

Gerardo Joel Anaya

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7911253/publications.pdf>

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4
papers

78
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

70
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Smartphones on the Family Vacation Experience. <i>Journal of Travel Research</i> , 2018, 57, 579-596.	9.0	51
2	Traveler-facing technology in the tourism experience: a historical perspective. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 317-331.	7.0	20
3	A Schema-based Perspective to Understanding Hotel Social Media Content Strategy. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 56-88.	3.0	6
4	How much is too much? The impact of technology-facilitated information search effort on service experience. <i>Journal of Foodservice Business Research</i> , 2024, 27, 40-60.	2.3	1