

Burcu KoÃ

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7886448/publications.pdf>

Version: 2024-02-01

8
papers

235
citations

1478505

6
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

274
citing authors

#	ARTICLE	IF	CITATIONS
1	Innovativeness and corporate social responsibility in hospitality and tourism family firms: The role of family firm psychological capital. <i>International Journal of Hospitality Management</i> , 2022, 101, 103128.	8.8	14
2	The interplay between socioemotional wealth and family firm psychological capital in influencing firm performance in hospitality and tourism. <i>Tourism Management Perspectives</i> , 2020, 34, 100651.	5.2	14
3	Social Media Usage Among Top European DMOs. <i>Journal for Labour Market Research</i> , 2019, , 1-14.	1.0	8
4	Environmentally Sustainable Lifestyle Indicators of Travelers and Expectations for Green Festivals: The Case of Canada. <i>Event Management</i> , 2019, 23, 685-697.	1.1	7
5	Understanding religion-based tourism terminology in the context of the hotel industry. <i>Anatolia</i> , 2018, 29, 252-266.	2.4	17
6	Sustainability practices of family firms: the interplay between family ownership and long-term orientation. <i>Journal of Sustainable Tourism</i> , 2018, 26, 9-28.	9.2	87
7	How 'social' are destinations? Examining European DMO social media usage. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 136-149.	5.3	87
8	KÄ¼ÄŞÄ¼k ve Orta Ä–İÄŞekli Konaklama Ä°ÄŸletmelerinde GiriÅŸimcilik YÄ¶neliminin Ä°ÄŸletme PerformansÄ±na Etkisi (The Tj ETQOQ	0.3	1