

Percy Marquina Feldman

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7918997/publications.pdf>

Version: 2024-02-01

9
papers

259
citations

1684188

5
h-index

1872680

6
g-index

9
all docs

9
docs citations

9
times ranked

240
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer social responses to CSR initiatives versus corporate abilities. Journal of Consumer Marketing, 2013, 30, 100-111.	2.3	86
2	A new approach for measuring corporate reputation. RAE Revista De Administracao De Empresas, 2014, 54, 53-66.	0.3	80
3	The influence of CSR on purchasing behaviour in Peru and Spain. International Marketing Review, 2012, 29, 299-312.	3.6	57
4	Impacto de la responsabilidad social empresarial en el comportamiento de compra y disposiciÃ³n a pagar de consumidores bogotanos. Estudios Gerenciales, 0, , 373-382.	0.5	15
5	Effect of social identity on the generation of electronic word-of-mouth (eWOM) on Facebook. Cogent Business and Management, 2020, 7, 1738201.	2.9	11
6	Evidence on the role of age in team performance. A comparative study in Peru and Spain. Employee Relations, 2009, 31, 264-275.	2.4	8
7	"Individual values, culture and entrepreneurship: Moving beyond a single level of analysis". Proceedings - Academy of Management, 2015, 2015, 13091.	0.1	2
8	A Bayesian resampling approach to estimate the difference in effect sizes in consumer social responses to CSR initiatives versus corporate abilities. Corporate Social Responsibility and Environmental Management, 0, , .	8.7	0
9	Ethics Position and Leadership Style in a Mayor's Office. International Journal of Psychological Research, 2021, 14, 82-92.	0.6	0