

# Franziska Weder

## List of Publications by Year in descending order

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Version: 2024-02-01

34  
papers

274  
citations

1162367

8  
h-index

1199166

12  
g-index

45  
all docs

45  
docs citations

45  
times ranked

68  
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic problematization of sustainability reframing dissent in strategic communication for transformation. <i>Public Relations Inquiry</i> , 2022, 11, 337-360.	1.2	13
2	Social Learning of Sustainability in a Pandemicâ€”Changes to Sustainability Understandings, Attitudes, and Behaviors during the Global Pandemic in a Higher Education Setting. <i>Sustainability</i> , 2022, 14, 3416.	1.6	3
3	Sustainability as Master Frame of the Future? Potency and Limits of Sustainability as Normative Framework in Corporate, Political and NGO Communication. , 2021, , 103-119.		10
4	(P)Rebels Needed! Transformative Potential of Problematization for Social Change. , 2021, , 191-206.		4
5	Employee Representatives and a Good Working Life: Achieving Social and Communicative Sustainability for HRM. <i>Sustainability</i> , 2021, 13, 7537.	1.6	7
6	Framing Sustainable Fashion Concepts on Social Media. An Analysis of #slowfashionaustralia Instagram Posts and Post-COVID Visions of the Future. <i>Sustainability</i> , 2021, 13, 9976.	1.6	12
7	Ist nachhaltig â€žnormalâ€œ?. <i>Kritische Verbraucherforschung</i> , 2021, , 147-169.	0.1	0
8	Sustainability Communication as Critical Perspective in Media and Communication Studiesâ€”an Introduction. , 2021, , 1-12.		8
9	Advocacy for Sustainability Communication: Unseen Potential of Queer Communicators in Environmental, Climate Change and Sustainability Science. <i>Sustainability</i> , 2021, 13, 13871.	1.6	4
10	Sustainability as Cognitive â€œFrictionâ€œ: A Narrative Approach to Understand the Moral Dissonance of Sustainability and Harmonization Strategies. <i>Frontiers in Communication</i> , 2020, 5, .	0.6	8
11	Sparking an Interest in Local Water Issues: Social Media as an Enabler for (Hyper)local Community Engagement in Environmental Issues and the Role of Solution Journalism. , 2020, , 223-245.		2
12	Framing the End: Analyzing Media and Meaning Making During Cape Town's Day Zero. <i>Frontiers in Communication</i> , 2020, 5, .	0.6	4
13	(Re)storying Sustainability: The Use of Story Cubes in Narrative Inquiries to Understand Individual Perceptions of Sustainability. <i>Sustainability</i> , 2019, 11, 5264.	1.6	23
14	Heading for new shores. <i>Corporate Communications</i> , 2019, 24, 198-211.	1.1	17
15	Antagonistic framing of sustainability by energy suppliers. <i>Corporate Communications</i> , 2019, 24, 368-390.	1.1	29
16	Media Social Responsibility an der Schnittstelle von Media Accountability und Corporate Social Responsibility. <i>Ethik in Mediatisierten Welten</i> , 2019, , 103-133.	0.2	6
17	(Lack of) Problematization of Water Supply Use and Abuse of Environmental Discourses and Natural Resource Related Claims in German, Austrian, Slovenian and Italian Media. <i>Journal of Sustainable Development</i> , 2019, 12, 39.	0.1	6
18	Accountability and corporate social responsibility in the media industry. , 2019, , 162-178.		2

#	ARTICLE	IF	CITATIONS
19	Health Communication: A Discussion of North American and European Views on Sustainable Health in the Digital Age. , 2018, , 1-23.		1
20	Hollow Notion of Corporate Social Responsibility. Introduction of a Frame Field Model to Investigate CSR in Public Discourses. MedienJournal, 2018, 42, 11-32.	0.2	1
21	Die "Entwissenschaftlichung" des Nachhaltigkeitsdiskurses als paradigmatisches Beispiel für die Wissenschaftskommunikation. , 2018, , 127-150.		2
22	Handbook of Integrated CSR Communication. CSR, Sustainability, Ethics & Governance, 2017, , .	0.2	21
23	Organizing CSR Communication: Challenges for Integrated CSR Communication from a PR and Organizational Communication Perspective. CSR, Sustainability, Ethics & Governance, 2017, , 109-128.	0.2	4
24	CSR as Common Sense Issue? A Theoretical Exploration of Public Discourses, Common Sense and Framing of Corporate Social Responsibility. CSR, Sustainability, Ethics & Governance, 2017, , 23-35.	0.2	10
25	Communicating Responsibility: Responsible Communication. CSR, Sustainability, Ethics & Governance, 2017, , 71-86.	0.2	5
26	Netzwerkanalyse und CSR-Kommunikation. Management-Reihe Corporate Social Responsibility, 2017, , 183-192.	0.1	1
27	Media conceptualizing illnesses " the case of the flu. Continuum, 2016, 30, 126-142.	0.5	5
28	CSR " Potenziale für die PR-Forschung. , 2015, , 933-948.		4
29	Stakeholder-Management als kommunikatives Beziehungsmanagement: Netzwerktheoretische Grundlagen der Unternehmenskommunikation. , 2014, , 81-103.		16
30	Corporate Communicative Responsibility. Kommunikation als Ziel und Mittel unternehmerischer Verantwortungswahrnehmung " Studienergebnisse aus Österreich. Zeitschrift für Wirtschafts- Und Unternehmensethik, 2011, 12, 410-428.	0.1	12
31	CSR nachgefragt: Kann man Ethik messen ?. , 2011, , 463-479.		3
32	Integrationsmanagement über Testimonials. , 2010, , 271-294.		1
33	Produktion und Reproduktion von Öffentlichkeit: Über die Möglichkeiten, die Strukturierungstheorie von Anthony Giddens für die Kommunikationswissenschaft nutzbar zu machen. , 2008, , 345-361.		10
34	Demoralization Effects of Sustainability: Development of a Theoretical Framework and Exploratory Pilot-Study on Moralization and Demoralization Effects in (M)Eating Behavior. Frontiers in Communication, 0, 7, .	0.6	1