

Hannah Pierce

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7887940/publications.pdf>

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13
papers

90
citations

1478505
6
h-index

1474206
9
g-index

13
all docs

13
docs citations

13
times ranked

152
citing authors

#	ARTICLE	IF	CITATIONS
1	The volume and type of unhealthy bus shelter advertising around schools in Perth, Western Australia: Results from an explorative study. <i>Health Promotion Journal of Australia</i> , 2019, 30, 88-93.	1.2	16
2	Regulation of alcohol marketing in Australia: A critical review of the Alcohol Beverages Advertising Code Scheme's new Placement Rules. <i>Drug and Alcohol Review</i> , 2019, 38, 16-24.	2.1	15
3	Behind Closed Doors: The Priorities of the Alcohol Industry as Communicated in a Trade Magazine. <i>Frontiers in Public Health</i> , 2018, 6, 217.	2.7	13
4	Gambling-related harms attributable to lotteries products. <i>Addictive Behaviors</i> , 2020, 109, 106472.	3.0	11
5	Developing an alternative alcohol advertising complaint review system: lessons from a world-first public health advocacy initiative. <i>Public Health Research and Practice</i> , 2017, 27, .	1.5	7
6	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. <i>Journal of Studies on Alcohol and Drugs</i> , 2020, 81, 311-319.	1.0	6
7	Are Australian regulatory codes adequate in scope to protect youth from alcohol advertising?. <i>Health Promotion Journal of Australia</i> , 2021, 32, 212-217.	1.2	5
8	Public Perceptions of Harm for Nine Popular Gambling Products. <i>Journal of Gambling Studies</i> , 2021, 37, 1113-1126.	1.6	4
9	Greater scrutiny needed of alcohol companies'™ use of brand extensions. <i>Medical Journal of Australia</i> , 2021, 215, 334.	1.7	4
10	Alcohol promotions in Australian supermarket catalogues. <i>Drug and Alcohol Review</i> , 2017, 36, 456-463.	2.1	3
11	Alcohol advertisement characteristics that increase the likelihood of code breaches. <i>International Journal of Drug Policy</i> , 2020, 81, 102776.	3.3	2
12	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. <i>Journal of Studies on Alcohol and Drugs</i> , 2020, 81, 311-319.	1.0	2
13	An evaluation of the evidence submitted to Australian alcohol advertising policy consultations. <i>PLoS ONE</i> , 2021, 16, e0261280.	2.5	2