

Anne-Wil Harzing

List of Publications by Citations

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Version: 2024-04-28

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

103
papers

8,908
citations

48
h-index

94
g-index

114
ext. papers

10,205
ext. citations

3.3
avg, IF

7.07
L-index

#	Paper	IF	Citations
103	Google Scholar, Scopus and the Web of Science: a longitudinal and cross-disciplinary comparison. <i>Scientometrics</i> , 2016 , 106, 787-804	3	586
102	When Knowledge Wins: Transcending the Sense and Nonsense of Academic Rankings. <i>Academy of Management Learning and Education</i> , 2009 , 8, 72-95	1.9	527
101	Response Styles in Cross-national Survey Research: A 26-country Study. <i>International Journal of Cross Cultural Management</i> , 2006 , 6, 243-266	1	428
100	Google Scholar as a new source for citation analysis. <i>Ethics in Science and Environmental Politics</i> , 2008 , 8, 61-73	1.1	344
99	Of bears, bumble-bees, and spiders: the role of expatriates in controlling foreign subsidiaries. <i>Journal of World Business</i> , 2001 , 36, 366-379	6.1	323
98	Acquisitions versus greenfield investments: international strategy and management of entry modes. <i>Strategic Management Journal</i> , 2002 , 23, 211-227	5.2	294
97	Response rates in international mail surveys: Results of a 22-country study. <i>International Business Review</i> , 1997 , 6, 641-665	6.2	273
96	An Empirical Analysis and Extension of the Bartlett and Ghoshal Typology of Multinational Companies. <i>Journal of International Business Studies</i> , 2000 , 31, 101-120	8.5	272
95	Knowledge-sharing and social interaction within MNEs. <i>Journal of International Business Studies</i> , 2009 , 40, 719-741	8.5	254
94	The Relative Impact of Country of Origin and Universal Contingencies on Internationalization Strategies and Corporate Control in Multinational Enterprises: Worldwide and European Perspectives. <i>Organization Studies</i> , 2003 , 24, 187-214	3.6	251
93	Language management in multinational companies. <i>Cross Cultural Management</i> , 2003 , 10, 37-52		244
92	Country-of-origin, localization, or dominance effect? An empirical investigation of HRM practices in foreign subsidiaries. <i>Human Resource Management</i> , 2007 , 46, 535-559	4.8	240
91	Who's in Charge? An Empirical Study of Executive Staffing Practices in Foreign Subsidiaries. <i>Human Resource Management</i> , 2001 , 40, 139-158	4.8	212
90	The language barrier and its implications for HQ-subsiidiary relationships. <i>Cross Cultural Management</i> , 2008 , 15, 49-61		209
89	The persistent myth of high expatriate failure rates. <i>International Journal of Human Resource Management</i> , 1995 , 6, 457-474	3.6	204
88	A Google Scholar h-index for journals: An alternative metric to measure journal impact in economics and business. <i>Journal of the Association for Information Science and Technology</i> , 2009 , 60, 41-46		183
87	The impact of language barriers on trust formation in multinational teams. <i>Journal of International Business Studies</i> , 2014 , 45, 508-535	8.5	177

86	Babel in business: The language barrier and its solutions in the HQ-subsi- diary relationship. <i>Journal of World Business</i> , 2011 , 46, 279-287	6.1	166
85	The role of international assignees' social capital in creating inter-unit intellectual capital: A cross-level model. <i>Journal of International Business Studies</i> , 2009 , 40, 509-526	8.5	146
84	A knowledge transfer perspective of strategic assignment purposes and their path-dependent outcomes. <i>International Journal of Human Resource Management</i> , 2004 , 15, 565-586	3.6	138
83	Cross-National Industrial Mail Surveys. <i>Industrial Marketing Management</i> , 2000 , 29, 243-254	6.9	136
82	Language competencies, policies and practices in multinational corporations: A comprehensive review and comparison of Anglophone, Asian, Continental European and Nordic MNCs. <i>Journal of World Business</i> , 2013 , 48, 87-97	6.1	133
81	Are our referencing errors undermining our scholarship and credibility? The case of expatriate failure rates. <i>Journal of Organizational Behavior</i> , 2002 , 23, 127-148	6.9	120
80	Theorizing the meaning(s) of 'Expatriate'—establishing boundary conditions for business expatriates. <i>International Journal of Human Resource Management</i> , 2017 , 28, 27-61	3.6	119
79	A preliminary test of Google Scholar as a source for citation data: a longitudinal study of Nobel prize winners. <i>Scientometrics</i> , 2013 , 94, 1057-1075	3	119
78	Expatriate failure: time to abandon the concept?. <i>Career Development International</i> , 2004 , 9, 616-626	2	111
77	THE ROLE OF CULTURE IN ENTRY-MODE STUDIES: FROM NEGLECT TO MYOPIA?. <i>Advances in International Management</i> , 75-127		105
76	Why do international assignees stay? An organizational embeddedness perspective. <i>Journal of International Business Studies</i> , 2011 , 42, 521-544	8.5	100
75	Knowledge flows in MNCs: An empirical test and extension of Gupta and Govindarajan's typology of subsidiary roles. <i>International Business Review</i> , 2006 , 15, 195-214	6.2	100
74	An analysis of the functions of international transfer of managers in MNCs. <i>Employee Relations</i> , 2001 , 23, 581-598	2.1	99
73	The Bridging Role of Expatriates and Inpatriates in Knowledge Transfer in Multinational Corporations. <i>Human Resource Management</i> , 2016 , 55, 679-695	4.8	95
72	Balancing global and local strategic contexts: Expatriate knowledge transfer, applications, and learning within a transnational organization. <i>Human Resource Management</i> , 2007 , 46, 513-533	4.8	94
71	Ranking journals in business and management: a statistical analysis of the Harzing data set. <i>European Journal of Information Systems</i> , 2007 , 16, 303-316	6.4	92
70	Rating versus ranking: What is the best way to reduce response and language bias in cross-national research?. <i>International Business Review</i> , 2009 , 18, 417-432	6.2	91
69	Do We Need to Distance Ourselves from the Distance Concept? Why Home and Host Country Context Might Matter More Than (Cultural) Distance. <i>Management International Review</i> , 2016 , 56, 1-34	3.2	87

68	Why and how does shared language affect subsidiary knowledge inflows? A social identity perspective. <i>Journal of International Business Studies</i> , 2015 , 46, 528-551	8.5	82
67	Host country specific factors and the transfer of human resource management practices in multinational companies. <i>International Journal of Manpower</i> , 2004 , 25, 518-534	2.5	79
66	A longitudinal study of Google Scholar coverage between 2012 and 2013. <i>Scientometrics</i> , 2014 , 98, 565-575	3.5	77
65	Challenges in international survey research: a review with illustrations and suggested solutions for best practice. <i>European Journal of International Management</i> , 2013 , 7, 112	0.7	74
64	Language in International Business: A Review and Agenda for Future Research. <i>Management International Review</i> , 2017 , 57, 815-854	3.2	73
63	Can we use Google Scholar to identify highly-cited documents?. <i>Journal of Informetrics</i> , 2017 , 11, 152-163	3.1	72
62	Response Style Differences in Cross-National Research. <i>Management International Review</i> , 2012 , 52, 341-363	3.2	66
61	Comment: Descending from the ivory tower: reflections on the relevance and future of country-of-origin research. <i>European Management Review</i> , 2008 , 5, 264-270	2.1	63
60	Hablas vielleicht un peu la mia language? A comprehensive overview of the role of language differences in headquarters subsidiary communication. <i>International Journal of Human Resource Management</i> , 2014 , 25, 696-717	3.6	53
59	Document categories in the ISI Web of Knowledge: Misunderstanding the Social Sciences?. <i>Scientometrics</i> , 2013 , 94, 23-34	3	52
58	Standardization and contextualization: A study of language and leadership across 17 countries. <i>Journal of World Business</i> , 2011 , 46, 296-304	6.1	52
57	hIa: an individual annual h-index to accommodate disciplinary and career length differences. <i>Scientometrics</i> , 2014 , 99, 811-821	3	49
56	The competitive advantage of nations: An application to academia. <i>Journal of Informetrics</i> , 2014 , 8, 29-42	3.1	48
55	Microsoft Academic: is the phoenix getting wings?. <i>Scientometrics</i> , 2017 , 110, 371-383	3	47
54	Two new kids on the block: How do Crossref and Dimensions compare with Google Scholar, Microsoft Academic, Scopus and the Web of Science?. <i>Scientometrics</i> , 2019 , 120, 341-349	3	46
53	Geographical distance and the role and management of subsidiaries: The case of subsidiaries down-under. <i>Asia Pacific Journal of Management</i> , 2006 , 23, 167-185	2.5	46
52	The Golden Triangle for MNCs:. <i>Organizational Dynamics</i> , 2008 , 37, 394-404	1.5	45
51	The Country-of-origin Effect in Multinational Corporations: Sources, Mechanisms and Moderating Conditions 2003 , 47-66		45

50	Of Journal Editors and Editorial Boards: Who Are the Trailblazers in Increasing Editorial Board Gender Equality?. <i>British Journal of Management</i> , 2016 , 27, 712-726	5.6	42
49	Practicing what We Preach. <i>Management International Review</i> , 2013 , 53, 169-187	3.2	42
48	The effect of corporate-level organizational factors on the transfer of human resource management practices: European and US MNCs and their Greek subsidiaries. <i>International Journal of Human Resource Management</i> , 2007 , 18, 2057-2074	3.6	42
47	The Interaction Between Language and Culture: A Test of the Cultural Accommodation Hypothesis in Seven Countries. <i>Language and Intercultural Communication</i> , 2002 , 2, 120-139	0.7	42
46	Cultural Accommodation and Language Priming. <i>Management International Review</i> , 2010 , 50, 559-583	3.2	37
45	Australian Research Output in Economics and Business: High Volume, Low Impact?. <i>Australian Journal of Management</i> , 2005 , 30, 183-200	2.6	33
44	Gender Diversity in Editorial Boards of Management Journals.. <i>Academy of Management Learning and Education</i> , 2009 , 8, 540-557	1.9	31
43	Microsoft Academic is one year old: the Phoenix is ready to leave the nest. <i>Scientometrics</i> , 2017 , 112, 1887-1894	3	29
42	From dilemmatic struggle to legitimized indifference: Expatriates' host country language learning and its impact on the expatriate-HCE relationship. <i>Journal of World Business</i> , 2016 , 51, 774-786	6.1	27
41	An update of gender diversity in editorial boards: a longitudinal study of management journals. <i>Personnel Review</i> , 2012 , 41, 283-300	2.4	27
40	Microsoft Academic (Search): a Phoenix arisen from the ashes?. <i>Scientometrics</i> , 2016 , 108, 1637-1647	3	25
39	Disseminating Knowledge: From Potential to Reality New Open-Access Journals Collide With Convention. <i>Academy of Management Learning and Education</i> , 2016 , 15, 140-156	1.9	19
38	Health warning: might contain multiple personalities The problem of homonyms in Thomson Reuters Essential Science Indicators. <i>Scientometrics</i> , 2015 , 105, 2259-2270	3	18
37	Not all international assignments are created equal: HQ-subsidiary knowledge transfer patterns across types of assignments and types of knowledge. <i>Journal of World Business</i> , 2019 , 54, 181-190	6.1	16
36	Ideal Jobs and International Student Mobility in the Enlarged European Union. <i>European Management Journal</i> , 2004 , 22, 693-703	4.8	16
35	The benefits of being understood: The role of ethnic identity confirmation in knowledge acquisition by expatriates. <i>Human Resource Management</i> , 2018 , 57, 327-339	4.8	14
34	Why replication studies are essential: learning from failure and success. <i>Cross Cultural and Strategic Management</i> , 2016 , 23, 563-568	2.5	14
33	The impact of culture on interactions: five lessons learned from the European Commission. <i>European Management Journal</i> , 2008 , 26, 325-334	4.8	13

32	The internationalization of innovation towards the South: A historical case study of a global pharmaceutical corporation in China (1993-2017). <i>Asia Pacific Journal of Management</i> , 2020 , 37, 553-585	2.5	13
31	Proof over promise: towards a more inclusive ranking of Dutch academics in Economics & Business. <i>Scientometrics</i> , 2015 , 102, 727-749	3	12
30	September 11, 2001: Two Quasi-Experiments on the Influence of Threats on Cultural Values and Cosmopolitanism. <i>International Journal of Cross Cultural Management</i> , 2004 , 4, 211-228	1	12
29	Host country employees' ethnic identity confirmation: Evidence from interactions with ethnically similar expatriates. <i>Journal of World Business</i> , 2017 , 52, 640-652	6.1	11
28	Explaining geographic diversity of editorial boards: the role of conference participation and English-language skills. <i>European Journal of International Management</i> , 2012 , 6, 697	0.7	11
27	On becoming a high impact journal in international business and management. <i>European Journal of International Management</i> , 2008 , 2, 115	0.7	11
26	Gender Diversity in Editorial Boards of Management Journals. <i>Academy of Management Learning and Education</i> , 2009 , 8, 540-557	1.9	11
25	How is European management in Europe? An analysis of past, present and future management practices in Europe. <i>European Journal of International Management</i> , 2007 , 1, 206	0.7	9
24	Headquarters' subsidiary relationships and the country-of-origin effect. <i>Progress in International Business Research</i> , 2008 , 13-40	0.4	8
23	Arbitrary decisions in ranking studies: A commentary on Xu, Yalcinkaya, and Seggie (2008). <i>Asia Pacific Journal of Management</i> , 2008 , 25, 685-689	2.5	7
22	Headquarters' subsidiary Relationships in Multinational Companies: A British-German Comparison 2002 , 96-118		6
21	Why and How Does Shared Language Affect Subsidiary Knowledge Inflows? A Social Identity Perspective. <i>JIBS Special Collections</i> , 2017 , 209-253	0.4	5
20	Managing Expatriates in China 2018 ,		3
19	Of ostriches, frogs, birds and lizards. <i>Journal of Global Mobility</i> , 2019 , 7, 239-254	1.3	3
18	Conclusion: Expatriate Language and Identity Challenges and Recommendations for Expatriate Management 2018 , 181-206		2
17	Challenges of Human Resource Management in Japan		2
16	Ambidexterity in MNC knowledge sourcing in emerging economies: A microfoundational perspective. <i>International Business Review</i> , 2021 , 101854	6.2	2
15	Why Home and Host Country Context Matters More Than (Cultural) Distance: An Empirical Study. <i>Proceedings - Academy of Management</i> , 2014 , 2014, 10691	0.1	1

14	Host Country Language: Why It Matters, and Why Expatriates Need to Learn It 2018 , 55-89		1
13	The Impact of Host Country Language Skills on Expatriate Adjustment and the Expatriate-Local Relationship 2018 , 91-119		1
12	The double-edged sword of ethnic similarity for expatriates. <i>Organizational Dynamics</i> , 2020 , 50, 100801	1.5	1
11	Cultures and Institutions: Dispositional and contextual explanations for country-of-origin effects in MNC Ethnocentric Staffing practices. <i>Organization Studies</i> , 017084062110062	3.6	1
10	How you see me, how you don't: ethnic identity self-verification in interactions between local subsidiary employees and ethnically similar expatriates*. <i>International Journal of Human Resource Management</i> , 2020 , 31, 2407-2433	3.6	1
9	No room at the top? A system dynamics view of the recursive consequences of women's underrepresentation in international assignments. <i>Journal of Global Mobility</i> , 2021 , 9, 361-381	1.3	1
8	How does successive inpatriation contribute to subsidiary capability building and subsidiary evolution? An organizational knowledge creation perspective. <i>Journal of International Business Studies</i> , 1	8.5	0
7	The Role of Ethnic Identity Confirmation in Expatriate-local Employee Interactions. <i>Proceedings - Academy of Management</i> , 2016 , 2016, 13699	0.1	0
6	Gaining Acceptance from Local Colleagues: Evidence from Indian Expatriates in China 2018 , 121-151		
5	The Double-Edged Sword of Ethnic Similarity 2018 , 153-180		
4	Setting the Scene: Expatriates, Language and Culture in China 2018 , 33-53		
3	Insider Knowledge or Insider Liability? The Role of Ethnic Identity of Overseas Chinese Returnees. <i>Proceedings - Academy of Management</i> , 2015 , 2015, 11276	0.1	
2	The determinants of MNE ethnocentric staffing: are they emotional or rational?. <i>Proceedings - Academy of Management</i> , 2016 , 2016, 12565	0.1	
1	The Sensitivity of Subsidiary Knowledge In- and Outflows to Language Proximity. <i>Proceedings - Academy of Management</i> , 2013 , 2013, 11041	0.1	