

# Ã-mer Sezai AykaÃ

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7899307/publications.pdf>

Version: 2024-02-01

1  
papers

1  
citations

3311381

1  
h-index

3475538

1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Relationship Between Sales Promotion Activities, Private Label Attitudes, and Purchase Intention. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 306-327.	0.8	1