

John F Tanner Jr

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7917777/publications.pdf>

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2
papers

13
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

14
citing authors

#	ARTICLE	IF	CITATIONS
1	The state of business to business marketing research. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 92-100.	4.3	7
2	Salespeople, Fairness, and Buyer Satisfaction: What about Emotions?. <i>Journal of Business-to-Business Marketing</i> , 2017, 24, 221-233.	1.5	6