Gerardo Joel Anaya

List of Publications by Year in descending order

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2492102 2501632 4 78 3 4 citations g-index h-index papers 4 4 4 81 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	How much is too much? The impact of technology-facilitated information search effort on service experience. Journal of Foodservice Business Research, 2024, 27, 40-60.	1.3	1
2	A Schema-based Perspective to Understanding Hotel Social Media Content Strategy. Journal of Quality Assurance in Hospitality and Tourism, 2022, 23, 56-88.	1.7	6
3	Traveler-facing technology in the tourism experience: a historical perspective. Journal of Travel and Tourism Marketing, 2020, 37, 317-331.	3.1	20
4	The Impact of Smartphones on the Family Vacation Experience. Journal of Travel Research, 2018, 57, 579-596.	5.8	51