

Carla Susana Marques

List of Publications by Year in descending order

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Version: 2024-02-01

97
papers

2,763
citations

218381

26
h-index

214527

47
g-index

99
all docs

99
docs citations

99
times ranked

2190
citing authors

#	ARTICLE	IF	CITATIONS
1	Authentic leadership promoting employees' psychological capital and creativity. <i>Journal of Business Research</i> , 2012, 65, 429-437.	5.8	447
2	Hope and positive affect mediating the authentic leadership and creativity relationship. <i>Journal of Business Research</i> , 2014, 67, 200-210.	5.8	174
3	University–industry cooperation: A systematic literature review and research agenda. <i>Science and Public Policy</i> , 2018, 45, 708-718.	1.2	136
4	Entrepreneurship education. <i>Education and Training</i> , 2012, 54, 657-672.	1.7	98
5	Psychological capital and performance of Portuguese civil servants: exploring neutralizers in the context of an appraisal system. <i>International Journal of Human Resource Management</i> , 2010, 21, 1531-1552.	3.3	83
6	Triple helix and its evolution: a systematic literature review. <i>Journal of Science and Technology Policy Management</i> , 2019, 10, 812-833.	1.7	82
7	Optimism predicting employees' creativity: The mediating role of positive affect and the positivity ratio. <i>European Journal of Work and Organizational Psychology</i> , 2012, 21, 244-270.	2.2	77
8	Entrepreneurship education and training as facilitators of regional development. <i>Journal of Small Business and Enterprise Development</i> , 2018, 25, 17-40.	1.6	77
9	Operationalizing and measuring individual entrepreneurial orientation using cognitive mapping and MCDA techniques. <i>Journal of Business Research</i> , 2015, 68, 2691-2702.	5.8	64
10	Passion and perseverance as two new dimensions of an Individual Entrepreneurial Orientation scale. <i>Journal of Business Research</i> , 2020, 112, 190-199.	5.8	60
11	What do we [not] know about technology entrepreneurship research?. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 713-733.	2.9	59
12	Retail employees' self-efficacy and hope predicting their positive affect and creativity. <i>European Journal of Work and Organizational Psychology</i> , 2012, 21, 923-945.	2.2	55
13	Understanding social responsibility's influence on service quality and student satisfaction in higher education. <i>Journal of Cleaner Production</i> , 2020, 256, 120597.	4.6	55
14	SME Innovative Capacity, Competitive Advantage and Performance in a 'Traditional' Industrial Region of Portugal. <i>Journal of Technology Management and Innovation</i> , 2009, 4, .	0.5	54
15	Entrepreneurial orientation and motivation to start up a business: evidence from the health service industry. <i>International Entrepreneurship and Management Journal</i> , 2013, 9, 77-94.	2.9	53
16	A systematic review of women's entrepreneurship and internationalization literature. <i>Thunderbird International Business Review</i> , 2019, 61, 635-648.	0.9	52
17	A look back over the past 40 years of female entrepreneurship: mapping knowledge networks. <i>Scientometrics</i> , 2018, 115, 953-987.	1.6	49
18	Entrepreneurial university: towards a better understanding of past trends and future directions. <i>Journal of Enterprising Communities</i> , 2017, 11, 316-338.	1.6	48

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19	Factors influencing students' corporate social responsibility orientation in higher education. <i>Journal of Cleaner Production</i> , 2019, 215, 290-304.	4.6	45
20	Sport entrepreneurship and value co-creation in times of crisis: The covid-19 pandemic. <i>Journal of Business Research</i> , 2021, 133, 265-274.	5.8	45
21	Innovation as a booster of rural artisan entrepreneurship: a case study of black pottery. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 753-772.	2.3	44
22	A quadruple helix model of entrepreneurship, innovation and stages of economic development. <i>Review of International Business and Strategy</i> , 2017, 27, 261-282.	2.3	40
23	Antecedents of entrepreneurial intentions among students in vocational training programmes. <i>Education and Training</i> , 2018, 60, 719-734.	1.7	38
24	Assessing credit risk of mortgage lending using MACBETH: a methodological framework. <i>Management Decision</i> , 2014, 52, 182-206.	2.2	36
25	Intrapreneurship and firm entrepreneurial orientation: insights from the health care service industry. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 837-854.	2.9	31
26	Geotourism and Territorial Development: a Systematic Literature Review and Research Agenda. <i>Geoheritage</i> , 2020, 12, 1.	1.5	31
27	Stakeholders' role in entrepreneurship education and training programmes with impacts on regional development. <i>Journal of Rural Studies</i> , 2020, 74, 169-179.	2.1	31
28	What are the antecedents of women's entrepreneurial orientation?. <i>International Entrepreneurship and Management Journal</i> , 2018, 14, 807-821.	2.9	29
29	Effects of traits, self-motivation and managerial skills on nursing intrapreneurship. <i>International Entrepreneurship and Management Journal</i> , 2019, 15, 733-748.	2.9	29
30	The influence of personal and organisational factors on entrepreneurship intention: An application in the health care sector. <i>Journal of Nursing Management</i> , 2018, 26, 696-706.	1.4	28
31	Understanding the dynamics behind bank branch service quality in Portugal: pursuing a holistic view using fuzzy cognitive mapping. <i>Service Business</i> , 2016, 10, 469-487.	2.2	27
32	Mentoring entrepreneurship in a rural territory – A qualitative exploration of an entrepreneurship program for rural areas. <i>Journal of Rural Studies</i> , 2020, 78, 314-324.	2.1	27
33	Entrepreneurial women's networks: the case of Dão Uva – Portugal wine girls. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 298-322.	2.3	26
34	Enhancing individual entrepreneurial orientation measurement using a metacognitive decision making-based framework. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 327-346.	2.9	25
35	The role of entrepreneurship education and training programmes in advancing entrepreneurial skills and new ventures. <i>European Journal of Training and Development</i> , 2020, 44, 595-614.	1.2	23
36	Strategic Knowledge Management, Innovation and Performance: A Qualitative Study of the Footwear Industry. <i>Journal of the Knowledge Economy</i> , 2016, 7, 659-675.	2.7	22

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37	Innovation and entrepreneurship as drivers of economic development. <i>Competitiveness Review</i> , 2020, 30, 681-704.	1.8	22
38	The role of start-up incubators in cooperation networks from the perspective of resource dependence and interlocking directorates. <i>Management Decision</i> , 2019, 57, 2816-2836.	2.2	20
39	The contribution of yoga to the entrepreneurial potential of university students: a SEM approach. <i>International Entrepreneurship and Management Journal</i> , 2011, 7, 255-278.	2.9	17
40	Technological transfer and spillovers within the RIS3 entrepreneurial ecosystems: a quadruple helix approach. <i>Knowledge Management Research and Practice</i> , 2021, 19, 127-136.	2.7	17
41	Corporate entrepreneurship education's impact on family business sustainability: A case study in Brazil. <i>International Journal of Management Education</i> , 2021, 19, 100424.	2.2	17
42	Innovation and the performance of Portuguese businesses: a 'SURE' approach. <i>International Journal of Management and Enterprise Development</i> , 2011, 10, 114.	0.1	16
43	Determinants of the Innovation Process: An Empirical Test for the Portuguese Manufacturing Industry. <i>Management Research</i> , 2006, 4, 113-126.	0.5	15
44	Competitiveness, resources, and capabilities: empirical evidence from retail banking. <i>Service Business</i> , 2011, 5, 313-337.	2.2	15
45	Evaluation of the impact of an entrepreneurship training program in Recife, Brazil. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2018, 10, 472-488.	1.5	15
46	An artificial-intelligence-based method for assessing service quality: insights from the prosthodontics sector. <i>Journal of Service Management</i> , 2020, 31, 291-312.	4.4	15
47	THE IMPACT OF CONTINUOUS TRAINING IN SMALL AND MEDIUM ENTERPRISES: LESSONS FROM AN INDUSTRIAL CASE ANALYSIS. <i>Journal of Business Economics and Management</i> , 2016, 17, 234-250.	1.1	14
48	The effects of coepetition on the innovation activities and firm performance. <i>Competitiveness Review</i> , 2019, 29, 622-645.	1.8	14
49	How Perceived Organizational Support, Identification with Organization and Work Engagement Influence Job Satisfaction: A Gender-Based Perspective. <i>Administrative Sciences</i> , 2022, 12, 66.	1.5	14
50	Innovation management capabilities in rural and urban knowledge intensive business services: empirical evidence. <i>Service Business</i> , 2015, 9, 233-256.	2.2	13
51	The formal-informal dilemma for women micro-entrepreneurs: evidence from Brazil. <i>Journal of Enterprising Communities</i> , 2018, 14, 665-685.	1.6	13
52	Analyzing technology transfer offices's influence for entrepreneurial universities in Portugal. <i>Management Decision</i> , 2019, 57, 3473-3491.	2.2	12
53	Intuition and rationality in intrapreneurship and innovation outputs: The case of health professionals in primary health care. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 579-602.	2.9	12
54	Women's entrepreneurship in Northern Portugal: psychological factors versus contextual influences in the economic downturn. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017, 13, 418.	0.2	10

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55	Internationalisation Strategy of Knowledge-Intensive Business Services. <i>Journal of the Knowledge Economy</i> , 2018, 9, 359-377.	2.7	9
56	University-industry technology transfer within the context of RIS3 North of Portugal. <i>Knowledge Management Research and Practice</i> , 2019, 17, 473-485.	2.7	8
57	One for All and All for One: Collaboration and Cooperation in Triple Helix Knowledge Cocreation. <i>International Regional Science Review</i> , 2020, 43, 316-343.	1.0	8
58	The impact of knowledge creation and acquisition on innovation, coopetition and international opportunity development. <i>European Journal of International Management</i> , 2021, 16, 450.	0.1	8
59	Neo-rural small entrepreneurs' motivations and challenges in Portugal's low density regions. <i>Journal of Enterprising Communities</i> , 2022, 16, 900-923.	1.6	8
60	Handicaps and new opportunity businesses: what do we (not) know about disabled entrepreneurs?. <i>Journal of Enterprising Communities</i> , 2020, 14, 321-347.	1.6	7
61	Exploring CSR's influence on employees' attitudes and behaviours in higher education. <i>Sustainability Accounting, Management and Policy Journal</i> , 2020, 11, 653-678.	2.4	7
62	Knowledge, Learning and Innovation: Research into Cross-Sector Collaboration. <i>Contributions To Management Science</i> , 2018, , 1-4.	0.4	7
63	Organizational and Personal Factors That Boost Innovation: The Case of Nurses during COVID-19 Pandemic Based on Job Demands-Resources Model. <i>Sustainability</i> , 2022, 14, 458.	1.6	7
64	CHALLENGES IN THE IMPLEMENTATION OF PUBLIC ELECTRONIC SERVICES: LESSONS FROM A REGIONAL-BASED STUDY. <i>Journal of Business Economics and Management</i> , 2015, 16, 962-979.	1.1	6
65	Why do some women micro-entrepreneurs decide to formalise their businesses?. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 241.	0.2	6
66	Physical activity level as a booster of entrepreneurial intention: a social innovation approach. <i>International Review on Public and Nonprofit Marketing</i> , 2020, 17, 121-133.	1.3	6
67	Cooperation Networks and Embeddedness – The Case of the Portuguese Footwear Sector. <i>Sustainability</i> , 2020, 12, 9612.	1.6	6
68	Entrepreneurial ecosystems and local economy sustainability: institutional actors' views on neo-rural entrepreneurship in low-density Portuguese territories. <i>Management of Environmental Quality</i> , 2022, 33, 44-63.	2.2	6
69	The Influence of Embeddedness on Entrepreneurship, Innovation and Strategy: A Gender Perspective in the Agri-Food Sector. <i>Sustainability</i> , 2021, 13, 9384.	1.6	6
70	The impact of non-technological innovation on the technological innovation in industry and services in Portugal. <i>International Journal of Innovation and Learning</i> , 2013, 14, 289.	0.4	5
71	Paradoxo de inovação no cluster do vinho: o caso da região demarcada do Douro. <i>RAE Revista De Administracao De Empresas</i> , 2013, 53, 256-271.	0.1	5
72	EVOLUTIONARY PATTERNS AND DEVELOPMENT PROSPECTS FOR E-GOVERNMENT: A DELPHI-BASED APPROACH TO PERCEPTIONS OF THE ADMINISTRATIVE AGENT. <i>Journal of Business Economics and Management</i> , 2014, 16, 18-36.	1.1	5

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73	The role of intellectual capital and corporate strategy on sustainable value creation. <i>International Journal of Foresight and Innovation Policy</i> , 2016, 11, 215.	0.2	5
74	Nascent Entrepreneurs' Motivations in European Economies: A Gender Approach Using GEM Data. <i>Journal of Global Marketing</i> , 2017, 30, 122-137.	2.0	5
75	Knowledge, innovation, internationalisation and performance: insights from the Portuguese footwear industry. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 32, 299.	0.2	5
76	The Influence of Cognitive Styles as Promoters of Entrepreneurial Orientation and Intrapreneurship as Drivers of Innovation: The Case of Nurses in Health Services in Portugal in Times of COVID-19. <i>Administrative Sciences</i> , 2021, 11, 107.	1.5	5
77	Evaluation of an entrepreneurship training programme: a proposal for new guidelines. <i>Education and Training</i> , 2019, 61, 136-152.	1.7	4
78	The Influence of Research and Innovation Strategies for Smart Specialization (RIS3) on University-Industry Collaboration. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 82.	2.6	4
79	Perceptions on effectiveness of public policies supporting entrepreneurship and internationalization. <i>Journal of Entrepreneurship and Public Policy</i> , 2021, ahead-of-print, .	0.7	4
80	The Influence of Cognitive Styles as Promoters of Entrepreneurial Orientation and Intrapreneurship as Drivers of Innovation: The Case of Pharmacy Professionals in Portugal. <i>Sustainability</i> , 2022, 14, 368.	1.6	4
81	Contribution of local theories for regional development: an empirical study applied to technology-based firms. <i>International Journal of Innovation and Regional Development</i> , 2012, 4, 414.	0.1	3
82	Electronic commerce as a competitive advantage: The SMEs from Trás-os-Montes e Alto Douro. , 2014, , .		3
83	Facets and outcomes of healthcare service innovation: a study of catholic service providers in Northern Portugal. <i>International Journal of Innovation and Learning</i> , 2015, 18, 23.	0.4	3
84	The influence of knowledge sharing on Portuguese healthcare organisations' performance. <i>International Journal of Knowledge-Based Development</i> , 2018, 9, 279.	0.4	3
85	The long road from one-size-fits-all SME promotion to bespoke business start-ups. <i>European Planning Studies</i> , 2018, 26, 2216-2236.	1.6	3
86	Sustainable Entrepreneurship: The Role of Collaboration in the Global Economy. <i>Contributions To Management Science</i> , 2019, , 1-7.	0.4	3
87	Knowledge spillovers between universities and companies of low-density territories. <i>Knowledge Management Research and Practice</i> , 2023, 21, 51-64.	2.7	3
88	The influence of university social responsibility on local development and human capital. , 2014, , .		3
89	KIBS' key dimensions: a qualitative study on innovation, knowledge, networks, location and internationalisation. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 32, 364.	0.2	2
90	Strategic Knowledge Management, Innovation and Performance: A Qualitative Study of the Footwear Industry. , 0, .		1

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91	EMPREENDEDORISMO COMERCIAL, SOCIAL, DE SOBREVIVÊNCIA E A NEO-RURALIDADE: EM BUSCA DE UMA TIPOLOGIA. Revista GESTO Revista De Gestão Estratégica De Organizações, 2019, 7, 11.	0.1	1
92	Motivations and Barriers for the Sustainable Internationalization of the Portuguese Textile Sector. Sustainability, 2021, 13, 13147.	1.6	1
93	ASTROTOURISM: A LITERATURE REVIEW AND FRAMEWORK FOR FUTURE RESEARCH. Enlightening Tourism: A Pathmaking Journal, 2021, 11, 291.	1.0	1
94	Sustainable International Expansion via Cooperation Networks in the Manufacturing Industries. Sustainability, 2021, 13, 14013.	1.6	1
95	Minority groups in entrepreneurship. Strategic Change, 2022, 31, 361-366.	2.5	1
96	The role of intellectual capital and corporate strategy on sustainable value creation. International Journal of Foresight and Innovation Policy, 2016, 11, 215.	0.2	0
97	Criatividade, psycap e liderança: a visão dos profissionais das organizações de saúde. Gestão E Desenvolvimento, 2016, , 47-75.	0.0	0