SOCIAL, DE SOBREVIVÊNCIA E A NEO-RURALIDADE: EM BUSCA DE UMA TIPOLOGIA. <i>Revista GESTO Revista De Gestão Estratégica De Organizações</i> , 2019, 7, 11.	0.1	1
46	The influence of personal and organisational factors on entrepreneurship intention: An application in the health care sector. <i>Journal of Nursing Management</i> , 2018, 26, 696-706.	1.4	28
47	University-industry cooperation: A systematic literature review and research agenda. <i>Science and Public Policy</i> , 2018, 45, 708-718.	1.2	136
48	Antecedents of entrepreneurial intentions among students in vocational training programmes. <i>Education and Training</i> , 2018, 60, 719-734.	1.7	38
49	A look back over the past 40 years of female entrepreneurship: mapping knowledge networks. <i>Scientometrics</i> , 2018, 115, 953-987.	1.6	49
50	Internationalisation Strategy of Knowledge-Intensive Business Services. <i>Journal of the Knowledge Economy</i> , 2018, 9, 359-377.	2.7	9
51	What are the antecedents of women's entrepreneurial orientation?. <i>International Entrepreneurship and Management Journal</i> , 2018, 14, 807-821.	2.9	29
52	Entrepreneurship education and training as facilitators of regional development. <i>Journal of Small Business and Enterprise Development</i> , 2018, 25, 17-40.	1.6	77
53	The influence of knowledge sharing on Portuguese healthcare organisations' performance. <i>International Journal of Knowledge-Based Development</i> , 2018, 9, 279.	0.4	3
54	Evaluation of the impact of an entrepreneurship training program in Recife, Brazil. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2018, 10, 472-488.	1.5	15

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55	The long road from one-size-fits-all SME promotion to bespoke business start-ups. <i>European Planning Studies</i> , 2018, 26, 2216-2236.	1.6	3
56	The formal-informal dilemma for women micro-entrepreneurs: evidence from Brazil. <i>Journal of Enterprising Communities</i> , 2018, 14, 665-685.	1.6	13
57	Knowledge, Learning and Innovation: Research into Cross-Sector Collaboration. <i>Contributions To Management Science</i> , 2018, , 1-4.	0.4	7
58	Enhancing individual entrepreneurial orientation measurement using a metacognitive decision making-based framework. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 327-346.	2.9	25
59	Intrapreneurship and firm entrepreneurial orientation: insights from the health care service industry. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 837-854.	2.9	31
60	Entrepreneurial university: towards a better understanding of past trends and future directions. <i>Journal of Enterprising Communities</i> , 2017, 11, 316-338.	1.6	48
61	A quadruple helix model of entrepreneurship, innovation and stages of economic development. <i>Review of International Business and Strategy</i> , 2017, 27, 261-282.	2.3	40
62	Nascent Entrepreneurs' Motivations in European Economies: A Gender Approach Using GEM Data. <i>Journal of Global Marketing</i> , 2017, 30, 122-137.	2.0	5
63	Why do some women micro-entrepreneurs decide to formalise their businesses?. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 241.	0.2	6
64	Knowledge, innovation, internationalisation and performance: insights from the Portuguese footwear industry. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 32, 299.	0.2	5
65	KIBS' key dimensions: a qualitative study on innovation, knowledge, networks, location and internationalisation. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 32, 364.	0.2	2
66	Women's entrepreneurship in Northern Portugal: psychological factors versus contextual influences in the economic downturn. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017, 13, 418.	0.2	10
67	The role of intellectual capital and corporate strategy on sustainable value creation. <i>International Journal of Foresight and Innovation Policy</i> , 2016, 11, 215.	0.2	5
68	THE IMPACT OF CONTINUOUS TRAINING IN SMALL AND MEDIUM ENTERPRISES: LESSONS FROM AN INDUSTRIAL CASE ANALYSIS. <i>Journal of Business Economics and Management</i> , 2016, 17, 234-250.	1.1	14
69	Understanding the dynamics behind bank branch service quality in Portugal: pursuing a holistic view using fuzzy cognitive mapping. <i>Service Business</i> , 2016, 10, 469-487.	2.2	27
70	What do we [not] know about technology entrepreneurship research?. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 713-733.	2.9	59
71	Strategic Knowledge Management, Innovation and Performance: A Qualitative Study of the Footwear Industry. <i>Journal of the Knowledge Economy</i> , 2016, 7, 659-675.	2.7	22
72	The role of intellectual capital and corporate strategy on sustainable value creation. <i>International Journal of Foresight and Innovation Policy</i> , 2016, 11, 215.	0.2	0

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73	Criatividade, psycap e lideran�a: a vis�o dos profissionais das organiza�es de sa�de. Gest�o E Desenvolvimento, 2016, , 47-75.	0.0	0
74	Facets and outcomes of healthcare service innovation: a study of catholic service providers in Northern Portugal. International Journal of Innovation and Learning, 2015, 18, 23.	0.4	3
75	Operationalizing and measuring individual entrepreneurial orientation using cognitive mapping and MCDA techniques. Journal of Business Research, 2015, 68, 2691-2702.	5.8	64
76	CHALLENGES IN THE IMPLEMENTATION OF PUBLIC ELECTRONIC SERVICES: LESSONS FROM A REGIONAL-BASED STUDY. Journal of Business Economics and Management, 2015, 16, 962-979.	1.1	6
77	Innovation management capabilities in rural and urban knowledge intensive business services: empirical evidence. Service Business, 2015, 9, 233-256.	2.2	13
78	Assessing credit risk of mortgage lending using MACBETH: a methodological framework. Management Decision, 2014, 52, 182-206.	2.2	36
79	EVOLUTIONARY PATTERNS AND DEVELOPMENT PROSPECTS FOR E-GOVERNMENT: A DELPHI-BASED APPROACH TO PERCEPTIONS OF THE ADMINISTRATIVE AGENT. Journal of Business Economics and Management, 2014, 16, 18-36.	1.1	5
80	Electronic commerce as a competitive advantage: The SMEs from Tr�s-os-Montes e Alto Douro. , 2014, , .		3
81	Hope and positive affect mediating the authentic leadership and creativity relationship. Journal of Business Research, 2014, 67, 200-210.	5.8	174
82	The influence of university social responsibility on local development and human capital. , 2014, , .		3
83	Entrepreneurial orientation and motivation to start up a business: evidence from the health service industry. International Entrepreneurship and Management Journal, 2013, 9, 77-94.	2.9	53
84	The impact of non-technological innovation on the technological innovation in industry and services in Portugal. International Journal of Innovation and Learning, 2013, 14, 289.	0.4	5
85	Paradoxo de inova�o no cluster do vinho: o caso da regi�o demarcada do Douro. RAE Revista De Administracao De Empresas, 2013, 53, 256-271.	0.1	5
86	Optimism predicting employees' creativity: The mediating role of positive affect and the positivity ratio. European Journal of Work and Organizational Psychology, 2012, 21, 244-270.	2.2	77
87	Retail employees' self-efficacy and hope predicting their positive affect and creativity. European Journal of Work and Organizational Psychology, 2012, 21, 923-945.	2.2	55
88	Contribution of local theories for regional development: an empirical study applied to technology-based firms. International Journal of Innovation and Regional Development, 2012, 4, 414.	0.1	3
89	Entrepreneurship education. Education and Training, 2012, 54, 657-672.	1.7	98
90	Authentic leadership promoting employees' psychological capital and creativity. Journal of Business Research, 2012, 65, 429-437.	5.8	447

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91	Innovation and the performance of Portuguese businesses: a 'SURE' approach. <i>International Journal of Management and Enterprise Development</i> , 2011, 10, 114.	0.1	16
92	The contribution of yoga to the entrepreneurial potential of university students: a SEM approach. <i>International Entrepreneurship and Management Journal</i> , 2011, 7, 255-278.	2.9	17
93	Competitiveness, resources, and capabilities: empirical evidence from retail banking. <i>Service Business</i> , 2011, 5, 313-337.	2.2	15
94	Psychological capital and performance of Portuguese civil servants: exploring neutralizers in the context of an appraisal system. <i>International Journal of Human Resource Management</i> , 2010, 21, 1531-1552.	3.3	83
95	SME Innovative Capacity, Competitive Advantage and Performance in a 'Traditional' Industrial Region of Portugal. <i>Journal of Technology Management and Innovation</i> , 2009, 4, .	0.5	54
96	Determinants of the Innovation Process: An Empirical Test for the Portuguese Manufacturing Industry. <i>Management Research</i> , 2006, 4, 113-126.	0.5	15
97	Strategic Knowledge Management, Innovation and Performance: A Qualitative Study of the Footwear Industry. , 0, .		1