

Hannah Pierce

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7887940/publications.pdf>

Version: 2024-02-01

13
papers

90
citations

1477746

6
h-index

1473754

9
g-index

13
all docs

13
docs citations

13
times ranked

152
citing authors

#	ARTICLE	IF	CITATIONS
1	Are Australian regulatory codes adequate in scope to protect youth from alcohol advertising?. Health Promotion Journal of Australia, 2021, 32, 212-217.	0.6	5
2	Public Perceptions of Harm for Nine Popular Gambling Products. Journal of Gambling Studies, 2021, 37, 1113-1126.	1.1	4
3	Greater scrutiny needed of alcohol companies'™ use of brand extensions. Medical Journal of Australia, 2021, 215, 334.	0.8	4
4	An evaluation of the evidence submitted to Australian alcohol advertising policy consultations. PLoS ONE, 2021, 16, e0261280.	1.1	2
5	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. Journal of Studies on Alcohol and Drugs, 2020, 81, 311-319.	0.6	6
6	Alcohol advertisement characteristics that increase the likelihood of code breaches. International Journal of Drug Policy, 2020, 81, 102776.	1.6	2
7	Gambling-related harms attributable to lotteries products. Addictive Behaviors, 2020, 109, 106472.	1.7	11
8	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. Journal of Studies on Alcohol and Drugs, 2020, 81, 311-319.	0.6	2
9	The volume and type of unhealthy bus shelter advertising around schools in Perth, Western Australia: Results from an explorative study. Health Promotion Journal of Australia, 2019, 30, 88-93.	0.6	16
10	Regulation of alcohol marketing in Australia: A critical review of the Alcohol Beverages Advertising Code Scheme's new Placement Rules. Drug and Alcohol Review, 2019, 38, 16-24.	1.1	15
11	Behind Closed Doors: The Priorities of the Alcohol Industry as Communicated in a Trade Magazine. Frontiers in Public Health, 2018, 6, 217.	1.3	13
12	Alcohol promotions in Australian supermarket catalogues. Drug and Alcohol Review, 2017, 36, 456-463.	1.1	3
13	Developing an alternative alcohol advertising complaint review system: lessons from a world-first public health advocacy initiative. Public Health Research and Practice, 2017, 27, .	0.7	7